

VI ISSUES MANAGEMENT COMMITTEE

The Windsor Hilton
277 Riverside Drive West
Windsor, Ontario

Thursday,
October 21, 1993
12 noon - 4 p.m.

Attendees:

Mike Barish, Borden Chemicals & Plastics
Frank Borrelli, Georgia Gulf Corporation
Bob Burnett, The Vinyl Institute
Bill Carroll, OxyChem
Peter de la Cruz, Keller and Heckman
Fred Krause, The Geon Company
Kim Mathieu, Elf Atochem
Ron McCreedy, Dow Chemical

I. OPENING OF MEETING AND SELF-INTRODUCTIONS

Due to the small size of the group, self-introductions were bypassed.

II. APPROVAL OF MINUTES OF AUGUST 31ST MEETING

The minutes were approved by voice vote.

III. FINANCIAL REPORT

Nora Jacobs provided a status report on the Issues Management Program budget for the year to date, noting heavier than expected expenses related to meeting time, and management of IJC and chlorine-related issues. Currently, the program is running about one percent over budget YTD. (See budget recap, attached.)

IV. LONG-RANGE PLANNING

- A. Charter/Mission of the VI
- B. Committee Structure

The group reviewed the charter and mission of the Issues Management Committee, its principle tasks, and the reporting relationship of IMC and the other VI committees. The group's consensus was these still accurately reflect the committee's charter. Regarding IMC tasks, Fred Krause noted that processing emissions are becoming more of a concern to various parties and that APC is

scheduled to review/evaluate all polymers for processing emissions. Don Goodman is monitoring this program on behalf of the VI Technical Committee. Finally, mission statements for the other VI committees were reviewed. Two action items came out of the discussion:

- 1) Fred Krause/Bob Burnett will determine if Bud Hall is available to represent the electrical market on the IMC.
- 2) Mission statements for all of the committees will be distributed with these minutes (see attached). Each committee representative on IMC is asked to review these statements with his/her committee and report back to IMC as to whether they still reflect the work those groups are doing or need to be doing.

C. VI Relationship to CCC/IGCCA

Bob Burnett reviewed current activities, noting changes taking place as part of CCC's move to CMA headquarters.

V. ISSUES MANAGEMENT REPORT - UPDATE

A. VIGOR

Bill Carroll reported that the Envirothene project has been delayed, but is still going forward, and that the committee has made arrangements for the NRT equipment to remain at Clearvue, with any related expenses to be born by those companies who use the facility for materials sorting. He also noted that the group is investigating patent issues related to the Frankel device involving technology developed by Johnson Controls.

B. Ad Hoc Packaging Task Force

Kim Mathieu reported that Edward Howard has estimated a cost of roughly \$20,000 for the next VIP Awards, with most of that money to be spent during the 1994-95 fiscal year. She noted that an informal survey of member companies indicates that there is support for continuing the program. After some discussion, it was agreed that the Awards would be discussed again at the next IMC meeting, and that if the group agrees to support the project, it will prepare a recommendation for the Board to consider during the upcoming budgeting cycle. (See attachments for more detail.)

Kim also led a discussion on the value of repeating the fabricator seminars, which the Packaging Council had hosted in the past. The pros and cons of opening the sessions to other markets were discussed. Fred Krause noted that the purpose of the seminars has changed from education to mobilization and the need for communicating information about issues facing the vinyl industry remains very strong. Nora Jacobs noted that the committee had also discussed folding the use of seminars into the Partners Program, perhaps making them a hybrid between the employee training sessions the VI had sponsored and the packaging seminars.

Mike Barish suggested that the group should look for ways to take information to existing groups of customers (such as PPFA), rather than developing its own format or event. Finally, Fred Krause noted that the Institute (through VIGOR) needs to make sure that the interests of the packaging market are protected, especially related to the issue of rates and dates, and that efforts are made to help customers understand this legislation.

C. Kansas Pipe Issue

Ron McCreedy reported that the task force has not yet set the date for a second meeting with EPA because preliminary phases of the project are behind schedule. In particular, it has been difficult to get data from the local water district. He stated that Dave Eckstein has asked the state to intervene and also has asked EPA to assist. Mike Barish noted that EPA has refused to intervene, but that Dave reports the issue currently is "very quiet." Various remediation options were discussed.

Fred Krause stated that it's time for the task force to figure out what can be done to break the deadlock. The group also felt Dave should document the task force's due diligence efforts by sending a memo to Bob Burnett reporting on the group's attempts to move the project forward.

Action Item:

Fred Krause to contact Dave Eckstein and arrange a conference call of the task force so that the group can decide how to move the data development phase forward as well as approach EPA.

D. Dioxin Factories

Ron McCreedy stated that the task force addressing this issue had been formally named the IEDC/VCM Quality Project, and he requested that the subject henceforth be referred to that way in meeting agendas, minutes, etc. He reported that Dow is conducting sampling and plans to meet with Environment Canada October 27. He added that the Canadian government has been independently gathering its own data, so the meeting will be more technical than expected. He still believes that the only testing required will be that associated with on-site incinerators.

There was an extended discussion of whether/how to convey the Chem Risk report to U.S. EPA. The group agreed that this task force would review the contents of the proposed conveyance letter and convene by conference call the week of November 1 to resolve any differences. Publicity plans for the report will also be discussed.

Action Item:

Ron McCreedy to arrange task force conference call and distribute all necessary discussion materials in advance of the call.

E. Ad Hoc State Government Relations

Bob Burnett reported that CMA has taken on CONEG's concerns through its source reduction task force. CMA's position is that CONEG should not be a policy-setting agency on this issue, and hopes to remove the issue from CONEG's docket. Meredith Scheck, Bud Hall and D'Lane Wisner are preparing position papers, as requested. Most of the ad hoc group's other efforts have focused on the IJC.

Fred Krause noted that approximately 15 letters concerning the IJC have been drafted by legislators as a result of the group's work. Bob Burnett reported that CCC now has a state government relations committee, and that the VI was instrumental in making that happen.

F. Ad Hoc Pipe Task Group

Mike Barish reported that UniBell has hired a field agent using the dues supplied by the VI. He next discussed the solvent cement issue and noted that some products on the shelf meet current standards. The next deadline will require doing monitoring over the next three years, and that may require more funding from the VI.

Mike noted that he is concerned with the number of gasketed PVC pipe makers within PPFA, and that these members may try to duplicate UniBell's work. Mike plans to convene his task force to see if they can drive the group's direction. He noted that too many pipe groups confuse specifiers, which is why the VI's Pipe Resource Organization was established as a clearinghouse and coordinator for these various groups.

G. Code Monitoring

Ron McCreeedy said he was aware of no hot issues, and that Bud Hall is keeping him apprised of developments on the code front. A discussion followed regarding the purpose of the VI's code monitoring, and the availability of anyone to participate in the code monitoring/making process.

Action Item:

Fred and Ron will convene a small group to review this issue and make a recommendation to the full IMC.

H. Electrical Materials Council Newsletter Proposal

Nora Jacobs reported that she and Mike Reynolds had reviewed this situation and concluded that without the Council, not enough activity was being generated within this market on an industry basis to turn in a newsletter. They therefore requested that the proposal be tabled for the time being, but reserved the right to bring the proposal forward again should conditions change.

I. Liaison Assignments

Fred Krause reviewed assignments with the committee. (See attachment.)

VI. COMMUNICATIONS

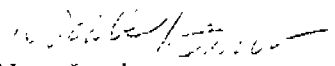
Nora Jacobs suggested that the group use the remaining time to review the upcoming IJC meeting, and industry events/participation scheduled for it. A number of tactical issues were discussed.

She said that after the IJC meeting, Edward Howard plans to prepare recommendations for "after Windsor" communications activities that will be presented to the committee at its next meeting.

VII. NEXT MEETING DATE

Set for Wednesday, January 26, 1994, in Atlanta, starting at 10 a.m. Pat Benkner will send out information on the location.

Respectfully submitted,


Nora Jacobs /
Edward Howard and Company

**Vinyl Institute
Issues Management Program
Budget Recap (as of 9/30/93)**

	Budget (12 mos.)	Budget (4 mos.)	Y-T-D* (4 mos.)	Under(Over)*
Administration	53,400	17,800	33,467	(15,667)
VERCE	130,000	43,501	41,587	1,914
Media Activities	36,500	12,168	17,455	(5,287)
Partners Program	47,500	15,835	12,778	3,057
Collateral	35,000	11,667	4,291	7,376
Chlorine-Related	64,500	21,500	40,606	(19,106)
Outreach	68,500	22,834	3,930	18,904
VI Staff Projects	10,000	3,334	193	3,141
Special Projects	<u>20,000</u>	<u>6,667</u>	<u>5,636</u>	<u>1,031</u>
EH&Co Subtotal	465,400	155,134	159,943	(4,809)
St. Clair Graphics*	20,000	6,667	12,834	(6,167)
ADH*	<u>39,500</u>	<u>13,167</u>	<u>10,834</u>	<u>2,333</u>
Program Total	524,900	174,967	183,611	(8,644)
Estimated Income				
fact kits & postage	<u>--</u>	<u>--</u>	<u>(3,134)</u>	<u>(3,134)</u>
Adjusted Total	524,900	174,967	180,477	(5,510)

* estimated

VIP AWARDS BUDGET

\$24,000 Includes breakfast at Pack Expo

OUTLINE OF EXPENDITURES

DESIGN AND PRINTING OF ENTRY FORMS

DISTRIBUTION OF FORMS

PHONE CALL FOLLOW-UP

ORGANIZING JUDGING

PREPARING PAPERS ON EACH ENTRY

JUDGING OF AWARDS

PHOTOGRAPHY/AWARDS

NEWS RELEASE/PR

VIP AWARDS

TIMETABLE

* NEWS RELEASE	FEBRUARY
* PRODUCE ENTRY FORMS - DISTRIBUTION	MAY
* FOLLOW-UP PHONE CALLS	AUGUST
* ENTRY DEADLINE	9/15/94
* JUDGE AWARDS	9/30/94
* NEWS RELEASE/PR	OCTOBER
* PRESENT AWARDS - PACK EXPO	NOVEMBER

ISSUES MANAGEMENT COMMITTEE
KEY ISSUES

<u>REPORT #</u>	<u>ISSUES</u>	<u>DRIVER</u>	<u>CURRENT STATUS</u>
A	o Greenpeace-Chlorine/PVC	Krause	o
	- EDC/VCM/PVC (Dioxins)	McCreedy/Borrelli	o
	- Dioxins - Incineration/Tires/Process	IGCCm-Krause/Meeker	o
	- Pro-Active/Aggressive Approach to Greenpeace	IMC	o
A	o Recycling - Packaging - Durables	VIGOR - Carroll	o
A	o Incineration	Technical Committee	o
A	o Drinking Water Quality Kansas Issue	McCreedy/Krause	o
A	o Heavy Metals	Ad Hoc Gov.Relations	o
A	o FCC-Process Emissions/Exposure	S/H/E Committee	o

NEW ISSUES

(continued)

<u>PRIORITY</u>	<u>ISSUES</u>	<u>DRIVER</u>	<u>CURRENT STATUS</u>
A	o Code Body Activities	McCreedy/Krausee	o
A	o Communications	Communications/TMC	o
B	o Indoor Air Pollution (Sick Building Syndrome)	Technical Committee	o
B	o Fire Performance (House)	Technical Committee	o
C	o Charter/Purpose of TMC		o
C	o Legislation-Pollution/TOR	S/H/E	o
C	o Clean Water Act	"	o
	o Risk Policy (?)		o