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VINYL CHLORIDE: THE TIP OF THE ICEBERG?

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CHEMICALS, INDUSTRY, AND THE ENVIRONMENT

About 20,000 chemical substances are commercially produced and used in the United States, with 500-700 new substances entering commerce annually. They find a wide variety of uses as industrial chemicals, in consumer products, and in specialized uses such as drugs, food additives, and pesticides. We estimate that about ten percent of U.S. industry is directly involved in introducing chemical changes into its products.

The problems resulting from the presence in the environment of so many chemical substances are all too well known. Others are believed to pose a latent health or environmental threat, while the effects associated with many of the remaining chemicals, acting individually or synergistically, are almost completely unknown. However, it seems clear that the problems associated with the presence of many chemical substances in the environment will undoubtedly continue to grow in number, severity, and complexity in the years ahead.

Some of the hazards associated with chemical substances have been recognized and are controlled by the Government, e.g. pesticides and drugs. Other aspects of the problem have only recently been identified, and appropriate regulatory measures do not yet exist. Still other pieces of the problem are yet to be identified. Many gaps remain in understanding why, how, and when a substance can have a negative impact on health or the environment, and how best to control or prevent such hazards.

Thus, our concern is two-fold: Identification and assessment of the risks associated with the manufacture, distribution, use, and disposal of chemicals which could adversely affect health and environmental quality; and practical steps, including regulatory actions as appropriate, to prevent or mitigate the problems posed by such chemicals. In addressing these concerns we must, of course, maintain an appreciation of the role of these chemicals in our economy, and of the societal benefits that chemicals have brought to all of us.

THE CASE OF VINYL CHLORIDE: BETTER LATE THAN NEVER?

The Emergence of the Problem

In January 1974, the B. F. Goodrich Company, the largest U.S. producer of PVC resin, notified the National Institute of Occupational Safety and Health that four workers from its PVC polymerization plant in Louisville, Kentucky, apparently had died from a rare cancer, angiosarcoma of the liver. All four

workers had been closely associated for many years with the production of PVC resins. The rarity of the tumor and the clustering of deaths at a single plant raised suspicions that an occupational disease related to vinyl chloride exposure had been found. Since that time, at least 10 additional cases of this tumor, which developed in U.S. PVC polymerization workers since 1961, have been confirmed. This tumor has also been reported in a number of workers at European polymerization and monomer plants, one worker at a U.S. PVC fabrication plant, two workers at European fabrication plants, and two residents in the general population near U.S. fabrication plants.

Concurrently, toxicological data from animal studies became available which further strengthened the suspicion of vinyl chloride as the etiological agent in the formation of the liver cancer. A broad spectrum of cancers was reported by Professor Cesare Maltoni of Italy in different animal species at various exposure levels. His inhalation studies of rats exposed to 50 ppm at repeated intervals approximating occupational exposures have produced angiosarcomas of the liver and abdomen as well as tumors of the kidney and skin. In mice exposed to vinyl chloride the same tumors have been observed, with the addition of lung tumors. Animal studies sponsored by U.S. industry have confirmed Maltoni's observations at 50 ppm. Recent epidemiological studies also suggest the possibility of multiple cancers attributable to exposure to vinyl chloride.

Meanwhile, statements by industry and Government officials indicated that the material loss to the environment during the PVC polymerization process may be about six percent, with more than 75 percent of the losses being vinyl chloride air emissions. Also, it soon came to light that vinyl chloride was being used as a propellant in aerosol sprays, and we were becoming more aware of railroad accidents involving vinyl chloride tank cars.

This series of events finally stimulated a broad range of corrective actions by Government and industry -- actions that should have been taken many years ago. Given the long history of PVC production which in the past resulted in much higher levels of exposure to workers and to the general population than are encountered today -- together with the long latency period between exposure and the development of angiosarcoma -- we obviously are very concerned that many of the consequences of the somewhat reckless handling of vinyl chloride in the past will continue to be uncovered for some years to come.

The Fabrication Process

Many of you may be particularly concerned with the possibility of a vinyl chloride hazard associated with PVC fabrication activities. Initially, the Government's primary concern and investigative activities centered on the polymerization process. Only very recently, with the reports of angiosarcoma among former fabricators, has attention been directed to the more than 8,000 fabrication plants. A first step obviously is reliable monitoring -- and I emphasize reliable -- to determine existing levels. I regret to report that at present we do not have good

incineration which would enable us to provide evidence on the safety of incineration of ground incineration plants. Since the only source of vinyl chloride at most of these plants is the unreacted monomer that may be present in the PVC resin, we would not expect the air emissions to be high. At the same time, however, these facilities are often in metropolitan areas which could result in exposure to very large numbers of people.

At the outset the major concerns of the Environmental Protection Agency were related to fabrication activities related to other chemicals. For example, information is not readily available indicating whether any substantial risk might be involved from the ingestion or inhalation of PVC particulate. Also, a large number of chemicals are used in PVC products as antioxidants, antistatics, colorants, fillers, plasticizers, and stabilizers, and many of them can reach man through a variety of routes. The health effects of some of these chemicals are reasonably well known; the effects of others have yet to be explored. Several of them are particularly good candidates for more detailed investigations, e.g. cadmium, barium.

Disposal of Products Containing PVC

Hydrogen chloride is the major toxic material released when PVC is burned. On the order of 30,000 tons of PVC are burned annually, releasing approximately 18,500 tons per year of HCl as air emissions. At the same time much more HCl is probably now emitted to the atmosphere from coal-burning power plants than from municipal incinerators. However, there still could be a hazard in the immediate vicinity of an incinerator as a direct result of its HCl emissions.

HCl can also be a major factor related to corrosion during incineration at certain temperatures. Specifically, incinerators with heat exchangers will have corrosion problems on the fire side of the exchange equipment when the combustion gases contact the outer metal surface. Also, about 95 percent of our incinerators have some type of air pollution control equipment that is exposed to the high chloride environment resulting from refuse combustion. The cooling and precipitating water from the scrubbers that contacts the flue gas contains large quantities of chloride and is extremely corrosive to the structure.

It is highly unlikely that large quantities of vinyl chloride will be emitted during incineration of PVC. There is no evidence that PVC will chemically revert to vinyl chloride. Some small amounts of entrapped monomer might conceivably survive incineration, but these quantities would be very low.

Other air, water, or soil contaminants could result during disposal of PVC products. The types of additives of particular concern are: antioxidants -- phenols, amines, phosphates, and sulfur compounds; antistatics -- amine derivatives, quaternary ammonium salts, phosphate esters, polyethylene glycolesters; colorants -- salts or oxides of metals, aluminum, copper, and inorganic pigments; fillers --

silica, glass, calcium carbonate, metallic oxides, carbon, cellulose fillers, asbestos; plasticizers -- phthalates, organic phosphates; stabilizers -- lead salts of acids, barium, cadmium, calcium, zinc, alkyl tin compounds.

Recommendations of the EPA Task Force

Last month the EPA Vinyl Chloride Task Force, which had been established in February, submitted its Report to the Administrator. This Report included the results of our initial monitoring program at ten PVC resin and two monomer plants, preliminary analyses of the health effects of vinyl chloride, studies on the fate and environmental effects of vinyl chloride, and investigations of industrial practices. Upon receipt of the Report, Mr. Train announced that he had accepted the recommendation for the Agency to establish an air pollution emission standard for monomer and PVC resin plants and concurrently to investigate further the need for a standard applicable to fabrication plants. The eighteen other recommendations for Agency action are currently in various stages of implementation.

The process of setting an air emission standard under the Clean Air Act will involve several months of additional monitoring and other investigations, data collection, public hearings, and other regulatory steps as required by the Act. An environmental impact statement will be prepared, and public hearings held, to insure full public participation in the development of this standard. The current timetable is to promulgate the standard within about one year.

Initial estimates indicate that using available control technology emissions could be reduced by about 75 percent from PVC resin plants and 90 percent from monomer plants, with a concomitant cumulative increase in the cost of PVC resin of about four percent. Also, it is estimated that the available control technology, which includes a variety of control measures applicable to the multiple emission points within the plants, could be in place from within several months to two years after promulgation of appropriate regulations.

With regard to fabrication plants, monitoring of the vinyl chloride levels in the ambient air near five plants is planned as an early step to determining the need for an air emission standard.

I do not plan to list the other recommendations set forth in the Task Force Report. However, recent activities directed to carrying out several of the recommendations may be of interest.

Studies are currently in progress to determine the amount of vinyl chloride migrating out of PVC products used in water distribution systems, such as PVC pipe or storage tank liners. In laboratory experiments, 3/4 inch PVC pipe simulating household installations is being used. Also, water samples from a reservoir that had recently installed a new PVC liner are being analyzed.

Another area of immediate concern relates to continued research on the environmental fate and effects of vinyl chloride. We believe the industry has a major responsibility to carry out such research; however, in view of the narrowness of this area EPA is conducting limited investigations that will help point the way as to the most appropriate types of studies. Our research laboratory in Duluth, Minnesota, has begun acute bioassay studies and will soon initiate limited chemical bioassay tests on selected aquatic species. Meanwhile, our laboratory in Athens, Georgia, will expand its previous work on the aquatic fate of vinyl chloride with experiments on the uptake and degradation by microorganisms, chemical and photochemical transformation, and air-water exchange. Finally, research at our laboratory at Research Triangle Park, North Carolina, centers on photochemical degradation products of vinyl chloride.

Another recommendation called for studies near disposal sites of waste products from PVC plants and of municipal waste to determine if toxic substances are leaching into the soil or ground waters. The first study will soon begin.

Industry's Responsibility

Reducing Discharges of Vinyl Chloride and Other Toxic Chemicals

There is no doubt that industry has taken and can continue to take a variety of immediate steps at relatively little cost to reduce vinyl chloride discharges. During the past few months many plants have already started to tighten maintenance and operating procedures; other plants are installing improved pumps, seals, and disconnect devices; while still other plants are introducing more significant process changes. One company is reportedly spending \$3 million to tighten the processes at a single PVC facility; another company reports that it has 100 engineers working to introduce modifications that will dramatically cut vinyl chloride losses at several plants.

Medical Surveillance

Clearly, recent concerns have triggered extensive medical surveillance programs of workers throughout the industry; these programs should become routine to cover a far broader swath of chemicals and other chemical complexes. Published analyses of the results of such programs would be very valuable to Government agencies.

Fenceline Monitoring for Chemical Discharges

Traditionally, the chemical industry has conducted very little fenceline monitoring not required by federal, state, or local agencies to determine the chemical discharges leaving plant property. Clearly, a plant manager should know the chemical mix of the air emissions drifting over the plant fence into nearby neighborhoods. Similarly, he should be fully aware of the chemical cross section of his liquid and solid waste streams. Thus, a far more intensive physical monitoring effort on the part of industry is needed.

Toxicological Testing

Until recently, the efforts of U.S. industry to clarify the chronic toxicity of vinyl chloride were nearly negligible, despite the commercial importance of this chemical. The studies to date have not been adequate, in terms of direction, scope, or quality. Even the additional toxicological studies which have been proposed calling for animal exposures down to 1 ppm may not be sufficient.

Testing for Persistence and Environmental Effects

A related area is industry's responsibility to clarify the environmental fate and effects of the chemicals it manufactures, and in this case the behavior of vinyl chloride in water and air (including degradation products) and the fate and effects of products containing PVC in soil and water. The research by EPA should help structure such tests, but the primary responsibility rests with industry.

Testing for Levels of Unreacted Monomer

In view of the likelihood that FDA will limit the levels of unreacted monomer allowed in PVC food packaging, industry has recently accelerated efforts to analyze the levels of vinyl chloride that are present in PVC resin used for food packaging and in the packaging itself. This procedure should be extended to other types of products as well. It is particularly important that the manufacturers of resin, who in general are well equipped to carry out the necessary sampling and analysis, advise their customers (i.e., the fabricators) of the quality of the resin in terms of unreacted monomer in addition to the usual quality criteria. The fabricators in turn have a responsibility to be aware of the levels of unreacted monomer that persist in the products that eventually reach the marketplace.

LESSONS LEARNED FROM THE VINYL CHLORIDE EXPERIENCE

Many environmentalists are convinced that the problems of vinyl chloride are but the tip of a chemical iceberg -- an iceberg of problems that will continue to float to the surface during the decades ahead.

It certainly appears that except for continuing concern over spills and accidents, Government and industry have been rather complacent with regard to the potential environmental threat from the high volume industrial chemicals. This complacency is in large measure attributable to the relative absence of visible and uncontrolled dangers from exposure to the chemicals during their long histories. In addition, since each of these chemicals is manufactured by a number of companies, firms may lack incentive to invest individual company resources to clarify the safety aspects of their usage. Clearly, the experience with vinyl chloride -- the twenty-second leading chemical in terms of production -- underscores the problems that can result from such complacency. Despite the

continuing commercial importance of these high volume chemicals, it can be assumed that adequate research, testing, and related safety measures will be taken by industry, and vigorous governmental leadership in this area seems essential.

The experience with vinyl chloride has triggered a series of actions on the part of the Federal Government directed to a broader range of chemicals of considerable interest to the plastics industry. Let me touch on just three of these activities.

- Interagency efforts in Washington to identify problem chemicals used in the plastics industry have expanded considerably in recent months. Beginning with a meeting at Pinehurst, North Carolina, in August, there have been a number of interagency consultations and discussions concerning various aspects of the plastics industry. I do not know what actions, if any, will result from this upsurge of interest.
- In accordance with one of the Task Force recommendations, EPA is currently reviewing governmental regulatory and research activities directed to high volume industrial chemicals in general. A number of these chemicals are clearly of interest to the plastics industry. Again no specific actions are being contemplated at this time.
- The World Health Organization has recently entered the plastics arena. During a meeting earlier this month considerable attention was given to the health and environmental aspects of plasticizers and flame retardants used in plastics and in textiles.

Also, as most of you know, the fate of the much needed Toxic Substances Control Act, which has been delayed in the Congress for three years, will be decided during the next few weeks. This legislation can provide the basis for more concerted efforts by Government and industry to assess the problems of toxic chemicals and to take corrective steps, when needed. The aim is to take these steps early in the life of a chemical, thus minimizing health and environmental risks, and also reducing the attendant economic dislocations.

LOOKING AHEAD

In the decades ahead, more chemicals will be in commerce, the properties of many chemicals will be better understood, and consequently the list of chemicals considered to be hazardous to man and the environment will undoubtedly be much longer. Also, improved research and analytical capabilities will show that the effects of these chemicals -- acting individually and synergistically -- are much farther reaching than currently suspected effects.

In a few years the emission stacks and effluent pipes will be largely plugged, and hopefully sensible land disposal of hazardous wastes will be required. At the same time, however, more people will be exposed to more chemicals in more situations -- exposure from contaminants, non-point sources, direct product contact, and generally unattributable buildup of chemicals in the environment. I am confident that society can develop the necessary precautionary measures that will limit exposure to chemicals when necessary, but not unnecessarily curtail commercial activities.

There is, of course, a danger that society will not act responsibly in anticipating and remedying toxic chemical problems through its governmental and other institutions, with the inevitable outcome of endless legal confrontations. The entire approach to toxic substances could become bogged down in the courts -- which would be a tragedy for us all.

The iceberg is emerging.

With increasing frequency we are being awakened to the latent health hazard from chemicals that have not been adequately tested or analyzed. We are becoming more and more concerned not only with the problems of today but with those that will only be recognized tomorrow. Preventive actions are the key; corrective actions can only be inadequate and disruptive.

We have met the future, and it is now.

PLASTIC BOTTLE DIVISION

Arthur R. McCamey, Chairman

The Division cancelled its promotional program to present its side of the ecology question to consumers. In its place the Division members have wholeheartedly endorsed the objectives of the Public Affairs Council and have pledged to financially support the Council.

The Market Development Committee continues in its program to monitor all potential problem areas which may hinder the growth of plastic bottles.

The Technical Committee has finished its review of the final report from the Institute of Paper Chemistry and has prepared a "layman's" summary of the Institute report. It is anticipated that the report will be published in the next couple of months.

The Technical Committee has established a close liaison with the Glass Container Manufacturers Institute to develop acceptable safety closures which will be compatible with both plastic and glass containers.

The Division members have assisted Mr. Jerome H. Heckman, S.P.I. general counsel, in preparing comments for the Alcohol, Firearms and Tobacco Division of the IRS' environmental impact statement on the approval of PVC liquor bottles. The Division members are working closely with Mr. Heckman and the IRS to be of assistance wherever and whenever possible in this important area.

The Traffic and Transportation Committee, with the assistance of Martin Bercovici from the staff of Keller and Heckman, was successful in having withdrawn proposals filed in the Central and Southern Motor Freight Territories Association which would have substantially increased the traffic rates for PVC liquor bottles placing them at a substantial disadvantage to glass bottles.

The Promotion Committee is tentatively planning a seminar on plastic bottles for the Fall of 1972. A final decision whether or not the seminar will be held will be made at the next Executive Committee meeting in mid-March.

The Executive Committee, aware of S.P.I.'s tight financial condition, is of the opinion that the S.P.I. regional offices are not financially self-sustaining. A motion was made at the September meeting of the Executive Committee that the Division's chairman recommend to the S.P.I. Board of Directors that the Plastic Bottle Division members no longer wish to support the regional offices. This motion was reconsidered and approved at the Division's Semi-Annual meeting in January.

Thomas J. McGrath
January 25, 1972

