

1935
DECEMBER 17, 1954

MR. T. HOWARD SARINE, MANAGER
ADVERTISING DEPARTMENT
NATIONAL LEAD COMPANY
BUILDING

DEAR SIR:

PLEASE BE ADVISED THAT AT
A MEETING OF THE EXECUTIVE COMMITTEE OF THE
BOARD OF DIRECTORS OF NATIONAL LEAD COMPANY
HELD TODAY, THE FOLLOWING RESOLUTION WAS
ADOPTED:

RESOLVED, THAT THE PROPOSED
ADVERTISING BUDGET FOR THE YEAR 1955,
IS THE SUM OF \$2,224,807.00 (INCLUD-
ING THE SUM OF \$1,541,510 APPROVED
AT THE NOVEMBER 23, 1954 MEETING OF
THE EXECUTIVE COMMITTEE FOR PAINT
ADVERTISING), AS DETAILED IN LETTER
AND REPORT OF DECEMBER 8, 1954 FROM
MR. T. HOWARD SARINE, ADVERTISING
MANAGER, TO MR. J. A. MARTINO, PRESID-
ENT, BE AND IT HEREBY IS APPROVED.

VERY TRULY YOURS,

(SIGNED) J. B. HENNING

SECRETARY

G.C. HENNING. MARTINO
HORSMAN
USS

NL 000039871