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WHOLESALE DISTRIBUTORS DIVISION
H. B. WEATHERFORD, RICHMOND

February 11, 1955

Mr. Battle
PV

TO MEMBERS OF THE
EXECUTIVE COMMITTEE and
REGIONAL VICE PRESIDENTS:

Re: Uniform Warning Label

Enclosed are two samples of the suggested uniform labels. They have been prepared in accordance with the attached Report on Uniform Warning Label which was approved by the Executive Committee at its January 26 meeting.

The labels differ in the location of the warning statement. One label bears the precautionary notice for a product flashing below 80°F. The other label relates to a product flashing above 80°F.

These labels have been declared by Mr. Jerome Trichter, Deputy Commissioner of Health in New York City, in compliance with that city's Lead Labeling Law. They also follow the Association's recommended labels, dated October 1, 1954 (copy enclosed), which was mailed to Class A and B members on October 20, 1954.

The labels do not comply with the language of the New York City Fire Department Rules. However, they will if that city's Fire Commissioner grants the Association's petition for an amendment of these rules to permit use of the Association's suggested wording. The warning statements in these labels do comply with the New York City Fire Department Rules regarding size of type.

With warm personal regards,

Sincerely yours,

Joseph F. Battle
President

JFB:km
enclosures

N11714

January 26, 1955

REPORT ON UNIFORM WARNING LABEL

In accordance with the Executive Committee's direction, a suggested uniform label has been prepared. This is the result of preparation and consideration of a label by the Association staff with advice and guidance of the Industry Label Committee which met in New York on January 19.

The following recommendations are made. All have been incorporated in the two label samples submitted with this report.

1. A precautionary notice should bear an appropriate statement of the warning concerning the use of a product.
2. The warning clause shall be in size of type at least equal to but contrasting to the size of type of the directions for use.
3. Any reference in the warning clause to a special risk shall be in somewhat larger type than that of the directions for use.
4. All warning clauses shall be placed on the label in close proximity to or incorporated in the directions for use.

It is recommended that no warning statement be placed on the front of the label. This should be reserved solely for the manufacturer's brand name, trade mark, statement of type of product, name and address, and any other individual features. It is further recommended that no uniformity should be applied to a warning label in regard to color, location on the label, or size of type (except as specifically stated).

The sample labels have been prepared with particular reference to the recent New York City Lead Labeling Law.

The Industry Label Committee further recommends that if a uniform warning label is approved by the Executive Committee, copies of the label be sent to all Association members and local associations. The Label Committee requests that those industry members serving the New York area receive, with the sample label, a copy of the New York City Lead Labeling Law and the warning statements previously approved and recommended by the Executive Committee.

N11714.01

EPI 000919

GALLON

Measure



(TYPE OF PAINT)

(COLOR)

(MANUFACTURER'S NAME AND ADDRESS)

DIRECTION FOR USE

SURFACE PREPARATION: All surfaces must be clean and dry.

Wood: Burn or scrape off loose, cracked or blistered paint. Sandpaper glossy areas to insure good adhesion. Seal cracks and other openings and make any necessary structural changes to prevent entrance of water especially if there is evidence of previous blistering or peeling.

Metal: Remove loose scale and rust by scraping, wire brushing or sanding. Dust thoroughly. Prime iron and steel with a metal primer. Prime copper, bronze or galvanized metal downspouts, gutters, flashings and fittings with Galvanized Metal Primer to insure adhesion and to minimize staining of adjacent painted surfaces.

Masonry Surfaces: Make sure surfaces are aged and dry (usually 60 to 90 days) so that no active alkali is present.

APPLICATION AND THINNING: Stir thoroughly. Apply with a clean, good quality brush or spray gun. If thinning is necessary to ease brushing, add turpentine or mineral spirits using 1/2 pint or less to the gallon. In cold weather, thinning is recommended to avoid heavy coats and consequent wrinkling of the film. Putty nail holes and cracks after priming coat is dry. Allow ample drying time between coats.

PREVIOUSLY FINISHED SURFACES: Good condition: Apply one or two coats House Paint.

Badly Weathered Surfaces: Apply overcoat of primer, then two coats of House Paint.

METAL SURFACES: When prime coat is dry, apply one or two coats House Paint.

MASONRY SURFACES: Apply one coat of Wood Primer, tinted as directed on label, at package consistency, or one coat of House Paint reduced with one quart raw linseed oil per gallon. Finish with one or more coats of House Paint.

TINTING: This product can be tinted with Oil Colors. Avoid the use of Ultramarine Blue or American Vermilion. Limit tinting to 1/2 pint color to the gallon of paint. This product may be lightened in color by intermixing with Two Purpose White House Paint.

COMPOSITION*

<i>Pigment</i>	65.6%
Titanium Dioxide ..	13.1%
Zinc Oxide	30.5%
Basic Carbonate	
White Lead	24.4%
Magnesium Silicate ..	32.0%
	100.0%
<i>Vehicle</i>	34.4%
Linseed Oil	72.8%
Mineral Spirits	20.5%
Liquid Drier	6.7%
	100.0%

* Calculated to conform with requirements of State of Virginia Paint Law.

CAUTION! COMBUSTIBLE—KEEP AWAY FROM HEAT AND OPEN FLAME. CONTAINS LEAD OR OTHER COMPOUNDS HARMFUL IF EATEN. Do not apply on toys, furniture or interior surfaces which might be chewed by children. Use with adequate ventilation. Avoid breathing vapor or spray mist. Avoid prolonged con-

**ONE
GALLON**

**U. S. Standard
Measure**



(TYPE OF PAINT)

(COLOR)

(MANUFACTURER'S NAME AND ADDRESS)

DIRECTION FOR USE

WARNING!

FLAMMABLE
KEEP AWAY FROM
HEAT, SPARKS AND
OPEN FLAMES

CONTAINS
LEAD OR
OTHER
COMPOUNDS
HARMFUL
IF EATEN

Do not apply
on toys, furni-
ture or interior
surfaces which
might be chewed
by children.

Use with ade-
quate ventila-
tion. Avoid
breathing vapor
or spray mist.
Avoid prolonged
contact with
skin. Wash
thoroughly after
handling and
before eating or
smoking. Keep
container closed
when not in use.

SURFACE PREPARATION: All surfaces must be clean and dry.

Wood: Burn or scrape off loose, cracked or blistered paint. Sandpaper glossy areas to insure good adhesion. Seal cracks and other openings and make any necessary structural changes to prevent entrance of water especially if there is evidence of previous blistering or peeling.

Metal: Remove loose scale and rust by scraping, wire brushing or sanding. Dust thoroughly. Prime iron and steel with a metal primer. Prime copper, bronze or galvanized metal downspouts, gutters, flashings and fittings with Galvanized Metal Primer to insure adhesion and to minimize staining of adjacent painted surfaces.

Masonry Surfaces: Make sure surfaces are aged and dry (usually 60 to 90 days) so that no active alkali is present.

APPLICATION AND THINNING: Stir thoroughly. Apply with a clean, good quality brush or spray gun. If thinning is necessary to ease brushing, add turpentine or mineral spirits using 1/2 pint or less to the gallon. In cold weather, thinning is recommended to avoid heavy coats and consequent wrinkling of the film. Putty nail holes and cracks after priming coat is dry. Allow ample drying time between coats.

PREVIOUSLY FINISHED SURFACES: Good condition: Apply one or two coats of this Paint.

Badly Weathered Surfaces: Apply overcoat of primer, then two coats of this Paint.

METAL SURFACES: When prime coat is dry, apply one or two coats of this Paint.

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Magnesium Silicate	32.0%
<i>Vehicle</i>	
Linseed Oil	100.0%
Mineral Spirits	34.4%
VM&P Naphtha	72.8%
Liquid Drier	15.0%
	5.5%
	6.7%
	100.0%

* Calculated to conform with requirements of State of Virginia Paint Law.