

February 14, 1966

Mr. William C. Bremner
Superintendent of Safety
Commonwealth Edison Company
72 West Adams Street
Chicago, Illinois 60690

Dear Mr. Bremner:

It is always difficult to evaluate the part any incentive program actually plays in a safety program. I make this statement because our safety program is setting all types of records at this time, and I would not want to give the impression that we feel that "Plaid" stamps are totally responsible. However, I do believe they are contributing more to our success than other systems we have used before.

First, it may be worthwhile to point out that we surveyed this area, which is a small community, to determine the most popular trading stamp. We felt it was important to use popular stamps so they could be added to other stamps being saved by the employee's family.

We use the stamps to promote safety as much as possible. For example, the "Bonnie Says" signs are used with safety slogans on different occasions throughout the plant. The stamps, when won, are always mailed to the home of the employee with a letter about safety signed by our Works Manager. Publicity is posted on bulletin boards and in the plant newspaper about the number of stamps that were won and the number to be awarded if we make our next goal. A letter, with 100 stamps, is sent to each new employee from the Safety Department to introduce the program. We conducted a Safety \$1 game contest last Fall, using stamps as the prize.

As far as our safety record is concerned, we are approaching 2,000,000 man-hours without a lost-time accident at a time when we are expanding and have many of our people on new jobs or repairing unfamiliar equipment. For your information, I am attaching an outline of our stamp plan and a copy of the letter sent to each new employee.

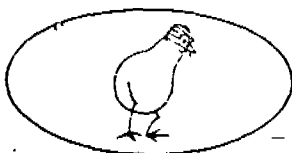
I hope this information will be helpful to you and your safety program, stamps or not, is extremely successful.

Sincerely,

A. B. McRae
Safety & Training Director

ABM:gw
attachments

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Commonwealth Edison Company

72 WEST ADAMS STREET * CHICAGO, ILLINOIS 60690

February 8, 1966

Pittsburgh Glass Company
Columbia Southern Road
Lake Charles, Louisiana

Gentlemen:

A salesman from the Plaid Stamp Company is trying to interest us in using a Plaid Stamp program for the reduction of accidents on our System.

I believe that you people have used such a program, and I am interested in learning what results you had in reducing the number of accidents. Also, I would appreciate knowing something about the way your program is administered.

Yours very truly,

W. C. Bremner

William C. Bremner
Superintendent of Safety

Dear Mr. Bremner:

It is always difficult to evaluate the part any incentive program actually plays in a safety program. I make this statement because our safety program is setting all types of records at this time and I would not want to give the impression ^{that} we feel that "Plaid" stamps are totally responsible. However, I do believe they are contributing more to our success than other systems we have used before.

BB 0013750

First, it may be worthwhile to point out that we surveyed this which is a small community to find out if it was not safe. 7 8

stamps. We felt this ^{is an} important ^{to use paper stamps} measure ^{for} they ^{could be} added to other stamps being saved by the employee's family.

We use the stamps ^{to promote} with safety ^{with safety} as much as possible. For example, the Bonnie Says Signs are used ^{on} different occasions throughout the plant. The stamps, when won, are always mailed to the home of the employee with a letter ^{about safety} signed by our Works Manager. ~~Publicity~~ Publicity is posted on bulletin boards and in the plant newspaper about the number of stamps that were won and the number to be awarded if we make our next goal. A letter ^{with 100 stamps} is sent to each new employee from the safety department to introduce the program. We conducted a Safety Slogan contest ~~last~~ last Fall using stamps as the prize.

As far as our safety record is concerned, we are approaching 2,000,000 man-hours without a lost time accident at a time when we are expanding and have many ^{of our people on} new jobs of repairing ~~and~~ unfamiliar equipment. I have attached an outline of our plan and a copy of the letter sent to new employees for your information.

I hope this information ^{will be} helpful to you and ~~regardless of your~~ safety program, stamps or not, is extremely successful.

Sincerely

A. B. McRae