

Behind every crack shot

there's a crack dealer.



The on-the-ball dealer who knows his business.

Who knows precisely which shot to recommend.

Whose recommended shot produces winning scores. Because it produces a winning pattern.

Like Lawrence Brand.

Lawrence Brand chilled lead shot in all sizes is graded carefully for uniformity. For better, more uniform patterns with every load.

Lawrence Brand extra hard shot, available in sizes 7½, 8 and 9, assures maximum target smashing power when it is most needed.

Crack shots will probably ask for Lawrence Brand by name. Suggest Lawrence Brand shot to the rest. To produce your own winning profit pattern.

More than a century of shot making know-how.

LAWRENCE BRAND SHOT.

Product of National Lead Company.

LAWRENCE BRAND SHOT
National Lead
Metal Division

