

LEAD INDUSTRIES ASSOCIATION

60 EAST 42ND STREET

NEW YORK 17, N. Y.

May 19, 1959

SUBJECT: CASTLE LEAD WORKS

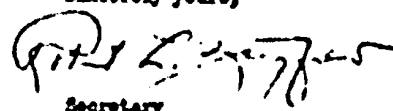
To the Industry Development Committee
and the Metallic Lead Products Division
of the Lead Industries Association

We believe the attached brochure on antimonial sheet lead for roofing and flashing will be of interest to you if only to indicate the promotional activities that are under way in other areas of the world.

The brochure is being distributed in South Africa by the Castle Lead Works (Pty.) Ltd., Cape Town, manufacturers of lead products.

We cooperated with this company in the preparation of the leaflet by supplying them with our own releases on the same subject. Mr. Mareden, director of the company, stressed in a letter to us that "This effort is due to your generous assistance mainly."

Sincerely yours,


Secretary

Att.



ANTIMONIAL SHEET LEAD FOR ROOFING & FLASHING

A SOUTH AFRICAN
HOME PROTECTED BY
2 LB ANTIMONIAL IN

Manufactured and distributed solely
through merchant trade by:



Builders and Architects
looked upon lead as
architectural sheet
longevity
and

WHY ANTIMONIAL SHEET LEAD GIVES MORE FOR YOUR MONEY

atmospheric corrosive re-
greater than that
which in itself
ability.

Antimonial sheet lead has been pre-tested
in the U.S.A., France and Germany and
found to cut the cost of lead flashing
by half judged on coverage and weight.
For whilst normal lead flashing weighs
4 lbs per sq ft, antimonial sheet lead
weighs only 2 lbs per sq ft.
In fact, the cost of antimonial lead flashing
is now less than that of some other
materials commonly used, which do not
possess lead's advantages.

Ask your nearest builders' merchants for
the leaflet giving more detailed information
about Antimonial Sheet Lead.
Antimonial sheet lead is available in stan-
dard rolls—

12, 18, 24, 7 ft. wide by 25/70 ft. long
by 2 lbs per sq ft. and can also be
obtained in 2 1/2 lb and 3 lb weights per sq ft.
for heavier duty purposes.

NOW OBTAINABLE AT ALL LEADING
BUILDERS' MERCHANTS

durability

A homogenous
way through, not just
ing, enabling it always to give
the same uniformly good ser-
vice regardless of surface im-
pairment.

Beautiful colour, harmonious
with all other materials and
acquiring a natural patina that
improves with age.

Does not stain adjacent stone,
paint or other materials when
water runs over it and then
onto the adjoining structure.

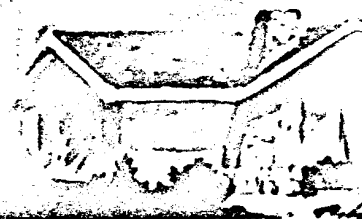
Flexibility that permits easier
installation and better fitting
to irregular surfaces.

CASTLE LEAD WORKS (PTY.) LTD.
10 St Lowry Road, CAPE TOWN Phone 2-2234

Producers of lead products for more
than thirty-eight years.

Moderne ANTIMOON- PLAAT LOOD VIR DAKKE EN OORSLAGWERK

1. BLOKKEER
WONING 4 MET 12.
ANTIMOONPLAAT
BENUT



Vervaardig en versprei uitstekend deur
bemiddeling van die handel deur:



Bouers en Argitekte het alreeds
erfsonne van argitekte
beskou. Die verspreiding
stambord van

WAAROM ANTIMOONPLAAT- LOOD MEER VIR U GELD GEE

Die atmosferiese korrosie-
loosheid daarvan is groter
as alle lood wat
duursaam
en

Antimoonlood is in die V.S.A.,
Duitsland voorskiet gesaai en
as bevinding is die prys van lood met
die helfte verminder te oordeel volgens
deurloosheid en gewig, want terwyl normale
lood 4 pond per vierkant voet weeg,
weeg antimoonlood slegs 2 pond per
vierkant voet.

Om die waarheid te sê is die prys van
antimoonlood slegs minder as die van
sommige ander materiale wat gereeld
gebruik word en wat nie die voordele van
lood beskik nie.

Vir u naaste handelaar in boumateriaal vir
die blokkeer met breedvoerige inligting oor
Antimoonplaatloosheid verskik.
Antimoonplaatloosheid is in standaard-rolle
verrygbaar - 12 dm., 18 dm., 24 dm., 7 ft.
wyd by 25/70 ft. lank - 2 pond per vier-
kant voet en kan ook in 21 pond en 3
pond gewigte per vierkant voet vir suiver
deurloosheid verky word.
TANS BY AL DIE VERNAAMSTE
HANDELAARS IN BOUMATERIAAL
VERKRYGBAAR.

CASTLE LEAD WORKS (EDMS.) BPK.

Sir Lowryweg 12, KAAPSTAD. Foon: 2-2254

'n Hout-
deur, nie net
die altyd in staat is
selfde goeie diens deurloos-
verskaf, ongeag oppervlakte-
beskadiging.

Pragtige kleur, in harmonie
met alle ander materiale en
wat 'n natuurlike verwerings-
laag verkry. Met verloop van
tyd verbeter die verwerings-
laag.

Vlek nie aangrensende klip,
verf of ander materiale nie
as water daarop en dan
daarna op die struktuur langs-
aan loop.

Buigbaarheid wat makliker
installering—en beter mon-
teringswerk aan ongelyke
oppervlaktes toelaat.

Produsente van loodprodukte vir ruim
agt-en-dertig jar.