

Methods

STRATEGY FOR VICTORY

Men are trained and hardened for battle and strategists to plan and coordinate the search of fighting strength... and you get them up at home by buying the funds to buy the weapons needed to crush the Axis forces. Now are the men, and methods and materials to pave the way to peace.

Materials

get insulation efficiency the same way

elements properly coordinated—men and materials. This is the way to assure maximum service from insulation.

Right men are all-important. Men in the nationwide organization of Ruberoid Approved Applicators. These men know their business. They've tackled the most difficult insulation jobs.

Each installation is "tailor-made" for the individual job. Ruberoid is not wedded to any one method. Benefit of broad experience with all methods of application.

The right insulation material to provide temperature control problems. Ruberoid insulation line has run from 0° to 1000° F.

RUBEROID

INSULATION

A complete service

MEN METHODS MATERIALS

Write for Ruberoid Insulation Guide and technical data.
The RUBEROID Co., Executive Offices, 500 Fifth Avenue, New York 18, N. Y.
ASPHALT AND ASBESTOS BUILDING MATERIALS

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Making the most of your shipping budget, August 1944

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