BUCK SALES PROMOTION CO.

1301 PONTIAC STATE BANK BUILDING PONTIAC, MICHIGAN 48058 • PHONE: 313/338-9675

cc: P. H. Grim ) Any comments?
F. Hudson ) CDWarner
4/16/79

April 10, 1979

Mr. E. P. Hoff
American Brakeblok Division
Abex Corporation - Friction Products Group
3001 W. Big Beaver Road - Suite 710
Troy, Michigan

Dear Rick:

We need your help! NAPA has approved the publication of a 4 Wheeled Drive Sport Vehicle Catalog for distribution nationwide. This publication will be promoted through national advertising and be made available to all sport type 4 wheeled drive vehicle owners in the fall of 1979.

How do you fit into the picture? NAPA is asking all manufacturers who wish to participate in this publication to send to Buck Sales Promotion Co. the information that you would like to include as soon as possible.

Will there be a cost involved? Yes, but at this point we don't know how much it will cost each manufacturer. The cost will of course depend on the size of the catalog, and we cannot determine how many pages until we hear from you. However, once we have determined the number of pages, NAPA Headquarters will let you know your share of the costs before we proceed.

This catalog will include not only the hard parts for 4 W.D.'s but the many accessory items that are available from the NAPA Jobbers.

Please act now and send us your latest information on the parts and accessories that you would like to include. Time is short!

Cordially,

BUCK SALES PROMOTION CO.

Carl F. Hough

CFH:ek