

California Historical Society
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June 26, 1908

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Mr. Warren P. Holden,

San Francisco, Cal.

My dear Warren:-

Some time ago I received what I considered a rather clever "ad" from the Hampton Advertising Co. In this "ad" they mentioned they would be glad to call and present free of charge an outline of their plan of advertising. I told them we would be glad to see what they had to offer. They sent down their representative, looked over our advertising matter and have just presented their brief. I am sending you same by this mail. You will note they have charge of the advertising of a number of very large firms and companies who are known all over the United States. Do not know whether or not you could use their services. At any rate, they seem to have gone to considerable trouble on a "no charge" proposition.

Very truly yours,

C. B. Ross