

TRADE NAME: Excel Mixed
 CLASS: Exterior House Paint
 COLOR: White
 CODE NO: N 937
 QUALITY: Third

	LBS	YIELD (GAL)	UNIT COST	TOTAL COST
<u>PIGMENT: 57 %</u>				
Lithopone	300.	8.40	.0459 lb.	13.77
Calcium Carbonate	450.	20.03	.009 "	4.05
Ultramarine Blue	.12	-	.22 "	.03
<u>VEHICLE: 43 %</u>				
Bodied Linseed Oil	80.	10.00	.90 gal.	9.00
Varnish	140.	17.50	.23 "	4.03
Brier	35.	5.00	.34 "	1.70
Mineral Spirits	65.	10.00	.091 "	.91
Water Solution	100.75	13.00	.02 "	.26
Refined Linseed Oil	155.00	20.00	.84 1/2 "	16.90
CALCULATED YIELD	1325.87	103.93		50.65
MANUFACT. LOSS 2 %		2.07		
ACTUAL YIELD		101.86		

COST ANALYSIS: indicate gal. or lb.

MATERIAL COST: per gal. or lb.

DIRECT LABOR

FACTORY OVERHEAD

BULK COST

COMPLETE PACKAGING COST (container plus filling)

FACTORY COST IN PACKAGE gal. or pound

HIGHEST PRICE IN MARCH 1942

(A) TO A COMPANY OWNED OR CONTROLLED OUTLET

(B) TO AN INDEPENDENT WHOLESALER

(C) BY COMPANY OWNED OR CONTROLLED OUTLET TO RETAIL CUSTOMER

(D) TO AN INDEPENDENT RETAILER (DEALER)

(E) TO OTHER (SPECIFY)

.50
 .03
 .109
 .639
 .25
 .889

\$
 1.07
 1.20