

Glidden . . . now in YOUR COMPLETE

best position ever to supply

WHITE PIGMENT NEEDS!

One source can meet your complete white pigment requirements. Specify Glidden, supplier of these pigments to industry: ZOPAQUE Titanium Dioxide, SUNOLITH Lithopones and EUSTON White Lead. These three pigments meet

practically all formulations for plastic, paint, rubber, paper and ceramic products. Continuing Glidden expansion and modernization now make it possible to produce greater supplies of pigments than ever before!

By the producers of finest quality Resinox Copper Oxides and Copper Pigments for marine paints.

THE GLIDDEN COMPANY

CHEMICALS—PIGMENTS
METALS DIVISION



BALTIMORE, MARYLAND
COLLINGSVILLE, ILLINOIS
HAMMOND, INDIANA
SCRANTON, PENNSYLVANIA



ZOPAQUE TITANIUM DIOXIDE
Production doubled;
further expansion underway

SUNOLITH LITHOPONES
Modernized plant facilities
increase efficiency

EUSTON WHITE LEAD
Highest quality basic
lead carbonate available



The new Adrian Joyce Works, Baltimore, means doubled production of ZOPAQUE—the whitest white pigment obtainable. In ZOPAQUE, Glidden research has achieved greater whiteness and an accelerated dispersion rate plus outstanding rheology and color retention, low reactivity, Rutile and Anatase grades.



Improved facilities and processing efficiency at its Collingsville, Illinois plant, enable Glidden to meet the steady demand for SUNOLITH Lithopones. . . available in a wide range of grades, including Titanolite (ultrafine lithopone) with higher hiding value than regular lithopones.



Continuous research and development at Euston Lead Division, Scranton, Pennsylvania, produce white lead of highest purity and quality. EUSTON White Lead has lower oil absorption than other white pigments, finer, more uniform particles assure rapid solution, exceptional suspension. Various grades.