

That IS the Master Touch!



... Finish the New Home with

ANACONDA WHITE LEAD

for All-Weather Protection and Lasting Beauty

*Made Whiter, Brighter,
Purer by Exclusive Electrolytic
Process... Yet Costs No More!*

There's a reason why good painters and proud home owners specify Anaconda White Lead. For Anaconda White Lead is made by our patented Electrolytic Process which only Anaconda can use. This process not only removes impurities found in ordinary

white leads, but by a series of over 80 physical, mechanical and chemical tests daily, insures perfect uniformity and highest quality. The net result is a whiter, brighter, purer white lead than any other on the market. A white lead that provides *all-weather protection and lasting beauty*—yet costs no more. 38976

FOR PROOF OF
THE SUPERIORITY OF
ANACONDA WHITE
LEAD... PLEASE
TURN THE PAGE!

INTERNATIONAL SMELTING AND REFINING COMPANY
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from mine to consumer

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