

AS TRUE IN COLOR TONE ..as the RAINBOW

● Back of Dutch Boy Colors-in-Oil is not only 75 years' experience in manufacturing painters' colors but the traditional high quality that has always been associated with the Dutch Boy trademark.

As a result of this high quality and skill Dutch Boy Colors-in-Oil are absolutely TRUE in tone. During the manufacturing process these tones are checked and rechecked, assuring tints that are clear and true.

High tinting strength is another important feature...one that results in worthwhile savings to the painter. It takes less Dutch Boy color to produce a given tint.

*Soft Paste Consistency—
easy to use*

Dutch Boy Colors do not have to be thinned before using. They come in "short" buttery paste form of just the right consistency for tinting paint quickly and easily. There is no lumping or streaking.

Try these improved colors on your next tinted job. Compare them to any you have ever used...to any on the market. You'll find them

the ideal of what colors should be for mixing with white-lead paint.

Dutch Boy Colors-in-Oil come in all the colors you're likely to need and are sold in air-tight, double friction top cans of half-pint, quart and gallon size; also in tubes.



NATIONAL LEAD COMPANY
111 Broadway, New York; 116 Oak St., Buffalo; 240 W. 18th St., Chicago; 659 Freeman Ave., Cincinnati; 829 W. Superior Ave., Cleveland; 722 Chestnut St., St. Louis; 2240 24th St., San Francisco; National-Boston Lead Co., 890 Albany St., Boston; National Lead & Oil Co. of Pa., 516 Fourth Ave., Pittsburgh; John J. Lewis & Son, Co., Widener Building, Philadelphia.

KD-4983—Master Painter & Decorator, June, 1935
National Painters' Magazine, May-Sept.
American Painter & Decorator, June-Oct.
Painter & Decorator, June-Oct.

*Make every job an
All-Dutch Boy job!*

In addition to white-lead and colors-in-oil, the following painters' products can be had under the Dutch Boy trademark.

Dutch Boy Lead Mixing Oil

A special oil for use with Dutch Boy White-Lead to produce white-lead flat and semi-gloss finishes of unusual beauty. For this paint is so durable it is used outside as well as inside. For sealing and decorating plaster, wall board, stucco, stone, concrete, brick.

Dutch Boy Linseed Oil

Pure flaxseed oil of the finest quality, sealed at the factory for your protection. Three types—raw, boiled and Standoff type—the latter being a specially treated, bodied oil that improves gloss and leveling qualities. Also corrects troubles caused by adverse weather and air-face conditions.

Dutch Boy Liquid Drier

Formulated for Dutch Boy jobs. A drier that safeguards your patch. Unusually strong. Properly balanced. Used as recommended causes paint to dry at the proper rate. Will not curdle the paint.

Dutch Boy Wall Primer

Sealer, primer and paint coat, all in one. Seals plaster and wall board. Bridges fire-cracks. Hides blotches. Spreads easily. Covers far.



Dutch Boy All-Purpose Soft Paste White-Lead—Quick mixing. For inside flat or outside gloss. Contains pure white-lead, pure linseed oil and a little turpentine—nothing else.

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