

NOTICE TO READERS

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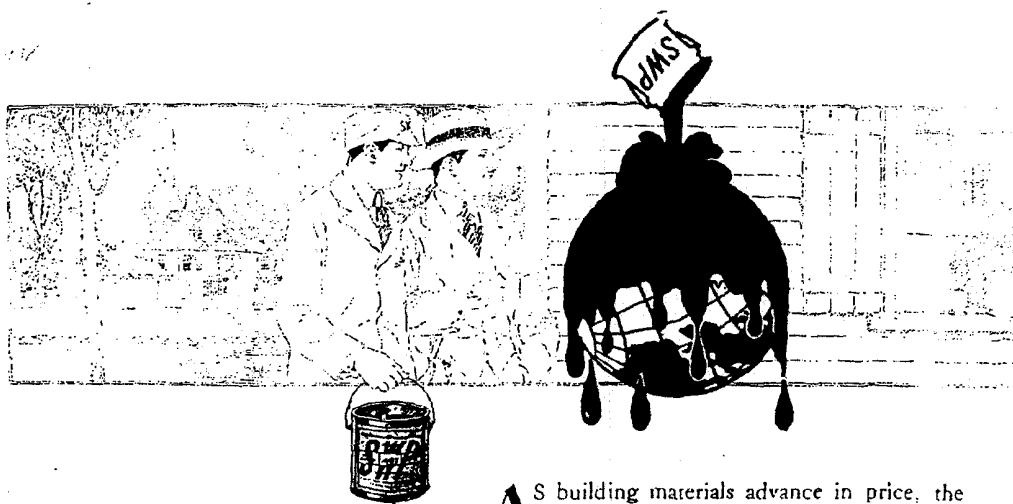


A SYRIAN AMAZON OF TODAY ON GUARD AS WERE HER SISTERS OF OTHER CENTURIES

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DECAY
is as destructive
as fire
PAINT
is as necessary
as insurance

AS building materials advance in price, the value of your property increases. Thoughtful men are taking out more fire insurance to protect this increased value.

Isn't it just as good business to protect this growing asset against decay as well as against fire loss? Decay is as destructive as fire. Paint is as necessary as insurance.

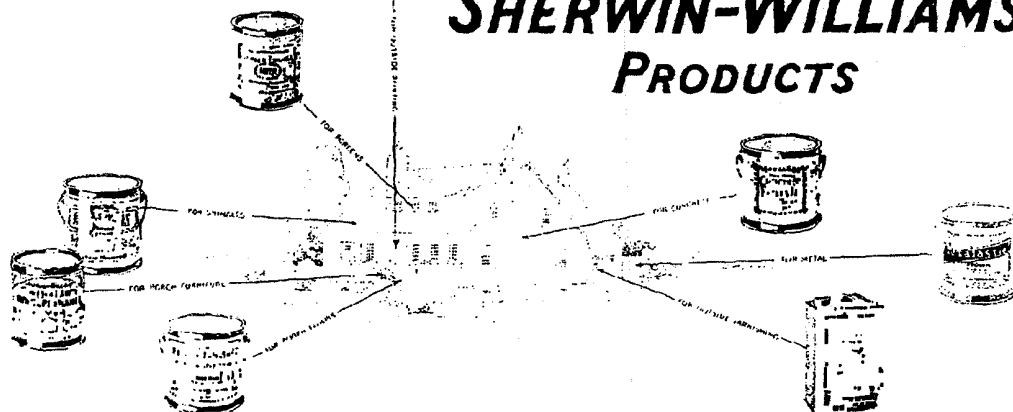
Select your paint as carefully as you do your insurance. Cheap protection doesn't protect.

The higher cost of all paint-making materials has not altered a single Sherwin-Williams' Product. Each finish for each surface is still as durable, dependable and economical as the best materials and methods can make it.

*Your dealer has Sherwin-Williams' Products or can get them for you.
Write for helpful booklet "The ABC of Home Painting."*

Address, The Sherwin-Williams Co., 719 Canal Road, N. W., Cleveland, Ohio

SHERWIN-WILLIAMS PRODUCTS



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