

A hundred of this lead reduces to paint in six minutes

Dutch Boy soft paste white-lead gives pure lead paint at gallon-a-minute rate

SIX minutes, by the clock—that's all it takes to make a hundred of Dutch Boy soft paste ready for the brush . . . to produce with it over six gallons of finishing coat paint.

Remarkable as it may seem, it's a fact: a gallon of paint a minute!

On what it saves you in mixing time alone, it pays to use Dutch Boy soft paste. But don't lose sight of its other advantages—the ease with which it tints . . . the superior



Dutch Boy soft paste white-lead is the same strictly pure lead-in-oil always sold under the Dutch Boy trademark. It simply contains a higher percentage of linseed oil than the regular grinding.



NATIONAL LEAD COMPANY

New York, 111 Broadway • Buffalo, 116 Oak St. • Chicago, 900 West 18th St. • Cincinnati, 659 Freeman Ave. • Cleveland, 820 West Superior Ave. • St. Louis, 722 Chestnut St. • San Francisco, 233 Montgomery St. • Boston, National Lead Co., 800 Albany St. • Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave. • Philadelphia, John T. Lewis & Bros. Co., Widener Building.

spreading qualities of the exceptionally smooth paint it gives . . . the fact that it is pure lead-in-oil.

The soft paste, like the regular or heavy paste form of Dutch Boy white-lead, comes in 100 lb. steel kegs and 50, 25 and 12½ lb. steel pails.



DUTCH BOY *Soft Paste* WHITE - LEAD

This advertisement appears in the following publications:

Painter's Magazine—July
American Painter and Decorator—July
Master Painter and Decorator—July

N 27767