

Mix pure LEAD paint Quicker now— with New Dutch Boy Soft Paste White-Lead

IT'S remarkably easy now to mix lead paint.

Just use Dutch Boy soft paste white-lead—the new and more convenient form of pure “lead-in-oil.” A quick thinning and it's ready for the brush.

The paint obtained is the same tough—durable—pure lead paint you have always known. It is the same paint that wise property-owners and skilled painters have used for generations for sure and economical protection of property against the weather.

Dutch Boy soft paste white-

lead is pure white-lead and linseed oil—*nothing else*. It differs from the regular or heavy paste form of white-lead only in that it contains a higher percentage of linseed oil. The result is a softer or less stout paste... one that thins to paint in a few minutes.

Try this easy-to-use white-lead. Your regular paint dealer can supply you. 100 pounds kegs; 50, 25 and 12½ pound pails.

For our free booklet on painting wood, metal, plaster, and masonry, write our nearest branch. Ask for “Handbook on Painting.”

NATIONAL LEAD COMPANY
New York, 111 Broadway • Boston, 800 Albany Street • Buffalo, 116 Oak Street • Chicago, 900 West 18th Street • Cincinnati, 659 Freeman Avenue • Cleveland, 820 West Superior Avenue • St. Louis, 722 Chestnut Street • San Francisco, 235 Montgomery St. • Pittsburgh, National Lead & Oil Co. of Penna., 316 Fourth Avenue • Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street.



DUTCH BOY *Soft Paste* WHITE-LEAD

This Advertisement Appears in The Farm Journal for April

EASY NOW to mix lead paint



New Dutch Boy Soft Paste White-Lead thins to paint in a few minutes and gives the same durable paint you've always known

PURE lead paint, made with white-lead and linseed oil, gives your home and farm buildings sure protection against the weather. It is tough and elastic . . . won't crack or scale . . . lasts so long that it is the most economical paint you can buy.

All of this about white-lead paint has been known for years. But here is something new you may not know: Today you can get this same durable, economical paint quicker and easier than ever before . . . with the new Dutch Boy Soft Paste

White-Lead. With this new product white-lead paint can

be mixed at the rate of a gallon a minute. Try Dutch Boy Soft Paste. It is just pure white-lead and linseed oil, *nothing else*. Remarkably easy to use. Get it from your regular paint dealer.

For booklet on how to paint wood, metal, plaster and masonry, write our nearest branch. Ask for “Handbook on Painting.”

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