

APPENDIX 1.

PAINT SPECIFICATIONS

1951 AND 1952 PAINT SPECIFICATIONS OF MARCH 31, 1942

TRADE NAME: Bounty Semi Gloss
 CATEGORY: Interior Semi Gloss
 COLOR: White
 NUMBER: 290
 QUALITY: Second

PIGMENT:	LB.	YIELD IN GALLONS	UNIT COST	AMOUNT
Titanium Calcium pigment	489	13.5	.06	29.34
Whiting	213	9.4	.016	3.41
VEHICLE:				
Refined Linseed Oil	89	11.5	.14	12.46
Polymerized Linseed Oil	82	10.1	.177	14.52
Ester Solution	121	16.4	.070	8.68
Gloss Oil	60	7.5	.029	1.74
Mineral Spirits	77	11.9	.014	1.08
Heavy Naptha	153	22.5	.018	2.75
Cobalt Tollate	1-5/8	.2	.305	.61
Lead Tollate	3-5/8	.3	.093	.28
Calculated Yield	1299-2/8	103.2		
Manufacturing Loss 3%		3.2		
Actual Yield		105.0		

COST ANALYSIS:

Material cost per gallon or pound (Total cost divided by actual yield)
 Direct Labor cost per gallon Not known
 Factory overhead per gallon Not known
 Bulk cost per gallon Not known
 Complete Package cost per gallon Not known
 Factory cost in package per gallon Not known

PRICES:

- (A) Company owned or controlled outlet \$1.612 gal
- (B) Independent wholesaler 1.324 gal
- (C) Company owned or controlled outlet to retail customer See (A)
- (D) Independent Retailer 1.701 gal
- (E) To other (Painters, Industrial, etc.) 2.28 gal.

Above prices are highest charged -- average prices will closely approximate (A)

N 4542

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