

Wahrheit

Tabak-Gebrauch

ein Seminar
für Bevölkerungs- und Rassepolitik

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[illegible]

Tabakgebrauch
 legt die
 Wehrkraft herab

Tobakgebrauch:
läßt frühzeitig
altern und macht
gählig.

Volksgeoffen, denkt an Eure biologifche Wehrpflicht!

Fig. 6.15. "The Truth about Tobacco Use: Tobacco Is an Obstacle to Racial Policy." At the height of Germany's antitobacco fever, smoking was equated with racial and sexual degeneracy. Side captions warn that tobacco hurts the economy, labor power, and military preparedness; smoking also encourages theft and "makes you ugly." The text below the picture ("Two Races") describes the forced labor of Gypsies following the "return of Austria to the Reich," a first step in the assault on the "Gypsy plague." Source: *Reine Luft* 21 (1939): back pages of nos. 1/2.



FIG. 6.16. Graphic from *Reine Luft* equating smoking and drinking with capitalists, Jews, Indians, Africans, degenerate intellectuals, and loose women. Source: *Reine Luft* 23 (1941): 121.



FIG. 6.17. "Tobacco has its victims by the neck; the Jew has his victims by the neck." At the peak of Nazi antitobacco fervor, cigarettes were equated with Jews; both were *Volksfeinde*. Here, cigarettes are equated with "Jud Süß," the villain of the period's most notorious antisemitic film. Source: *Reine Luft* 23 (1941): 10–11.