

LEAD

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The Boys Town Choir in beautiful Dowd Memorial Chapel which is decorated inside and out with white lead paint

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Renowned Boys Town, Nebraska Features Pure White Lead Paint

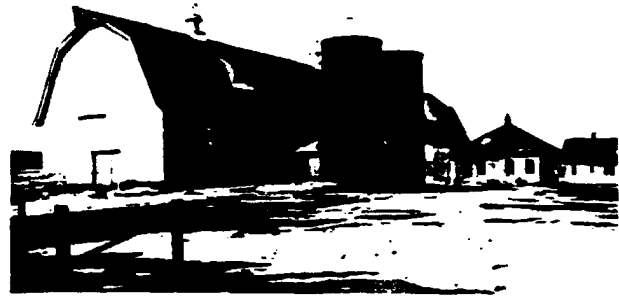
It is rare when it can be said that an entire town and every building in it has been painted with pure white lead and oil. Such, however, is the case at Boys Town, Nebraska, famous village created by Father Flanagan for homeless, abandoned boys. From dairy barns to apartment buildings and from dining hall to post office, all Boys Town building exteriors are painted in accordance with a long and successfully established pure white lead maintenance program.



Interior of beautiful Dowd Memorial Chapel is white lead tinted gray

Because of the increasing number of applications for admission Father Flanagan received, it became necessary for him to carry out a large expansion program at Boys Town. Four apartment buildings, a dining hall and an infirmary are among the new additions. Most highly praised of the new buildings is the magnificent Dowd Memorial Chapel. Leo A. Daly was the architect on this beautiful building as well as all the other buildings built in the last ten years. Although painted with white lead on the exterior, the chapel is, however, more noteworthy for the beautiful pure white lead decoration of interior walls. Father Flanagan wanted only the best of ma-

The durability of white lead keeps farm maintenance at a minimum at Boys Town



terials to go into the Dowd Memorial and yet, at the same time, care had to be exercised to see that no unnecessary extravagance was committed. Pure white lead paint proved to be the perfect solution.

It was desired that the walls of the Chapel be made as inconspicuous as possible. By using pure white lead and oil and tinting the paint to just the correct shade of neutral gray, the desired effect was easily obtained. The last coat was stippled to give the impression of a natural sand-finished wall but providing the advantages of a completely washable white lead surface. The painting of the beautiful Dowd Memorial Chapel as well as all the new and maintenance painting at the Home during the last 15 years has been ably carried out by the G. A. Steinheimer Company, contracting painters of Omaha, Nebraska. Mr. Steinheimer established the G. A. Steinheimer Company 25 years ago and is a present member of the National Executive Board of the Painting

and Decorating Contractors of America.

Boys Town specifies pure white lead paint year after year. The qualities of reliability and economy inherent in pure white lead paint are particularly complimentary to the aims of Father Flanagan's Home. Because Boys Town is wholly supported by contributions from friends, economy is paramount. At the same time, it is equally important that materials of proved worth and well established reliability be used. Pure white lead paint more than adequately fulfills these requirements.

Large buyers of paint find in white lead a number of advantages in addition to the quality of the job it produces. Among these is the high degree of standardization, simplifying the purchasing procedure with the full knowledge of obtaining a product of uniform good quality. Likewise the number of items to be purchased and stocked to satisfy all painting requirements is reduced when white lead is used.



Aerial view of Boys Town showing the extensive plant developed through the initiative of Father Flanagan. Dormitories and class buildings alike are all painted inside and out with pure white lead