

**To:** Derrick Hollie[dhollie@reachingamerica.org]  
**From:** Dravis, Samantha  
**Sent:** Fri 9/15/2017 4:45:56 PM  
**Subject:** Re: ATR Coalitions Meeting/ Reaching America

Thank you, Derrick. Was great meeting you as well. I have sent this message over to our public affairs team, and they'll be reaching out to you shortly. Look forward to talking soon.

Best,  
Samantha

Sent from my iPad

> On Sep 14, 2017, at 1:16 PM, Derrick Hollie <dhollie@reachingamerica.org> wrote:

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> Samantha,

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> It was a pleasure meeting yesterday at the ATR Coalitions meeting. FYI- spoke with Hubbel Relat this morning and he says "hi" and to let you know we've been working together.

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> Following up on our conversation about Secretary Pruitt's new direction on energy policy for our country. Our messages are aligned and I wanted to let you know what Reaching America has been doing regarding Energy and Energy Poverty. We've been able to humanize energy and the importance of fossil fuels to our country.

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> Founded in 2015, Reaching America is a 501(c)(4) addressing complex social issues impacting the African American community. We're focused on solutions that makes sense for a more united America. Our nation is divided right now with racial tension elevated to levels we experienced in the sixties and seventies. Reaching America has positioned itself as a leader in addressing issues affecting African Americans in our country including Energy and Energy Poverty, Education, Criminal Justice Reform, Occupational Licensing Reform and Community Relations. We accomplish this by utilizing grass root efforts, social media, traditional media and PR.

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> Over the past several months we've done education and outreach events around the impact of Energy Poverty in the African American Community. These events include panel discussions on how the right mix of energy including fossil fuels can improve people's lives. The message continues to be well received and through polling we've seen firsthand people's attitude and perception change about fossil fuels.

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> Attached is a :60 radio spot that addresses energy poverty and the abundance of affordable and reliable energy we have in America. The radio spot has aired in several markets including Atlanta GA, Richmond VA and Orlando FL.

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> Below are links to op-eds written by Reaching America on Energy.

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> The Huffington Post "Withdrawing From The Paris Climate Accord Helps Low-Income and Minority Americans"

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> [http://www.huffingtonpost.com/entry/withdrawing-from-the-paris-climate-accord-helps-low\\_us\\_59400cebe4b094fa859f1bf2](http://www.huffingtonpost.com/entry/withdrawing-from-the-paris-climate-accord-helps-low_us_59400cebe4b094fa859f1bf2)

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> The Huffington Post "An Ethanol Mandate Increase Would Be Bad News For Black America". I also testified at the EPA hearing in July about the unintended consequences associated with an ethanol

increase.

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> [http://www.huffingtonpost.com/entry/an-ethanol-mandate-increase-would-be-bad-news-for-black\\_us\\_5983400ae4b094ff5a3f0c53](http://www.huffingtonpost.com/entry/an-ethanol-mandate-increase-would-be-bad-news-for-black_us_5983400ae4b094ff5a3f0c53)

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> The Springfield News Gazette “Protecting Missouri’s Poor From Energy Poverty” This op-ed was picked up by other outlets including the Indy Star, the Des Moines Registry and Knoxville News Sentinel. This shows Energy Poverty does not have a color and impacts every community.

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> <http://www.news-leader.com/story/opinion/readers/2017/06/14/protecting-missouris-poor-energy-poverty/389517001/>

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> Thank you for your time and look forward to discussing how we can continue educating Americans on policies that will make our country energy independent.

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> Regards,

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> Derrick Hollie

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> President

> Reaching America

> 301-523-8559 direct

> ReachingAmerica.org

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> <REACHING AMERICA\_RICHMOND WITH TAG.mp3>