

MR. C. F. KAEGEBEHN

MGT

This reprint is sent to you so that you may be
aware of the Company's advertising activities

ADVERTISING DEPARTMENT
NEW YORK



For 20 years, National Lead has been working on rigid PVC. But we've never sold a pound of it.

And we probably never will.

As the market expands for new and better rigid vinyl products — from architectural siding to pipe fittings, from electrical conduit to credit cards — our prime job is to provide new and better stabilizers.

But our industry commitment goes a lot further. Into technical study and assistance. Research. Promotion. And helping establish sound standards.

If you need a scientist-technician-ad man-service oriented stabilizer manufacturer, maybe you need National Lead.
National Lead Company, Room 4216, 111 Broadway, New York, N.Y. 10006.
In Canada: Enelchem Products Div. of Canadian Titanium Pigments Ltd.,
1401 McGill College Ave., Montreal, Quebec.

VINYL STABILIZERS
National Lead
Pigments and Chemicals Div



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