

THE DEAN & BARRY Co.

MANUFACTURERS OF

R. S. MCRAE, PRESIDENT
A. N. MASSE, VICE PRESIDENT
F. STANLEY CROOKS, SECRETARY
O. W. MCRAE, TREASURER



OFFICE & FACTORY
296 MARCONI BLVD.
PHONES ADAMS 3132
3133

COLUMBUS, OHIO

8

Trade Name	"High Grade" enamel Undercoat
Category	Enamel Undercoat
Color	White
Number	W-15
Quality	First

PIGMENTS	62.8%	lbs	Yield in gal	Unit cost	Total Cos
Lithopone		528.0	14.75	.0425 per lb	22.40
Titanium Dioxide		224.0	7.00	.145 " "	32.60
Whiting		100.0	4.43	.01 " "	1.00
Silica		180.0	8.27	.013 " "	2.34

VEHICLE 37.2%

Treated Linseed Castor					
oil 60% solid	285.0	38.00	.86 per gal		32.70
Mixing varnish	97.5	13.00	.63 " "		8.20
Heavy mineral spirits	115.0	17.00	.085 " "		1.44
Mineral Spirits	102.0	15.75	.09 " "		1.42
Drier	13.4	1.87	.50 " "		.94
Calculated Yield	1644.9	120.07			103.04
Manfing loss 1%		1.20			
Actual yield		118.87			

COST ANALYSIS

Material cost per gal	.87
Direct labor cost per gal	.05
Factory overhead per gal	.07
Bulk cost per gal	.99
Complete package cost per gal	.12
Factory cost in package per gal	1.11

PRICES

A	1.84
B	---
C	2.95
D	2.03
E Industrial plants	2.30