

BESTWALL LIGHT ACOUSTICAL PLASTER is an ideal sound conditioner for new work or refinishing ceilings in commercial, institutional or industrial buildings. Restaurants, offices, churches, schools, auditoriums, hospitals and homes can use Bestwall Light Acoustical Plaster for sound conditioning.



BESTWALL LIGHT ACOUSTICAL PLASTER

Bestwall Gypsum Company provides you with "top quality gypsum products through creative research." Bestwall Light Acoustical Plaster is no exception, it is tested and re-tested constantly in the Bestwall Gypsum Company laboratory to assure you of the highest quality product *always*.



Made By: Bestwall Gypsum Company
Sold Through:
Bestwall Certain-teed Sales Corporation
120 East Lancaster Avenue
Ardmore, Pennsylvania

Form No. BW-58121-REP-10M-9-58-H Printed in U.S.A.

- Advantages of Bestwall Light Acoustical Plaster
- HIGH NOISE REDUCTION COEFFICIENT
 - GOOD LIGHT REFLECTIVITY
 - EASILY DECORATED
 - IDEAL FOR MACHINE APPLICATION
 - 100% FIREPROOF
 - ECONOMICAL

PLAINTIFF'S EXHIBIT

GP-1961



SOUND REDUCTION
LIGHT REFLECTION
COLOR
GUN APPLICATION
LOW COST
EASY TEXTURE



**ACoustical
PLASTER**
LIGHT

SGP 0026278



Question

1 How effective is Bestwall Light Acoustical Plaster for noise reduction?

2 Does Bestwall Light Acoustical Plaster reflect light as well as sound?

3 Does Bestwall Light Acoustical Plaster protect against fire as well as sound?

4 Can Bestwall Light Acoustical Plaster be applied by plaster gun?

5 Is Bestwall Light Acoustical Plaster expensive?

6 Can Bestwall Light Acoustical Plaster be decorated easily?

Answer

—Bestwall Light Acoustical Plaster has a noise reduction coefficient of from .55 to .60. Ordinary hard wall and ceiling surfaces reflects about 97% of the noise reaching it and bounces it back and forth in a room. This reflection creates air disturbances and echoes in a room. This reflection of sound waves from hard wall surfaces is known as "reverberation" and is one of the main causes of sound distortion and unsatisfactory acoustics.

Bestwall Light Acoustical Plaster absorbs about 50% of the original sound and soaks up reverberations and echoes fast enough so that sounds produced within a room are not garbled or confused, but clear and audible for perfect sound control.

The sound-ball chart at the right shows the sound absorbing action of Bestwall Light Acoustical Plaster.

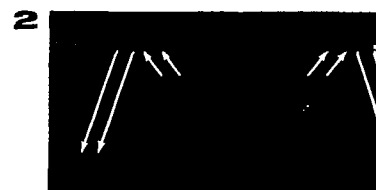
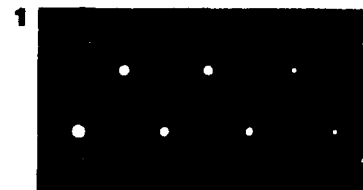
—Bestwall Light Acoustical Plaster, upon application produces an attractive natural white finish which reflects from 67 to 69% of the light striking its surface. This is important in places such as schools or offices where correct lighting is a must.

—Bestwall Light Acoustical Plaster is made of incombustible minerals—it can't burn or support combustion. In fact, the fire protection obtained by using this plaster, in many cases, may cut the cost of fire insurance premiums.

—Bestwall Light Acoustical Plaster was specially developed for application with a plaster gun, and is easily applied by hand.

—Bestwall Light Acoustical Plaster is one of the most economical materials used for sound conditioning.

—The natural white finish of Bestwall Light Acoustical Plaster may be painted or left undecorated as desired. When painting, a non-bridging, breather type of paint should be spray applied to the surface of Bestwall Light Acoustical Plaster.



SGP 0026279

**JOINT SYSTEM
LAMINATING COMPOUND
CERTEX TEXTURE
PATCHING PLASTER
SPACKLING COMPOUND
METAL CORNERS & CASI**



**gypsum wallboard
finishing materials**

**two
Joint Treatments
to meet your
Drywall needs...**

You have a choice of two different wallboard joint treatments when you specify Bestwall Joint System. Each enables the end and edge joints of gypsum wallboard to be concealed by cement and tape. Both are designed to give you smooth, uninterrupted walls with joints as strong as wallboard itself.

Bestwall Gypsum Company provides you with "top quality gypsum products through creative research." Bestwall Gypsum Wallboard Finishing Materials are no exception, they are tested and re-tested constantly in the Bestwall Gypsum Company laboratory to assure you of the highest quality products always.

BESTWALL
FIREPROOF GYPSUM
BUILDING PRODUCTS
GYPSUM WALLBOARD
FINISHING MATERIALS

Made By: Bestwall Gypsum Company
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Form No. BW-5811
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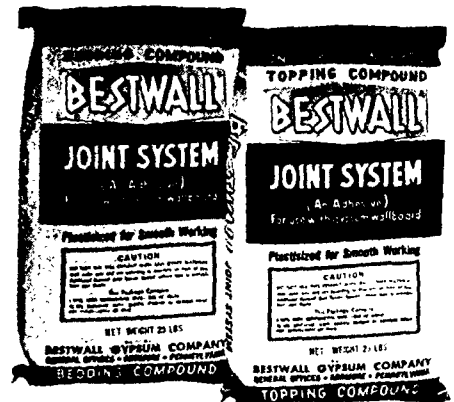
Gypsum Wallboard,
Wallboard Finishing Materials,
Sheathing, Gypsum Roof Decks
and other famous
Bestwall Gypsum Products.



1. A ONE-MATERIAL TREATMENT
uses Bestwall Joint System Cement for both bedding and topping the Bestwall Tape and for spotting nail heads. This treatment is especially suited for remodeling and home improvement jobs and gives just as good results as the two-material treatment.

A good "topping-out" job with Bestwall Joint System Cement eliminates sanding, saves time and money for the applicator.

Bestwall Tape is designed to permit air to escape during application and to provide maximum adhesion to cement.



2. A TWO-MATERIAL TREATMENT
combines Bestwall Bedding Compound for bedding the tape and Bestwall Topping Compound for finishing the joint and spotting nail heads. Bestwall Topping Compound may be sanded when dry, so the two-material treatment is often preferred by applicators who wish to sand joint work. This treatment is designed for use on large projects where good results must be obtained with minimum time and labor.

Packaging Information

Bestwall Joint System
No. 1 Pkg. 18 lbs. Cement, 250 ft. Tape
No. 2 Pkg. 4 lbs. Cement, 60 ft. Tape
No. 3 Pkg. 4 lbs. Cement, 60 ft. Tape, 1 Plastic Broad Knife
5 lb. boxes—Cement Only
25 lb. bags—Cement only
Bestwall J. S. Bedding Compound
25 lb. bags only
Bestwall J. S. Topping Compound
25 lb. bags only
Bestwall J. S. Laminating Compound
25 lb. bags only
250 ft., and 500 ft. roll
Bestwall Certex
25 lb. bags
5 lb. boxes
Bestwall Spackling Compound
25 lb. bags
5 lb. boxes
Bestwall Patching Plaster
25 lb. bags
5 lb. boxes
Packed 6 Boxes per case for Dealer
Shipment.
1250 foot rolls packed 20 per carton, 500 foot rolls packed 10 per carton for Dealer Shipment.

Patching Plaster and Spackling Compound



BESTWALL SPACKLING COMPOUND is an extremely smooth, easy-working material for filling small cracks and holes in plaster and many other surfaces. Mixes with white lead, varnish or colors-in oil to make Swedish Putty.



Bestwall Certex is a texturing compound designed to produce varied decorative finishes on walls and ceilings. It is suitable for use on new or old walls of either wallboard or plaster construction. By varying the method of application, numerous decorative finishes such as antique, stone or stencil can be produced. Certex can also be used for refinishing cracked plaster and covering wall blemishes. The compound comes in an off-white color, but can be tinted during mixing or painted after application.



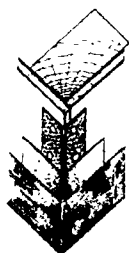
Bestwall Patching Plaster is used for repairing large areas and cracks before painting. It spreads smoothly, resists shrinkage and is easy to apply. Bestwall Patching Plaster stays flat and smooth after troweling.

Bestwall Laminating Compound is used as the bonding material in the new two-ply gypsum wallboard construction. It comes in powder form which is mixed with water and applied with a notched spreader to the back of the second layer of wallboard. Upon drying, Bestwall Laminating Compound forms a strong, durable bond between the two layers of wallboard.

TO FINISH OPENINGS AND CORNERS.....

All Bestwall Metal Casings and Corners are made of .018" gauge hot-galvanized steel, knurled and perforated for maximum cement and paint adhesion. They provide proper grounds and precise screed for cement application. Nails are driven through board into studs, jams or headers.

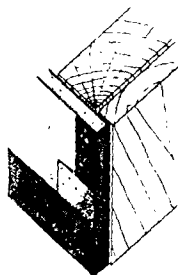
BESTWALL METAL CORNERS



Nos. 100, DL100 and DLL100. Protects the weakest spot in wallboard construction from knocks, bumps and abuse. Provides stronger, more accurate external corners.

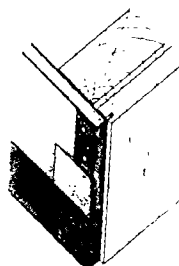
No. 100 has 1" x 1" flanges. No. DL100 has 1 1/4" x 1" flanges and No. DLL100 has 1 1/4" x 1 1/4" flanges for easier nailing and greater protection. All three corners come in standard 8' lengths.

BESTWALL METAL CASINGS

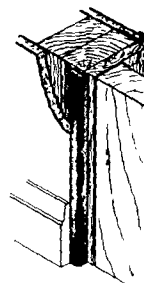


No. 101 Channel Edge. Slips easily over wallboard edge at openings to give functional square trim. Also comes in Angle Edge (No. 102) which can be applied after wallboard is completely nailed. Standard 7' and 12' lengths.

No. 103 Recessed Edge. Assures a clean juncture plus true alignment of trim and framing without precision fitting. Jams and headers are slotted 3/16" to 3/8" from face. Wallboard is erected with slot exposed. Angle hemmed leg of casing is inserted in slot. Nails are driven through flange and board into jamb. Standard 7' and 12' lengths.



METAL CASINGS and CORNERS



No. 104 Round Nose. Extra rigid, traditional-type casing with quarter-round returns. May be nailed in place and board inserted in nose or slid over wallboard edge and nailed through board and flange. Standard 7' and 12' lengths.



No. 105 Square Nose. Sturdy, heavy, conventional-type casing for maximum protection. Nail around openings so that wallboard can be inserted into nose, or cut back board slightly from opening, slip casing over edge, nail both to back. Surface may be brought flush to trim thickness by feathering cement back. Standard 7' and 12' lengths.