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From: Morning Media
Sent: Fri 9/15/2017 9:39:56 AM
Subject: Morning Media: Big tech's big problems -- 'Glamour' editor exits, 'Time' gets new chief -- Trump to '60 Minutes'?

By Alex Weprin | 09/15/2017 05:38 AM EDT

BIG TECH'S BIG PROBLEMS: This month has been a rough one for large technology companies like Facebook and Google. It seems as though every day there is a new headline and a new negative story, whether it was Russia's use of Facebook to promote fake news, or Google forcing a think-tank it funds to part ways with staff that are critical of the giant. Unfortunately for them, the negative stories continued to flow into Thursday.

-This ProPublica report made waves after it was published Thursday afternoon: "Until this week, when we asked Facebook about it, the world's largest social network enabled advertisers to direct their pitches to the news feeds of almost 2,300 people who expressed interest in the topics of 'Jew hater,' 'How to burn jews,' or, 'History of 'why jews ruin the world.'"

-Twitter co-founder Ev Williams told CNN that social media is in the midst of a "junk information epidemic," driven by companies looking to milk every advertising dollar they can generate, even if it means that quality content is lost in the shuffle "Attention gets rewarded -- not quality of information," said Williams. "[Ad-driven platforms] are benefiting from people generating attention at pretty much any cost," he said..

-Google was hit with a gender bias lawsuit Thursday, with three former female staffers claiming that the company "systematically discriminates against women in pay and promotions," according to Wired.

-Apple, which debuted a slew of new products early this week, found itself in the crosshairs of six advertising trade groups Thursday. The reason? It's new version of the Safari web browser will automatically block access to "cookies" from the user, significantly reducing the data advertisers have access to.

Good morning and welcome to Morning Media. I always want to improve Morning Media and make it more useful to you, so please send me tips, ideas and feedback! I'm on Twitter @alexweprin and on email at alexweprin@gmail.com. Morning Media is produced with help from **Cristiano Lima** (clima@politico.com / @ludacristiano). Archives. Subscribe.

CINDI LEIVE IS RETIRING: What a week for magazine celebri-editor retirements! On Thursday, Glamour editor Cindi Leive announced to her staff that she would be stepping down, after 16 years running the Condé Nast publication. As was the case with her colleague Graydon Carter, she broke the news in The New York Times . "As in all things magazine related, damn Graydon got there first," she quipped to the Times' Katherine Rosman. Will she make time to join some of her newly-freed up colleagues Carter, Gibbs and Myers? "That's a pretty nice outgoing class to be in, I'll take it," she said. "We can all hang out in the corner booth somewhere." Oh, speaking of Time...

TIME'S NEW EDITOR IS EDWARD FELSENTHAL: Felsenthal had been the magazine's digital editor since 2013. He will be the 18th person to lead the publication, succeeding Nancy Gibbs, who stepped down Tuesday. Felsenthal served as The Daily Beast's executive editor at its launch, and previously worked at The Wall Street Journal.

ALSO: Fox News says it has signed "Fox News Sunday" moderator Chris Wallace to a new, long-term contract. Wallace will continue to host the show and contribute to election coverage. Comedy Central has inked a new deal with "Daily Show" host Trevor Noah. It will keep him at the helm of the show through 2022.

DID ESPN TRY TO SIDELINE JEMELE HILL? According to [ThinkProgress' Lindsay Gibbs](#), ESPN tried to sideline "Sportscenter" anchor Jemele Hill on Wednesday, in the middle of a controversy surrounding tweets she sent calling President Trump a "white supremacist," among other things. "ESPN originally tried to keep Hill off the air on Wednesday evening, but [co-host Michael] Smith refused to do the show without her, the sources said. Both sources also said that producers reached out to two other black ESPN hosts, Michael Eaves and Elle Duncan, to ask them to serve as fill-ins for the show - but Eaves and Duncan did not agree to take the place of Hill and Smith, either."

-ESPN, for its part, strongly denied the report, with ESPN's communications chief Chris LaPlaca [tweeting](#): "We never asked any other anchors to do last night's show. Period."

TRUMP TO "60 MINUTES?": According to [BuzzFeed News' Steven Perlberg](#), President Trump is likely to appear on the iconic CBS newsmagazine sometime this fall. CBS wants him for the Sept. 24 50th season premiere (which will also see Oprah Winfrey's first report as a "60 Minutes" correspondent), but right now it sounds like it will likely be later on. Why go on "60 Minutes"? Well, for all the talk of bypassing the media via Twitter, some legacy media outlets still pack a punch, and "60 Minutes" is one of them. 50 seasons in, it is the most-watched news program on TV, routinely averaging more than 15 million viewers during its season. Trump is [also said](#) to have enjoyed Steve Bannon's appearance on the program.

-Related: Sean Spicer was [ratings gold](#) for Jimmy Kimmel. His appearance helped deliver the show's highest ratings in six months, excluding the post-NBA Finals specials.

HAPPY ANNIVERSARY! Forbes Magazine turns 100 years old today. The Forbes executive team rang the opening bell of The New York Stock Exchange on Wednesday to celebrate. We'll be at the magazine's 100th birthday party next week, so keep your eye out for that report... **Norah O'Donnell celebrates five years as co-anchor of "CBS This Morning" [today](#).** The program's ratings are up 46%, as this [Marie Claire piece](#) notes.

SINCLAIR PUNCHES BACK AT WEATHER CRITICISM: Following a new campaign targeting its proposed merger with Tribune Media, Sinclair is responding to its claims that it has a history of slashing weather reporting. The campaign used Hurricane's Harvey and Irma to attack the proposed deal as putting lives at risk. "Sinclair recognizes the life-saving role local weather coverage plays in times of emergencies and to suggest that Sinclair would ever put the

well-being of our viewers at risk by cutting local weather coverage is absurd," vp news Scott Livingston said in a [statement to THR](#) . "Over-the-air broadcasting provides critical information during crises and we remain committed to providing this essential information to our local communities."

MUST READ:

-This [piece in The Atlantic](#) about "The David Carr Generation" is just fantastic. The author, Mikaela LeFrak, speaks to more than a dozen of Carr's mentees, including Jake Tapper, Brian Stelter and Carr's daughter Erin Lee Carr, about his impact on their lives and careers.

REVOLVING DOOR:

-Ben Mullin [is joining](#) The Wall Street Journal as a reporter covering digital media and advertising. He had been managing editor of Poynter.

-Rachel Zarrell [is re-joining](#) BuzzFeed as new initiatives lead.

-Chris Chafin has been hired as senior publicity manager for BBC Global News Limited, overseeing PR for BBC World Service and BBC World News. He had been with the FT.

EXTRAS:

-The Washington Post [will host](#) a live taping of its "Can He Do That?" podcast featuring Bob Woodward, David Fahrenthold and Karen Tumulty at the Warner Theater Nov. 7.

-The New Yorker's Evan Osnos [explains the reporting process](#) behind his story on North Korea and nuclear war.

-Hey look, former Morning Media author Hadas Gold [was profiled](#) by her old local newspaper The Arizona Republic.

-Never a shrinking violet, CBS CEO Les Moonves [took shots](#) at Disney, Fox and ESPN at an investor conference Thursday.

-Politicians for Australia's Greens party [say that](#) Aussie taxpayers should subsidize international news outlets like The New York Times and BuzzFeed.

-New York Times reporter Mike Isaac [is writing a book](#) about Uber.

-Snapchat parent company Snap Inc. has [renewed its deal](#) with the Television Academy to provide curated "stories" around the primetime Emmy Awards.

-Apple News is 'pivoting to video' [too?](#)

To view online:

<http://www.politico.com/media/tipsheets/morning-media/2017/09/15/big-techs-big-problems-glamour-editor-exits-time-gets-new-chief-trump-to-60-minutes-001349>

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