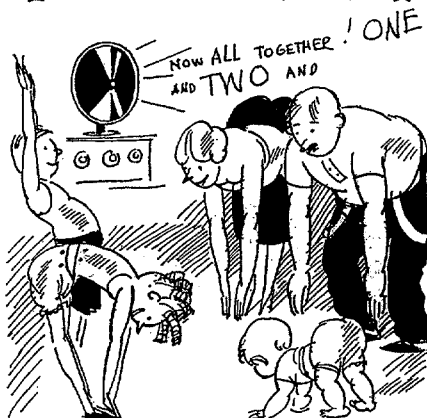


Die-castings are used for many purposes today—frequently in places you never thought of. This advertisement is one of a series designed to show some interesting uses of die-castings made by us.



*When
you listen in*

die-cast parts help you
get clear reception



SEVEN A.M.—Mr. Wiggly, "the exercise man," broadcasting from station FOE.—father, mother, and three sleepy children puffing through the daily dozen.

These die-castings are parts of a radio loud speaker. They are also of a score of different die-castings used in radio loud speakers, condensers, adapters and rheostats made by us.

In radios, as in many other machines and appliances, die-cast parts manufactured by us are doing their job and doing it well.

If it is possible to die-cast a part we can make it. We die-cast in aluminum, zinc, lead, or tin alloys. Moreover, in ordering from us, you buy from a concern large enough to make die-castings in any quantity and make them economically. The quality of our die-castings is guaranteed to be of the same high standard that has made the Dutch Boy trade mark stand for the best in babbitts, solders, and paint materials.



Our technical staff is at the service of any manufacturer who wishes to find out if he can save money by having certain parts die-cast.

NATIONAL LEAD COMPANY
Die-Casting Division

111 Broadway New York, N. Y.
Western Representatives: E. R. McCormick, 2599 Cadillac Ave.,
Detroit, Mich. A. H. Bergedick, 667 Bowen Street, Dayton, Ohio.
A. A. Gildemeister, 444 4th Street, Toledo.

ALUMINUM, ZINC, LEAD and TIN DIE-CASTINGS

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