

**To:** Hupp, Sydney[hupp.sydney@epa.gov]  
**From:** Hale, Michelle  
**Sent:** Fri 3/17/2017 1:37:08 PM  
**Subject:** FW: Earth Day Texas - Scott Pruitt [WARNING: SPF validation failed]  
<https://vimeo.com/user6445401:review:183920587:c266b95a7c.webloc>  
[2017 Legal Symposium Agenda \(9\) .docx](#)

**From:** Bruce Fogerty [mailto:bruce@earthdaytx.org]  
**Sent:** Thursday, March 9, 2017 6:38 PM  
**To:** Hale, Michelle <hale.michelle@epa.gov>  
**Cc:** Jackson, Ryan <jackson.ryan@epa.gov>  
**Subject:** Earth Day Texas - Scott Pruitt [WARNING: SPF validation failed]

Michelle,

I spoke with Sydney today and she requested I send you some information on Earth Day Texas.

I am copying RJ as we have been in contact by text.

We look forward to hosting Scott next month. We know it would be a positive experience for him and the EPA.

Trammell Crow (founder and my friend and business colleague of 30+ years) took over Earth Day Dallas six years ago.

Trammell decided that the environment was an issue he wanted to put his time treasure and talent behind.

He has taken it from twenty cardboard tables that had a few non-profits, Sierra Club etc, a back masseuse and crystal sellers

to a serious free market business exposition and conference on the environment. It is now called Earth Day Texas, but

we are talking the "Earth" out of our name next year and going to EARTHx.

We live by two mottos:

- Conservation has no party
- Let green drive black to the bottomline (smart green will do this over time)

Last year we had 130,000 visitors over our three day exhibition, almost 900 exhibitors and several hundred speakers.

Six thousand came out on our B to B day on Friday.

We take over the entire Texas State Fair for the event. Attached to this email is a brief sizzle reel that gives some perspective on its size,

and yes, EVERYthing is bigger in Texas.

We are free market driven and work overtime to be a neutral public square for all ideas worth discussing.

This year the Mitchell Foundation is working with us to put on a day and a half conference on shale production.

Because of this the Sierra Club is boycotting us. We think natural gas is vital to our national security and industry.

Last year Avi Garbow (then chief counsel for the EPA) came and spoke. I put him up against an author I like Ron Bailey who wrote, *The End of Doom*.

Avi squirmed when he had to admit that a fossil fuel was in fact the #1 component of COP 21 plans for the united States.

Our exhibition runs for three days and our event for five.

Friday is our Business day and we have many activities

My number one goal is that he could keynote a lunch at our legal Symposium.

We will have 300 attorneys here for an all day program with many in house chief counsels as well. (attached)

This lunch is on Friday the 21st.

I would like to have him speak on co-operative federalism under the new administration.

He could touch on states rights, rule of law, due process or WHATEVER he wanted.

In the afternoon I would like to get him in front of various business leaders in a forum, possibly moderated by our friend Ken Starr or someone acceptable to Scott.

And then host a private reception for him.

He could speak at a banquet on Friday night with many business leaders attending as well, depending on his schedule and availability. We are flexible.

We also plan on hosting several Lt. Governors and possible governors and

ALEC is coming and bringing many state legislators. I would anticipate ten congressmen will attend. I also noticed this in the paper recently:

[http://www.bizjournals.com/dallas/news/2017/03/03/dfw-airport-wins-epa-climate-leadership-award.html?ana=e\\_me\\_set1&s=scroll&ed=2017-03-03&u=%2FHfG8GZuqSk46mjF%2Fx9ICA00f4bd4d&t=1489091033&j=77541591](http://www.bizjournals.com/dallas/news/2017/03/03/dfw-airport-wins-epa-climate-leadership-award.html?ana=e_me_set1&s=scroll&ed=2017-03-03&u=%2FHfG8GZuqSk46mjF%2Fx9ICA00f4bd4d&t=1489091033&j=77541591)

Possibly Scott would want to give the award in person to an exec from DFW.

All details can be worked out. We need to know Scott's availability and time schedule.

He can stay at the Anatole at the Reagan suite Thursday or Friday nights if needs to stay overnight.

It was built by the Crows for the 84 convention. I was on that planning committee.

We also could possibly host a breakfast at Crow Holding on Saturday.

I understand he has been to Old Parkland in a previous trip.

Please call me to discuss.

Trammell sends his best wishes as well.

Faith> BF

I made up slogans for all departments after the Trump victory.

For the EPA I wrote:

*The environment as desired.*

*With enforcement as required;*

*Nothing less- Nothing more!*



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**Earth Day Texas 2017 Legal Symposium**

**“People, Planet, and Profit”**

**A Convocation of Environmental Law**

**Thought Leaders discussing**

**Key Legal Issues for a Protective and Productive Future**

*State Bar of Texas Approved 7 hours of CLE, including 2 hours of ethics*

**Thursday April 20 - Friday April 21, 2017**

Dallas, Texas

**Thursday Dinner**

Keynote Speaker: Michael K. Young,

President, Texas A&M University, Effects of Environmental Law on International Trade

Texas Discovery Gardens, Fair Park, Dallas

Reception 6:00 PM to 7:00 PM

Dinner 7:00 PM to 8:30 PM

Keynote Address 8:00 PM to 8:30 PM

**Friday Symposium**

Hall of State, Fair Park, Dallas

7:30 AM to 8:30 AM Registration and Continental Breakfast

8:30 AM to 8:45 AM Opening Remarks, Jeff Civins, Haynes and Boone

8:45 AM to 10:15 AM **Topic 1: Integrating science into regulatory decision-making.**

Moderators: Patrick J. Larkin, Strasburger, and Michael J. Nasi, Jackson Walker

- Peter B. de Menocal, Dean of Science, Thomas Alva Edison/Con Ed Professor  
Department of Earth and Environmental Sciences, Columbia University
- Steph Tai, Associate Professor of Law, University of Wisconsin School of Law
- Charles D. McConnell, Executive Director, Rice University's Energy and Environment  
Initiative
- David T. Allen, Melvin H. Gertz Regents Chair in Chemical Engineering, University of

Texas, Invited

10:15 AM to 10:30 AM Break

10:30 AM to Noon **Topic 2: Reconciling energy and economic development with protection of the public health and the environment**

Moderator: Melinda Taylor, Associate Director, Kay Bailey Hutchison Center for Energy, Law & Business, University of Texas

- Michael Gerrard, Andrew Sabin Professor of Professional Practice, Columbia Law School
- David Bookbinder, Element VI Consulting
- Scott Tinker, Bureau of Economic Geology, The University of Texas
- Diana Liebmann, Partner, Haynes Boone

Noon to 1:30 PM Lunch

1:00 PM to 1:30 PM Keynote Scott Pruitt EPA Chief (invited)  
Co-operative Federalism in the new Administration

1:30 PM to 3:00 PM **Topic 3: Facilitating resolution of environmental disputes associated with development.**

Moderators: Suzanne Murray, Haynes and Boone, and Teri Donaldson, DLA Piper

- Tom "Smitty" Smith, Director, Public Citizen
- Carrie Thompson, Senior Program Manager, US Institute for Environmental Conflict Resolution, Udall Foundation
- Charles A. De Monaco, Partner, Fox Rothschild
- Cassie Phillips, Director, Private Environmental Governance Initiative, Environmental Law Institute, Invited

3:00 PM to 4:30 PM **Topic 4: Integrating corporate sustainability and ethical considerations into corporate decision-making.**

Moderators: Mary Simmons Mendoza, Haynes and Boone, and Connie Westfall, Strasburger

- Susan Roberts, Walmart, Assistant General Counsel
- Irma Russell, Edward A. Smith/ Missouri Chair In Law, The Constitution, And Society University of Missouri-Kansas City School of Law
- Tamara Barker, Chief Sustainability Officer and Vice President, UPS

4:30 PM Closing Remarks, Jeffrey Civins, Haynes and Boone

Networking Cocktail Party Earth Day Texas 2017