



CITY DDC-12
Cleveland 2, Ohio DATE July 1, 1952 FOR
SUBJECT EUSTON WHITE LEAD IN OIL PRICES

ANSWERING LETTER OF

The following prices on White Lead in Oil All Purpose Soft Paste were established by the Euston Lead Division June 27, 1952. Please quote your legitimate agent and dealer accounts who order amounts of 500 pounds or more at distributor prices. For those who order in amounts of less than 500 pounds, the regular dealer price schedule will be in effect.

Par Territory

List Prices Per 100 Pounds

	<u>100 lb.</u> <u>Kegs</u>	<u>50 lb.</u> <u>Kegs</u>	<u>25 lb.</u> <u>Kegs</u>	<u>12½ lb.</u> <u>Kegs</u>	<u>5 lb.</u> <u>Cans</u>	<u>1 lb.</u> <u>Cans</u>
Under 500	\$29.75	\$30.40	\$30.75	\$31.00	\$33.75	\$36.40
500 or More	29.00	29.65				

Painters' Prices per 100 Pounds

	<u>100 lb.</u> <u>Kegs</u>	<u>50 lb.</u> <u>Kegs</u>	<u>25 lb.</u> <u>Kegs</u>	<u>12½ lb.</u> <u>Kegs</u>	<u>5 lb.</u> <u>Cans</u>	<u>1 lb.</u> <u>Cans</u>
Under 500	\$27.90*	\$28.55	\$28.85	\$29.10	\$31.65	\$34.15

Dealers' Prices per 100 Pounds

	<u>100 lb.</u> <u>Kegs</u>	<u>50 lb.</u> <u>Kegs</u>	<u>25 lb.</u> <u>Kegs</u>	<u>12½ lb.</u> <u>Kegs</u>	<u>5 lb.</u> <u>Cans</u>	<u>1 lb.</u> <u>Cans</u>
Dealer	\$25.40	\$26.00	\$26.25	\$26.50	\$28.80	\$31.10
Agent Dis- tributor	22.30	22.80	23.05	23.30	25.30	27.30

* NOTE - PAINTERS

500 pounds in one delivery \$27.15 in 100 lb. kegs
2000 pounds in one delivery \$25.40 in 100 lb. kegs
10000 pounds in one delivery \$23.80 in 100 lb. kegs

Paint Manufacturers - Dealers Prices

Apply the usual freight differentials - see reverse side.

DDC:ld
To: Regional Directors
Sales Managers
Metropolitan Branch Managers
Salesmen
Superintendents

D. D. CARROLL

N 2314

GLD000202

July 1, 1952

PAR TERRITORY

F.O.B. Baltimore, Md.
Cambridge, Mass.
Buffalo, N. Y.
Chicago, Ill.
Cleveland, Ohio
Detroit, Mich.
Columbus, Ohio
Louisville, Ky.
Indianapolis, Ind.

Evansville, Ind.
North Bergen, N. J.
Reading, Pa.
St. Louis, Mo.
Scranton, Pa.
Toledo, Ohio
Washington, D. C.
Mt. Vernon, Ill.
Philadelphia, Pa.

1/8 CENT TERRITORY

F.O.B. Atchison, Kansas
Davenport, Ia.
Des Moines, Ia.
Duluth, Minn.
Kansas City, Mo.

Lincoln, Neb.
Minneapolis, Minn.
Norfolk, Va.
Omaha, Neb.
Richmond, Va.

Springfield, Mo.

1/4 CENT TERRITORY

F.O.B. Aberdeen, S. D.
Knoxville, Tenn.
Memphis, Tenn.
Minot, N. D.
Ottawa, Kansas
Sioux Falls, S. D.

Bismark, N. D.
Hastings, Neb.
Nashville, Tenn.
Wichita, Kansas
Topeka, Kansas
Chattanooga, Tenn.

3/8 CENT TERRITORY

F.O.B. Birmingham, Ala.
Columbia, S. C.
Jackson, Miss.
New Orleans, La.
St. Petersburg, Fla.
Tampa, Fla.
Mobile, Ala.

Atlanta, Ga.
Jacksonville, Fla.
Little Rock, Ark.
Miami, Fla.
Orlando, Fla.
Shreveport, La.
West Palm Beach, Fla.

Charlotte, N. C.

1/2 CENT TERRITORY

F.O.B. Cheyenne, Wyo.
Denver, Col.

Oklahoma City, Okla.
Tulsa, Okla.

3/4 CENT TERRITORY

F.O.B. Amarillo, Texas
Dallas, Texas
Great Falls, Mont.
Paris, Texas

Billings, Mont.
Fort Worth, Texas
Houston, Texas
San Antonio, Texas

Helena, Mont.

1 CENT TERRITORY

F.O.B. Albuquerque, N. M.

Santa Fe, N. M.

El Paso, Texas

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