

S. Muspliget

PVC SAFETY COMMUNICATIONS COMMITTEE
SPI OFFICE, NEW YORK, NEW YORK, JANUARY 9, 1978

Present: Bob Downey, BFGCD, Chairman
Roy Duffus, Tenneco
Ray Kozakewicz, Ethyl
Dave Kuhn, Conneco
John Lawrence, SPI
Matt Swetonic, Hill and Knowlton

The following topics were discussed:

- 1) 1977 Review--Major activities for the period April thru November 1977 were reviewed including NEPA PVC conduit activity, briefing preparations for the July EPA hearing, August-September congressional contacts through the Legislative Committee, and preparations for presentation of the Theriault VC birth defects paper in October.
- 2) Issues Update--The chairman reviewed the agreement with Ralph Harding and Nick Nuechterlein to hold up response to any EPA re-proposal of VC amendments pending a check with each member of the Steering Committee. It was noted that the PDA/PVC situation would probably be dependent on the AN case and, therefore, no action is expected within the next three to four months.

The committee felt that the California Air Resources Board VC ambient air proposals should be an SPI issue; (this, however, was not agreed to by the Steering Committee--see separate report). Washington offices of SPI and Hill and Knowlton will track the NIOSH criteria document calling for more restrictive PVC workplace standards.

- 3) Positive Publicity--It was agreed that the PVC Positive Publicity Program could be measurably improved within the same modest budget by working through American Precis. SPI and a number of member companies, including BFG, have had successful experience with this organization.
- 4) Government Regulations--It was agreed to dishband the Government Relations Sub-committee of the Communications Committee. This will save the monthly retainer paid to Martin Ryan Haley and Associates. This has become unnecessary because the committee now works through the SPI Legislative Committee on government relations matters. Roy Duffus will serve as liaison with both SPI Government Relations Committees, state and federal.

PVC Safety Communications Committee
SPI office, New York, New York, 1/9/78

- 5) Backgrounder Update--It was agreed that the two existing background documents, PVC and Health and Birth Defects, should be updated. The committee recommends a series of five shorter background documents (6-8 pages long) covering the following subjects: Risk/Benefit, Birth Defects, PVC Packaging, VC/Ambient Air, and VC Occupational Exposure. In addition, the successful VC Q & A booklet will be updated during the first half of the year.
- 6) VCM--A Success Story--News coverage of environmental and health matters usually places VC in a negative context. In an attempt to counter this, a "major" piece positioning VC as a success story will be developed. The objective would be placement in a major national publication. The piece would cover the discovery of the problem by the industry, cooperation with government agencies, solution of the problem in a relatively short time. Plans call for having the piece authored by a well-known figure.
- 7) PVC Safety Committee Coordination--The importance of coordinating PR committee efforts with those of other committees was discussed. For example, the Health Committee has recommended Communications attendance at their meetings: Bettie McCarthy and Matt Swetonic normally take this assignment, Roy Duffus, as a member of the AIHC PR Committee, will serve as coordinator with that group. Downey has been working with the Fire Safety Committee and will continue for the short-term future.
- 8) Budget--Although authorized \$20,000 per month for the past eight months, the Committee has been spending at a rate of \$15,000 per month. With this as a base, a recommendation will be made to the Steering Committee for the budget of \$16,500 per month. This was developed as follows:

8 months average	15,000
Haley	- 1,000
	14,000
	X 6
	84,000
2 additional editorial briefings and training	8,000
	92,000
backgrounders update	12,000
	104,000
NFPA conduit	- 5,000
	99,000 ÷ = \$16,500
- 9) Next Meeting--Will be held week of February 20 if the Steering Committee holds to tentatively planned meeting on February 27.


R. B. Downey

SPI-08874

PVC MINUTES

PVC SAFETY GROUP
JANUARY 16, 1979

PVC SAFETY GROUP
STEERING COMMITTEE
MARCH 30, 1979

PVC SAFETY GROUP
AD HOC MEETING OF
REGION 2 PRODUCERS
JULY 17, 1979

PVC SAFETY GROUP
SEPTEMBER 12, 1979

PVC SAFETY GROUP
MANUFACTURING TECHNOLOGY COMMITTEE
OCTOBER 2, 1979

PVC MANUFACTURING TECHNOLOGY COMMITTEE
NOVEMBER 9, 1979

PVC SAFETY GROUP

COMMUNICATIONS COMMITTEE

Thursday, March 9, 1978
9:30 A.M.

The International Club
Washington, D.C.

ATTENDEES:

Robert C. Downey - CHAIRMAN - B. F. Goodrich Chemical Co., 6100 Oak Tree Blvd.
Cleveland, Ohio 44131
Ed Ackerman - Diamond Shamrock Corp., 1100 Superior Avenue, Cleveland, Ohio 44114
M. C. Carpenter - Dow Chemical, 2020 Dow Center, Midland, Michigan 48640
Joe Hadley - Keller & Heckman, 1150 17th Street, N.W. Washington, D.C. 20-36
Gary Baise - Beveridge, Fairbanks & Diamond, One Farragut Square South, Wash. D.C.
Jerry Blizin - Hill & Knowlton, Inc., One McPherson Square, Vermont at K. St. N.W.
Washington, D. C. 20005
Matt Swetonic - Hill & Knowlton, Inc., 633 Third Avenue, New York, N.Y. 10017
John R. Lawrence - SPI - 355 Lexington Avenue, New York, NY 10017
Ed Collins - SPI - 355 Lexington Avenue, New York, N.Y. 10017

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- 1 - Chairman Downey opened the meeting by calling on Mr. Baise to review the background of the assignment AIHC has tentatively given to SPI/PVC Safety Group to represent them at the March 23 EPA meeting on its cancer policy and the EDF petition on a suggested new carcinogen policy.

Mr. Baise reported on the actions leading to the preparation of a draft statement to represent the PVC Safety Group, SPI and/or AIHC. This statement was presented to the AIHC Scientific Committee on March 7 and will be presented to the AIHC Steering Committee on March 15. The final version will be available for review at various stages before the March 23 meeting.

- 2 - Public Relations Consideration

After considering various alternatives, the committee agreed that the following elements should be developed for PR support to the industry's participation at the March 23 hearing.

- (a) Press Conference
- (b) Radio Actuality
- (c) Press Release
- (d) Coverage

Washington Media

- . TV
- . Papers

National Media

- . All normal channels

THE SOCIETY OF THE PLASTICS INDUSTRY, INC.

355 Lexington Avenue • New York, N.Y. 10017

(212) 573-9400

SPI-08876

Crystal City Marriott Hotel
Arlington, VIRGINIA

Tuesday, January 16, 1979
8:00 AM

ENVIRONMENTAL SAFETY GROUP

AGENDA

1. The Environmental Safety Committee identified specific programs to pursue with the following objectives: to develop an authoritative article on the medical aspects of combustion inhalation.

2. Review of the 1978 report on water discharge with a view to the development of a general review.

3. Two members have filed legal challenges to the California Air Pollution Control Board (CAPCB) final control regulation. Special action can be taken to be decided shortly.

4. The committee has identified the following areas for 1979: to develop a plan and implement a series of recognition and action programs for the year 1979. The committee is currently working on this.

5. The Environmental Safety Committee activities approved for 1979 budget for 1979.

6. The 1979 budget of \$200,000 for 1979 was approved. The committee is currently working on this.

7. The committee is currently working on this.

8. The committee is currently working on this.

9. The committee is currently working on this.

ATTENDEES:

D. C. Nuechterlein - CHAIRMAN - Dow Chemical USA, 2020 Dow Center, Midland, MI 48640
R. J. Abramowitz - Hooker Chemical, River Road, Burlington, NJ 08016
A. Ross Adams - Air Products & Chemicals, P. O. Box 538, Allentown, PA 18105
John T. Barr - Air Products & Chemicals, P. O. Box 538, Allentown, PA 18105
Rodney P. Becker - Diamond Shamrock, 1100 Superior Avenue, Cleveland, OH 44114
William C. Becker - B. F. Goodrich Chemical Co., 611 Oak Tree Blvd. Cleveland, OH 4413
Scott W. Bowen - Beveridge, Fairbanks & Diamond, One Farragut Sq. S. Washington, D.C.
R. B. Downey - B. F. Goodrich Chemical Co., 6100 Oak Tree Blvd. Cleveland, OH 44131
John E. Ertel - The Pantasote Co. of N.Y., 26 Jefferson Street, Passaic, NJ 07055
John C. Floros - Great American Chemical, 650 ater Street, Fitchburg, Mass 01420
Gary Ford - Stauffer Chemical, Westport, Ct. 06880
D. H. Francis - Goodyear Tire & Rubber Co., 1144 E. Market Street, Akron, Ohio 44313
Roy T. Gottesman - Tenneco Chemicals, Inc. Park 80 Plaza West One, Saddle Brook, NJ.
Joseph E. Hadley, Jr., - Keller & Heckman, 1150 17th Street, N.W. Washington, D.C. 200
Charles L. Harrington - Shintech Inc. 3800 Buffalo Speedway, Houston, TX 77098
Robert W. Hill - Diamond Shamrock, 1100 Superior Avenue. Cleveland, OH 44114
T. W. Ito - Goodyear Tire & Rubber Co., 1144 E. Market St. Akron, OH 44316
D. L. Kent - B. F. Goodrich Chemical Div., 6100 Oak Tree Blvd. Cleveland, OH 44131
R. W. Laundrie - General Tire & Rubber Co., One General Street, Akron, Ohio 44329
John R. Lawrence - SPI, 355 Lexington Avenue, New York, NY 10017
Russell A. Park - Firestone Plastics Co., P.. Box 99, Pottstown, PA 19464
P. E. Roggi - Stauffer Chemical Co., Westport, CT 06880
William Rupp - Tenneco Chewmicals, P. O. Box 365, Turner Place, Piscataway, NJ 08854
Robert C. Sandor - Air Products & Chemicals, P. O. Box 538, Allentown, PA 18105
Steven W. Schaefer - Diamond Shamrock Co., 1100 Superior Avenue, Cleveland, OH 44114
Donald K. Spencer - Shell Chemical Co. One Shell Plaza, Box 2463, Houston, TX 77001
Matthew M. Swetonic - Hill & Knowlton, Inc. 633 Third Avenue, New York, NY 10017
T. R. Torkelson - Dow Chemical Co., 2030 Dow Center, Midland, MI 48640
R. N. Wheeler, Jr. Union Carbide Corp., P. O. Box 8004, S. Charleston, W. VA 25303

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- 1 - Mr. Kent reported on the activities of the PVC Fire Safety Committee re-inforcing the details provided in his written report (copy attached). He called particular attention to the paper on "The Role of Flame Retardant Additives in PVC", at the March 1978 meeting of the Joint Conference on Fire Retardants, (see copy attached). In summary he stated:

- 1) The fire safety problem is not nearly as straight forward as the VCM situation.
- 2) There is a need for a PVC Fire Safety Committee.
- 3) The existing charter and scope of activities needs to be reviewed and made more effective.
- 4) There is a need to do the following:
 - Appointment of a chairman
 - An authoritative article on medical aspects of combustion inhalation.
 - Improved liaison with the Toxicity and Communications Committee.

Chairman Nuechterlein recommended that Dan Kent continue as chairman of this activity.

- 2 - Health Committee - see attached report. No financial needs involved except to support publication of MacMahon/Downs papers in the Journal of Occupational Medicine if required.
- 3 - EPA Activities - Mr. Landrie reviewed activities of the Manufacturing Technology Committee covering its meetings with the EPA Engineering Division in December. At that time it was indicated that Ms. Susan Wyatt was to meet with the EPA Enforcement Division to develop finer interpretations on what constitutes a presentable relief valve discharge.

Mr. Hadley reviewed procedures that might be used to build a record of relief discharges. It was suggested that initially Keller & Heckman be copied with reports of such incidents when sent to EPA starting from January 1978. Any additional information which would help should be supplied. The Manufacturing Technology Committee volunteered to develop a form to use in reporting this information.

It was requested that a quarterly report be prepared for circulation to the full committee.

In reviewing possible alternatives, legal counsel pointed out that the industry might seek court action to require a formal review of the standard on the basis of the "work practices" sections of the standard not being clearly enforceable until the recent court decision in 1978. After considerable discussion, it was agreed that this type of relief should not be sought at this time. If further

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REDACTED

interpretation of enforcement practices does not provide suitable relief, then action could be taken to seek administrative review in the basis that the standard was being enforced in an arbitrary and capricious manner. In the meantime, industry will continue to follow enforcement procedures on a case by case basis.

- 4 - California, CAPCB - Mr. Hadley reported that both Stauffer and B. F. Goodrich have filed briefs in California with respect to the California Air Pollution Control Board's rule on vinyl chloride emissions. He further indicated that the SPI amicus curiae brief has been prepared and is being reviewed by these companies. It is expected that it will be filed shortly.

Mr. Gary Ford reported that the State has conceded that the CAPCB vinyl chloride rule is not a standard but rather a goal to be implemented in the future. This is felt to be an important concessions.

- 5 - FDA Activities - Mr. Hadley reviewed FDA's activities relative to its 1975 proposed rule on PVC packaging materials. The data supplied by Ethyl and others relative to PVC's retention of low levels of residual vinyl chloride is being carefully reviewed by FDA staff.

There appears to be a good possibility that FDA may withdraw its 1975 proposed rule and introduce a rule that would recognize prior sanction of PVC for packaging with certain restrictions on residual monomer levels. The timing on this action is unpredictable at this time.

A vote of thanks was given to Ethyl Corporation for providing the principal data to encourage FDA continuing favorable consideration of this matter.

- 6 - Mr. Downey reviewed the conclusions of the January 10 meeting of the Communications Committee and submitted the Hill & Knowlton communications and activities budget recommendations (copy attached). Approval was noted to operate on a budget not to exceed \$6,500 per month with a mid-year review to consider specific needs for the balance of the year. In addition, approval was voted to publish the PVC Position Papers, the revision of the PVC Q&A booklets and the talk on "PVC and Food Packaging Safety", at an estimated cost of \$6,500.
- 7 - The January 4, 1979 audit of the PVC Safety Group's funds for the first half of 1978/79 was distributed. After some discussion, it was agreed that, on the basis of the 1978 expenditures of approximately \$337,000, the Group would attempt to operate on a \$200,000 budget for 1979.

The assessments for this budget is to be split into two equal assessments with a midyear review of budgetary needs to determine whether adjustments should be made. The assessments are to be based on the January 1, 1979 reported capacities as solicited in the December 11, 1978 SPI survey. Efforts are to be made to involve ICI America, Georgia Pacific, and Keysor-Century in the Group's activities.

REDACTED

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- 8 - Mr. Becker suggested that consideration be given to the formation of a subcommittee to review comments that members may be submitting to OSHA relative to developing rules for the regulation of EDC. Interest in participating was expressed by the following companies:

Dow Chemical	- B. F. Goodrich
Ethyl Corporation	- PPG Industries
Shell Chemical	- Stauffer Chemical

It was agreed that comments being considered for submission to OSHA by its March 18 due date, be sent to Mr. Hadley for review and that a meeting of company representatives would be called.

- 9 - Mr. Gary Ford indicated that he would be attending the MCA Solid Waste Committee meeting considering R. regulations. Mr. Nuechterlein requested Mr. Ford report back to the PVC Safety Group on this activity.
- 10 - Mr. Nuechterlein appointed Messrs. John Ertel, Spencer and Abramowitz as the Nominating Committee. Their assignment is as follows:

- 1) The appointment of three member companies to the Steering Committee to replace B.F. Goodrich, Air Products and Tenneco going off the Steering Committee as of May 31, 1979. These representatives are to serve for a three year term.
- 2) Recommend for nominating individuals to serve as Chairman, Vice Chairman and Treasurer from member companies serving on the Steering Committee. The companies continuing on the Steering Committee are as follows:

Term ending May 31, 1980 -
Ethyl - Shell - Pantasote

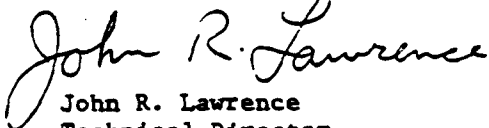
Term ending May 31, 1981 -
Dow - Diamond - Firestone.

It was noted in accordance with the bylaws, that there is no reason why the companies going off the Steering Committee cannot be reelected to serve for an additional three years.

However, it is always important to consider bringing in new participants to the Steering Committee.

- 11 - The next meeting of the Steering Committee was set for March 30 at the SPI office in New York. A tentative date for a meeting of the full committee was set for May 22, if a meeting is deemed necessary.
- 12 - The meeting adjourned at 2:35 p.m.

Respectfully submitted,


John R. Lawrence
Technical Director

Attachments

March 16, 1979

meeting

SPi

PVC SAFETY GROUP

STEERING COMMITTEE

Crystal City Marriott
Arlington, VIRGINIA

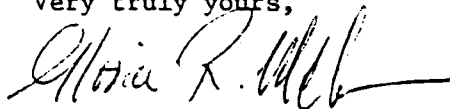
Tuesday, January 16, 1979
8:00 A.M.

A Breakfast Meeting of the PVC Steering Committee will be held at 8:00 a.m. on the morning of Tuesday, January 16, 1979. Discussions for this meeting will center on key issues and reports by the chairmen of the various subcommittees for presentation to the Group at the 10:00 a.m. session.

Please let me know your plans for attending this Breakfast Meeting by calling 212/573-9437.

Thank you.

Very truly yours,



Gloria R. Mollison, Secretary to
John R. Lawrence
Technical Director

:GM

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SPI-08884