

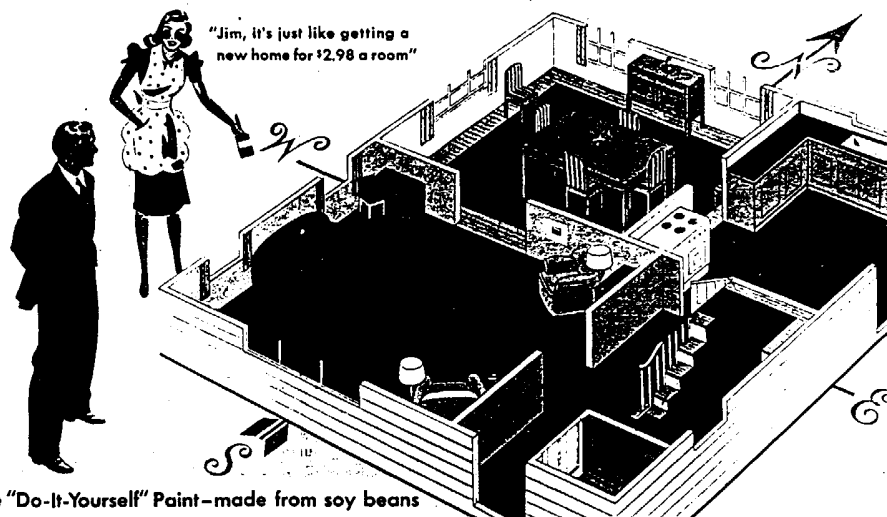
ROTATION OF COLORS
USED IN PRINTING
Yellow First
Red Second
Black Third
Blue Fourth
Proof all colors wet for
McNee process.

Screen: not finer
than 120

for THE AMERICAN HOME

A supply of this paper and the standard 4 color process inks will be sent upon request.

GLD 0



The "Do-It-Yourself" Paint—made from soy beans



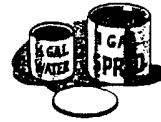
One Coat Covers Wallpaper

A single brushstroke of SPRED covers old, faded or spotted wallpaper evenly and completely. One coat is enough for plaster, and wallboard, too.



Dries in 1/2 Hour

There's no fast-drying time with SPRED. Rooms can be redecorated or cleaned after the last brushstroke—and without airing, for SPRED has no painty "after" odor.



One Gallon makes 1 1/2 Gallons of Paint

You just add water—no oil, no costly oils. One gallon of SPRED makes enough paint for an average room.



Washable

Just wipe a SPRED finish with a damp cloth and the paint comes off. SPRED can do what many so-called "washable" paints can't do—wash repeated wash.

In all the world, NO PAINT LIKE THIS!

Brighten Wartime Winter with SPRED

Brush the war clouds out of your home and give the family's morale a lift with SPRED—the revolutionary new All-Season paint made from soy beans.

SPRED contains the new ALPHA PROTEIN* that works wonders in paint—a development of four years of research by the Time-Tested Laboratories. And it's an inside paint that can be used both winter and summer.

You'll have fun redecorating with SPRED. It's so easy to use. You simply mix it with water and get a durable, washable paint. You can produce beautiful results without experience—and without the bother and mess of ordinary painting.

The super "hiding" qualities of SPRED give better coverage. Yet, it dries in just 30 minutes—with no painty "after" odor—no airing. And unlike many "water-mix" paints, you can wash it over and over again and it will still look like new.

SPRED is easy on the pocketbook, too. One gallon of SPRED mixed with a half gallon of water makes enough paint for an average-size room.

\$2.98
A GALLON
(Slightly higher in
Rocky Mt. Area)

SEE SPRED demonstrated in stores | Glidden • Heath & Milligan • Adams & Elting • Climatic
selling these Time-Tested Paints | Campbell • T. L. Blood • Royal • Forest City • Billings • Chapin



A New Unique Color Book for the Wartime Home

Do you know what color you should use on your walls, floors, and furniture? Do you know how to choose the right color for your home? This new book, 'COLOR STRATEGY' by Wallace K. Harrison, shows you how to choose the right color for your home. It contains 122 pages of color treatments for both exteriors and interiors that are harmonized under the authentic Munsell Color System. You may borrow this remarkable guide FREE OF CHARGE.



Write for the supply lists. Send 10c in coin or stamp to Robert Lee Time-Tested Laboratories, Cleveland, Ohio. Borrow "Color for America" from your Time-Tested paint dealer for help in planning home decorations. It contains 122 pages of color treatments for both exteriors and interiors that are harmonized under the authentic Munsell Color System. You may borrow this remarkable guide FREE OF CHARGE.

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