



CONFIDENTIAL DEALERS' NET PRICE LIST

No. 39

EFFECTIVE JANUARY 10, 1951

Subject to change without notice



CAMPBELL PAINT & VARNISH CO.

Division of The Glidden Company

Main and Gratiot Streets

St. Louis, Mo.

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EXTERIOR PAINTS

HOUSE PAINTS	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
CAMPBELL QUALITY - PREPARED					
Outside and Inside and Flat White.....	\$4.30	\$4.40	\$1.27	---	---
Regular Shades and Black.....	5.45	5.55	1.27	---	---
Permanent Green.....					
CAMPBELL QUALITY IMPERIAL HOUSE PAINT.....	5.85	5.95	1.65	---	---
SUPERIOR HOUSE PAINT.....	3.70	3.80	1.12	---	---
PRYMLASTIC Exterior.....	4.30	4.40	1.27	---	---
CEMENT AND CON-CRETE FINISH					
White.....	4.55	4.65	---	---	---
Mixing Liquid.....	3.05	3.15	---	---	---

EXTERIOR PAINTS (Continued)

TRIM AND TRELLIS COLORS	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
Royal Red No. 8.....	---	\$6.80	\$1.86	\$1.00	---
Light Yellow No. 37.....	---	5.50	1.79	.96	---
Shutter Green No. 71.....	---	5.30	1.49	.81	---
Other Colors.....	---	5.00	1.42	.77	---
DRIWAL					
Clear.....	\$2.25	\$2.35	---	---	---
Heavy Bodied.....	2.55	2.65	---	---	---
White.....	4.25	4.35	---	---	---
WHITE CREOSOTE PAINT.....	3.30	3.40	---	---	---

FLOOR PAINTS (Exterior - Interior)

FLORENAMEL	1's each	1/4's each	1/2's each
All Colors.....	\$4.10	\$1.19	---
PLI-NAMEL			
Regular Colors.....	\$4.75	\$1.35	---
White.....	5.25	1.48	---
Black.....	4.00	1.17	---

ALL PRICES ARE FOR FULL CASE LOTS

Split cases or less than case quantities of any color and size take the following additional charges:

1's - 6c per can	1/4's - 2c per can
1/4's - 3c per can	1/2's - 1c per can
1/2's - 3c per can	

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WALL FINISHES

CAMPBELL QUALITY FLAT WALL FINISH	5's per gal.	1's each	1/4's each	1/8's each
White and Colors.....	\$2.95	\$3.05	\$.93	----
 RAPID WALL AND MOROCCO — Semi- Gloss				
White and Colors.....	3.80	3.90	1.14	----
 INTERIOR GLOSS FINISH				
White and Colors.....	4.25	4.35	1.25	----
 OIL FIRST COATER.....	3.25	3.35	1.00	----
 GLAZING LIQUID.....	3.85	3.95	1.15	----
 SEALETTE.....	2.70	2.80	.87	----

METAL PROTECTIVE PAINTS

STRUCTURAL STEEL FINISH	5's per gal.	1's each
Gray and Greens.....	\$ 4.65	\$ 4.75
Red, Brown and Black.....	4.65	4.75
 CHROMATIZED METAL PRIMER		
Red.....	5.20	5.30
 GALVANIZED IRON PRIMER		
White.....	3.60	3.70
 LIQUID RED LEAD.....	5.30	5.40
(Modified)		
 SMOKE STACK BLACK.....	3.05	3.15

BARN AND ROOF PAINTS

CAMPBELL QUALITY BARN AND ROOF PAINT	5's per gal.	1's each	1/4's each
Red.....	\$2.40	\$2.50	\$.79
Gray.....	3.55	3.65	1.08
 TINNERS' PAINTS			
Light Red, Dark Red.....	3.00	3.10	----
Green.....	4.60	4.70	----

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1's — 6c per can
1/4's — 3c per can
1/8's — 3c per can
1/2's — 2c per can
1/4's — 1c per can

ENAMELS AND UNDERCOATERS

	1's each	1/4's each	1/2's each	3/4's each
RIPOLIN — ARCHITECTURAL — B.L.T. Gloss, Semi-Gloss, Flat White.....				

(Prices on Application)

RIPOLIN — QUICK DRYING Gloss, Semi-Gloss White	\$ 6.50	\$ 1.79	\$.96	\$.54
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RIPOLIN — UNDERCOAT Quick Drying	4.10	1.19	.66	
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FOUR-HOUR UNDERCOAT	3.70	1.09	.61	.36
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VARNISHES

	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
Exterior Spar..... Bar and Table Top Finishing Varnish.....		\$5.10	\$1.44	\$.79	\$.45

Finest Floor..... Flat Finish..... Quick Var..... Seat Finishing.....		4.15	1.20	.67	.39
--	------	------	------	-----	-----

No. 65 Velvet Floor Varnish.....		4.00	1.17	.65	.38
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Slick.....		3.85	1.13	.63	.37
Crystal Spar.....		4.00	1.17	.65	.38
Painters' Floor.....		3.13	.95	.54	.33

BRONZING LIQUID ..		2.40	.77	.45	.28
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DIAMOND C. JAPAN.	\$1.80	1.90	.64	.38	.24
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BLACK ASPHALTUM	1.40	1.50	.54	.33	.22
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GLID-SEAL.....		3.70	1.09		
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PENETREX.....	3.35	3.45	1.03		
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PURE SHELLAC.....	(Prices upon application)				
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ALL PRICES ARE FOR FULL CASE LOTS

Split cases or less than case quantities of any color and size take the following additional charges:

1's — 6c per can	1/4's — 2c per can
1/2's — 3c per can	3/4's — 1c per can
1/4's — 3c per can	

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STAINS — FILLERS — REMOVERS

	1's each	1/4's each	1/2's each	
AD-EL-ITE NON-INFLAM- MABLE PAINT & VARNISH REMOVER.....	\$3.10	\$.94	\$.53	
	5's per gal.	1's each	1/4's each	1/2's each
AD-EL-ITE PAINT AND VARNISH REMOVER.....	\$1.60	\$1.70	\$.59	\$.23
PASTE WOOD FILLERS.....	-----	2.85	.88	.31
	1's each	1/4's each	1/2's each	1/2's each
GLID-TONE STAINS Stains—All Colors	\$2.65	\$.84	\$.49	\$.29
Reducer	1.15	.39	.22	.18

AUTO FINISHES

	1/4's each	1/2's each	1's each	1 1/2's each
QUICK MOTOR KOTOR				
Black.....	\$1.43	\$.78	\$.45	-----
TOUCH-UP BLACK Half-pint cans only.....				each \$.36

IMPLEMENT — TRACTOR

	1's each	1 1/2's each
WAGON AND IMPLEMENT PAINT		
Black.....	\$4.45	\$1.28
I. H. C. Red, J. D. Yellow, J.D. Green.....	5.35	1.50
New Fordson Gray.....	4.55	1.30

HOUSEHOLD SPECIALTIES

	1's each	1/4's each	1/2's each	1's each	1 1/2's each
TILENAMES					
All White, Blacks and Colors.....	\$5.05	\$1.43	\$.78	\$.45	\$.27
AGATITE—Varnish Stain			1's each	1/4's each	1/2's each
Colors and Natural.....			\$3.75	\$1.10	\$.37
Ground Colors.....			3.55	1.05	.35
GRAINING SPECIALTIES					1/2's each
Light and Dark Graining Color					\$.47
	1's each	1/4's each	1/2's each	1's each	1 1/2's each
SCREEN ENAMEL					
Black.....	\$2.35	\$.75	\$.44	\$.28	-----
STOVE PIPE ENAMEL.....	-----	.78	.46	.29	\$.19
SLICK LINOLEUM COATING.....	3.95	1.15	.64	-----	-----
SLICK REDUCER.....	-----	-----	.52	-----	-----

ALUMINUM PAINT

	1's each	1/4's each	1/2's each	1's each
METALLITE INTERIOR CHROME FINISH ..	\$3.80	\$1.12	\$.62	\$.37
METALLITE EXTERIOR READY MIXED.....	4.10	1.19	.66	.39
	5's per gal.	1's each	1/4's each	1/2's each
HEAT RESISTING METALLITE.....	\$3.70	\$3.80	\$1.12	\$.62
ALUMINUM ASPHALT ROOF PAINT	2.90	3.00	-----	-----

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1's—6c per can
1/4's—3c per can
1/2's—3c per can
1's—2c per can
1/2's—1c per can

MISCELLANEOUS AND SPECIALTIES

AD-EL-ITE PASTE WAX.....	1 lb. each \$.81		
	Large Unit	Small Unit	
WOOD BLEACH.....	\$6.30	\$2.50	
BLACKBOARD SLATING	1's each	1/4's each	
Black.....	\$2.70	\$.84	
VISMATIC GREEN CHALKBOARD COATING	1's each	1/4's each	
	\$5.10	\$1.44	
CAULKING COMPOUND			
White.....	} Prices upon application.		
Gray and Natural.....			
Cartridge Gun.....			

PURE COLORS IN OIL	1's each	1/4's each	1/8's each
Zinc Oxide White.....	\$7.75	\$2.10	\$.61
Raw Umber, Burnt Umber.....	4.70	1.34	.42
Burnt Sienna, Raw Sienna.....	5.70	1.59	.49
Van Dyke Brown.....	4.35	1.25	.40
Ivory Drop Black.....	---	1.44	.45
Lamp Black.....	4.05	1.18	.38
Prussian Blue.....	---	1.74	.54
Ultramarine Blue.....	---	---	.55
Chrome Green, Light } Chrome Green, Med. } Chrome Green, Dark }	7.30	1.99	.50
Chrome Yellow, Light } Chrome Yellow, Med. }	---	2.74	.78
Chrome Yellow, Dark.....	---	3.34	.93
Yellow Ochre.....	4.00	1.17	.38
Venetian Red.....	4.00	1.17	.38

MISCELLANEOUS AND SPECIALTIES (Continued)

PURE COLORS IN OIL (Continued)	1's each	1/4's each	1/8's each
Tuscan Red.....	---	\$2.49	\$.71
Rose Lake.....	---	---	.68
American Vermillion.....	---	2.74	.78
Cobalt Blue.....	---	1.74	.54
OIL COLORS IN TUBES			each
Master Painters' Size—1 x 5-inch.....			\$.19
Household Size—1/2 x 3-inch.....			.10
NEVA-ROT	5's per gal.	1's each	1/4's each
Neva-Rot Clear.....	\$2.50	\$2.60	\$.82
Neva-Rot Green.....	1.95	2.05	.68
SURFACENE.....	2.00	.67	\$.40

ASPHALT PRODUCTS

MASTICRETE	5's per gal.	1's each
Masticrete.....	\$1.05	\$1.15
Masticrete Primer.....	1.05	1.15
WEATHERPRUF COATING.....	(Prices upon application)	
WEATHERPRUF CEMENT.....	(Prices upon application)	
ASPHALT ROOF COATING (Liquid).....	(Prices upon application)	
ASPHALT ASBESTOS ROOF COATING (Liquid).....	(Prices upon application)	
ASPHALT ASBESTOS ROOF CEMENT (Plastic).....	(Prices upon application)	

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1's—6c per can	1/4's—2c per can
1/4's—3c per can	1/8's—1c per can
1/8's—3c per can	



SPRED

SPRED FLAT

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$2.61	\$.82	-----	-----

SPRED LUSTER

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$3.75	\$1.10	-----	-----

SPRED SATIN

		1's each	1/4's each		
White and Tints.....	-----	\$3.35	\$1.00	-----	-----
Decorator Colors	-----	3.35	1.00	-----	-----

SPRED PRIMER-SEALER (Vapor Barrier)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
-----		\$3.30	\$.99	-----	-----

MEZZOTONE SOYA-PROTEIN PAINT (Semi-Paste)

	5's per gal.	1's each	1/4's each	1's each	1/16's each
White and Tints.....	-----	\$2.25	\$.73	-----	-----

TITAN-O-ZINC OUTSIDE WHITE

KNOT SEALER

TITAN-O-ZINC PASTE PAINT

ZINCO WHITE SEMI-PASTE

ZINC DUST PAINT

AD-EL-ITE CASEIN PAINT (Dry Powder)

AD-EL-ITE HYGIENIC KALSOMINE (Hot or Cold Water)

AD-EL-ITE KALSIZE

AD-EL-ITE EXTERIOR COLD WATER PAINT

AD-EL-ITE TEXTURE PAINT

AD-EL-ITE CEMENT WATER PAINT

AD-EL-ITE PATCHING PLASTER

AD-EL-ITE PLASTIC SURFACER (For Spackling)

(See Separate Price List)

Prices on
Application

ALL PRICES ARE FOR FULL CASE LOTS
Split cases or less than case quantities of any color and size take the following additional charges:

1's - 6c per can	1/16's - 2c per can
1/4's - 3c per can	1/2's - 1c per can
1/8's - 3c per can	

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TERMS AND CONDITIONS

This price list supersedes all previous lists, terms and other arrangements granted prior to this date, all of which are hereby cancelled.

We reserve the right to refuse any order for any reason and further to grant these new prices and discounts to only those accounts we select as authorized agents for regularly labeled products.

Any tax, customs, import or export duties, or any other governmental charge on the production, sale or shipment (or any combination of these several) of the products listed in this price list or upon the materials from which they are produced, and whether imposed by Federal, State, Municipal, or other governmental authorities, and hereafter becoming effective, shall be added to the prices printed herein.

TERMS

Our terms on paints, varnishes, enamels, stains, lacquers, white lead, turpentine, linseed oil and sundries not manufactured by us, are 60 days net, 1 per cent discount for cash in 10 days from date of invoice.

All prices are on orders for full case lots. On orders for split cases or less than case quantities of any color and size the following charges are to be added:

1/2	-----	1c per can
1/4	-----	2c "
1/8	-----	3c "
1/16	-----	3c "
1's	-----	6c "

All shipments of paint products are forwarded f.o.b. our factories or distributing points. Orders of 24 gallons or more will be shipped freight allowed cheapest route if freight bills are submitted with remittance or not later than due date of invoice.

PACKAGING

Products are packed—

	Number to Carton
Gallons.....	4
Quarts.....	6
Pints.....	6
1/2 Pints.....	12
1/4 Pints.....	12

NOTES ON ORDERING

Always give post office address and shipping directions, naming the delivering railroad.

To insure prompt attention all orders should be addressed to the firm and not to a representative.

SHORTAGE AND CLAIMS

Shortages or errors in packing or invoicing must be reported immediately upon receipt of goods to enable proper checking and adjustment.

All claims for losses and damage enroute must be filed by the customer with the carrier. Be sure to have a proper official of the transportation company inspect all instances where there is concealed damage and report to them promptly all shortages and goods received in damaged condition, obtaining their notation on the freight bill to avoid inconveniences and the making of affidavits at a later date.

The manufacture, sale and delivery of all products mentioned in our price lists are contingent upon strikes, fires, floods, the elements, explosion, war, riot, embargoes, insurrection, acts of God, or the public enemy, acts of governmental authorities, labor troubles, delays of vendors or in transportation, inability to obtain raw materials or containers or transportation facilities, or any other causes beyond our control and we may cancel orders for said products undelivered because of any such causes.

All prices, terms and conditions are subject to change without notice.

CAMPBELL PAINT & VARNISH CO.

Division of The Glidden Company

Main and Gratiot Streets

St. Louis 2, Mo.

FACTORIES

Cleveland 2, Ohio, 11001 Madison Ave.
Chicago 16, Ill., 1833 S. Normal St.
Chicago 39, Ill., 1856 No. LeClaire Ave.
New Orleans 8, La., 424 Josephine St.

Toronto 9, Ont., Canada, 351 Wallace Ave.

Minneapolis 13, Minn., 1901 E. Hennepin Ave.
Reading, Pa., Third and Bern Sts.
St. Louis 2, Mo., Main and Gratiot Sts.
San Francisco 7, Calif., 1800 7th St.

BRANCHES AND DISTRIBUTING POINTS

Atlanta, Ga.
Baltimore, Md.
Billings, Mont.
Birmingham, Ala.
Buffalo, N. Y.
Cambridge, Mass.
Charlotte, N. C.
Chattanooga, Tenn.
Chicago, Ill.
Cleveland, Ohio
Columbus, Ohio
Dallas, Texas
Detroit, Mich.

Duluth, Minn.
El Paso, Texas
Evansville, Ind.
Honolulu, T. H.
Houston, Texas
Huntington Park, Calif.
Indianapolis, Ind.
Jacksonville, Fla.
Long Beach, Calif.
Los Angeles, Calif.
Knoxville, Tenn.
Louisville, Ky.
Memphis, Tenn.

Miami, Fla.
Minneapolis, Minn.
Mobile, Ala.
Montreal, Quebec, Canada
Mt. Vernon, Ill.
New Orleans, La.
Norfolk, Va.
North Bergen, N. J.
Oklahoma City, Okla.
Omaha, Neb.
Orlando, Fla.
Philadelphia, Pa.
Portland, Ore.
Reading, Pa.

Richmond, Va.
St. Louis, Mo.
St. Petersburg, Fla.
San Antonio, Texas
San Diego, Calif.
San Francisco, Calif.
Scranton, Pa.
Sioux Falls, S. D.
Tampa, Fla.
Toledo, Ohio
Washington, D. C.
West Palm Beach, Fla.
Winnipeg, Manitoba, Can.