

Trade Name: Flat White Undercoat
 Category: Enamel Undercoater
 Color: White
 Number: 4360
 Quality: Third

PIGMENT: 64.2%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Titanox RCHT	425	15.7	.0575 Lb.	\$24.44
Barytes	368	9.94	.017 "	6.26
Snow White Primer	134	5.96	.0075 "	1.01

VEHICLE: 35.8%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
V-254 Gloss Oil	106.6	13.4	.47 Gal.	6.11
V-149 Processed Oil	75.3	9.5	1.27 "	12.07
V-5 Lead Mixing Oil	162	22	.88 "	19.36
3026 Mineral Spirits	64.6	9.5	.09 "	.86
3024 Coal Oil	60.3	9	.07 "	.63
V-257 Drier	18.5	2.5	.66 "	1.25
V-377 Aluminum Stearate Solution	14.6	2	.85 "	1.70
8661 Anti-Skin Solution	14.6	2	.89 "	1.78
3038 Borax Solution	7.0	.8	.02 "	.02
#1 Alcohol	5.3	.8	.48 "	.38
				\$76.27

Calculated Yield	1,455.80	102.7
Manufacturing Loss 2.6%		2.7
Actual Yield		100

COST ANALYSIS:
 (Per Gallon)

Material Cost.....	.763
Direct Labor Cost.....	.042
Factory Overhead.....	.118
Bulk Cost.....	.923
Complete Package Cost.....	.755
Factory Cost in Package.....	1.178

PRICES:

(A) To a Company owned or controlled outlet.....	1.35
(B) To an independent wholesaler.....	1.34
(C) By Company owned or controlled outlet to retail customer....	2.65
(D) To an independent retailer (Dealer).....	1.576
(E) To other (specify).....	2.06 *
	1.75 **

* - Small Commercial Buyer.
 ** - Large Commercial Buyer.