

ENDURANCE

The Paint that
lives up to its name



**FIRST IN QUALITY
LAST TO WEAR OUT**
You're Money Ahead

SAVE REPAINTING DOLLARS on all your buildings . . . with Glidden ENDURANCE House Paint. More heavy-bodied linseed oil per gallon: *extra years* of surface protection. Self-washing formula: *longer lasting brightness* under all weather conditions. See your Glidden dealer for white and popular colors . . . and ask him about ENDURANCE BASECOAT.

You can buy any Glidden Paint with confidence, because when it's Glidden it's good! SPEED-Luster, SPRED-Flat for walls and ceilings; JAPALAC and EIPOLIN enamels for woodwork, trim, furniture. FLORENAMEL for floors; VARNISHES for every purpose.
The Glidden Company, Dept. C-8, Cleveland 2, Ohio.



Glidden *Pace-maker
in Paints*

LEADING PROCESSOR OF SOY BEANS—THE ALL-AMERICAN CROP

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