# CASTLE-O-VALUES

Sir Discount

## HEADQUARTERS for OVER 75,000 BIG Brand Names at REAL DISCOUNTS!

## ALL AVAILABLE FOR NOTHING DOWN!

GET YOUR CREDIT CARD TODAY! USE IT FOR SPECIAL SAVINGS WHEN YOUR *POCKET BOOK IS LOW! COST PLUS CREDIT TAKES THE REASON OUT OF WAITING!* SAVE TODAY . . . THE COST PLUS WAY!

## WE SALUTE

. . . the thousands of Men and Officers from every branch of the Armed Forces, whose assignments bring them to the Monterey Peninsula.

This week has especially been designated to say "thanks" to you, who have been assigned to carry the brunt of the defense of America. We, at Cost-Plus, take this opportunity to re-dedicate ourselves to our policy of extending a hearty welcome to each one of you and to your families . . . not for just this week or next, but for as long as it shall be our privilege to have you in our community.

## HERE ARE JUST A FEW OF OUR BIG NAME BRANDS!

### SPORTS DEPT.
MAC GREGOR Bowling Shoes
AMFLITE Bowling Ball & Shoe Carrier
CARAVAN Golf Carts
SHAKESPEARE Fishing Outfits
SUPER K Football Kits
VOIT Volley Balls & Basket Balls
ARROWHEAD Skis & Ski Equipment
COLEMAN Outdoor Stoves
WINCHESTER & REMINGTON Rifles & Shotguns

### TV AND APPLIANCES
SONY
SPEED QUEEN
AMANA
NORGE
UNIVERSAL
BOGAN
SYMPHONIC
WEBCOR
OLYMPIC
DELMONICO
SHARP
TELEFUNKEN
● And Many, Many More Famous Brands

### ELECTRONICS DEPT.
ADMIRAL
AM/FM Radios
AFCO Transistor Tape Recorders
TUNG-SOL TV & Hi-Fi Tubes
COLUMBIA LPs & 45 Records
DECCA Stereo
RCA Stereo
● And Many More Famous Brands!

### HARDWARE DEPT.
EXIDE & DELCO Batteries
BERNZ-O-MATIC Torch Kits
SKIL Power Tools
LUCITE Paint
REMINGTON Tires
DYMO Label Makers
REPUBLIC Water Heaters
SIMONIZ Car Wax
AC Spark Plugs
RAY-O-VAC Flashlight Batteries
MONRO-MATIC Shock Absorbers
STANLEY Hand Tools
S&K WAYNE Socket Sets
ARROW Stapler Guns
DUPONT Spray Paint
PRICE-PFISTER Plumbing Fixtures
DISHMASTER Imperial Sink Fixtures
HALL-MACK Bathroom Accessories
WELLER Soldering Guns
DISSTON Rule Tapes
TRICO Windshield Wiper Blades
PRESTONE Anti-Freeze
CRESCENT TOOLS
● And Many More Famous Brands

### JEWELRY DEPT.
SPEIDEL
WESTCLOX
HAMILTON
WALTHAM
LUCIEN PICARD
BENRUS
TIMEX
ROYAL
RONSON
SCHICK
SUNBEAM
REMINGTON
NORELCO
BENTLEY
KODAK
VIEW-MASTER
POLAROID
KEYSTONE
BELL & HOWELL
ARGUS
SAWYERS
SYLVANIA
VOGUE
● And Many, Many More Famous Brands!

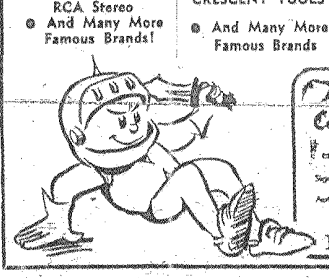
### HOUSEWARES
TEFLON
PRESTO
HAMILTON BEACH
IONA FOOD MIXER
GENERAL ELECTRIC
SUNBEAM
UDICO
DORMEYER
WESTINGHOUSE
OSTERIZER
CANNON
SAMSONITE
CASTLE TONE
CORNING WARE
COMET COOKWARE
MARY PROCTOR
Double Flip Top Ironing Board
TERRA
Pyrex-Ware
CHATHAM Blankets
MELMAC Dishware

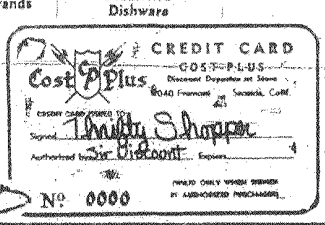
### COSMETICS and DRUGS
CLAIROL
RICHARD HUDNUT
HARRIET HUBBARD AYER
POND'S
MABELLINE
ANGEL FACE
COVER GIRL
TONI
LILT
REVLON
SCHULTA
OLD SPICE
KINGS MEN
BLANCHARD
DANA
CUTEX
CORDAY
JOHNSON & JOHNSON
FABERGE
TUSSY
RAYCINE
DOROTHY GRAY
LUCIEN LE LONG
SCRIPTO
EVERSHARP
MENNEN
LAUREL GREETING CARDS
TANGEE
SHULTAN
BOURJOIS
EVENING IN PARIS
NAYMER WALLETS
YARDLEY
MAX FACTOR
PRINCE MATCHABELLI
LIANA OF WAIKIKI
LANVIN
CHANEL

### SHOE. DEPT.
WELLINGTON Boots
JACQUES ANDRE' Ladies' Shoes
CONNOLLY Men's Shoes
FOOT BUILDERS Children's Shoes
HOLLY Ladies' Hand Bags
● And Many More Famous Brands

### TOY DEPT.
MARAUDER Bikes
MURRAY Tractors & Trikes
REX Wagons
MATTEL
DAISY
REMCO
MARX
AMT
Hobby Kits
AURORA Ship Kits
COX Spit-Fire Airplanes
REVELLE Fun-Educational Kits
KENNER
PARKER BROS.
IDEAL
MILTON BRADLEY
GOTHAM
CREATIVE CRAFTS
CRAFT MASTER
BONNIE Dolls
KAY-AN-EE
KNICKERBOCKER Stuffed Toys

SPECIAL CREDIT TERMS TO MILITARY FAMILIES






THIS LITTLE CARD DOES THE TRICK!
Get Your C/P Credit Card TODAY and Charge
ALL YOUR NEEDS WITH NO MONEY DOWN!

MILITARY NEWCOMERS WELCOME

OPEN 7 DAYS A WEEK

# Cost Plus
## DISCOUNT DEPT. STORE
● HIGH ON THE HILL — LOW ON PRICES ●
## 2040 FREMONT BLVD. -- SEASIDE

May 10, 1965. P(AS)
Monterey Peninsula Herald