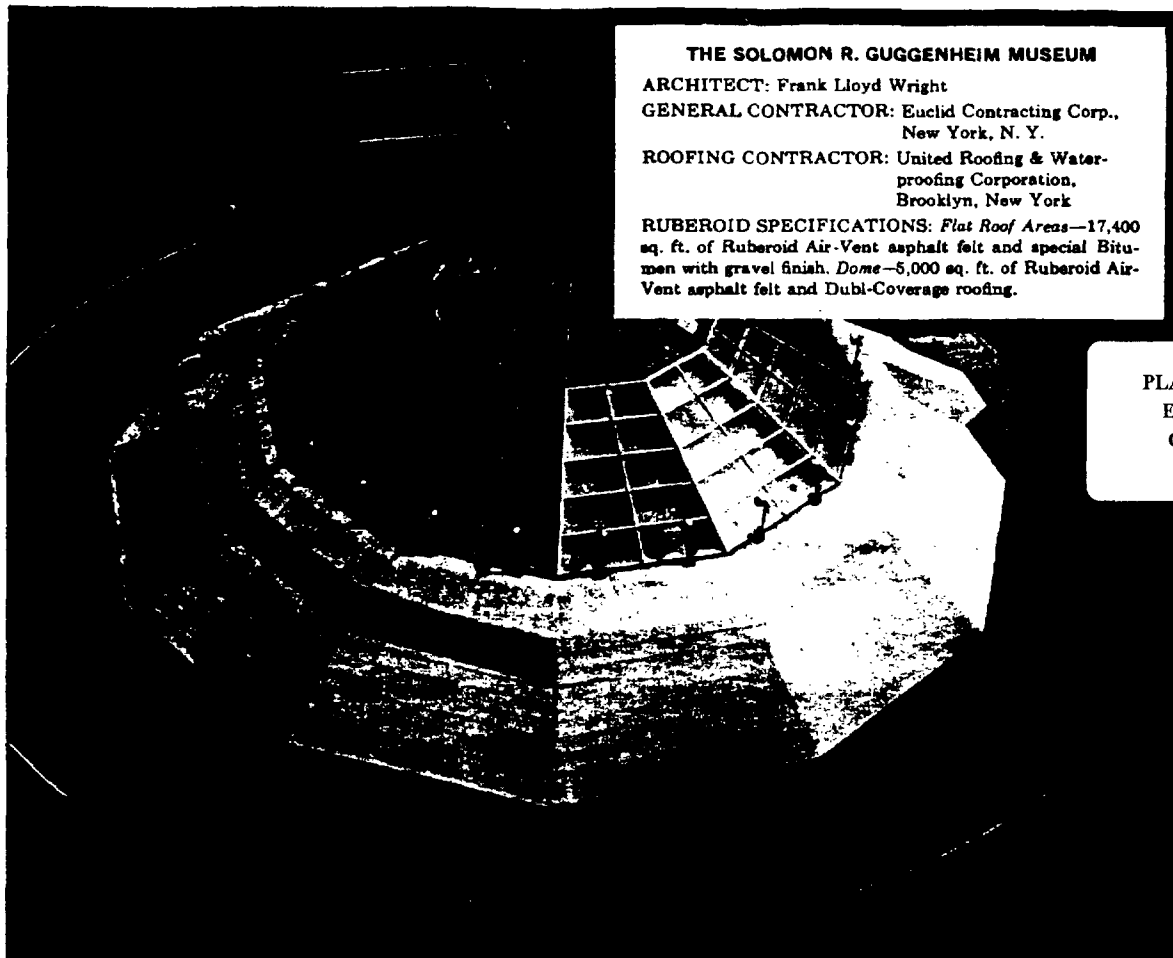




THE SOLOMON R. GUGGENHEIM MUSEUM

ARCHITECT: Frank Lloyd Wright

GENERAL CONTRACTOR: Euclid Contracting Corp.,
New York, N. Y.

ROOFING CONTRACTOR: United Roofing & Water-
proofing Corporation,
Brooklyn, New York

RUBEROID SPECIFICATIONS: *Flat Roof Areas*—17,400
sq. ft. of Ruberoid Air-Vent asphalt felt and special Bitu-
men with gravel finish. *Dome*—5,000 sq. ft. of Ruberoid Air-
Vent asphalt felt and Dabl-Coverage roofing.

PLAINTIFF'S
EXHIBIT
GF-1525

What's on top really counts when it's RUBEROID SPECIAL ROOFING BITUMEN



William Rockhill Nelson Gallery of Art, Kansas City, Mo. For 27 years—since 1933—a Ruberoid Special Roofing Bitumen roof has provided protection for this Kansas City landmark. Another example of the economy and durability of Ruberoid Roofing.

Special Roofing Bitumen provides rigidly controlled quality for any built-up roof. This alone adds many extra years of weather-tight, maintenance-free service for any type of building.

Add to this quality an engineered application by a Ruberoid Approved Roofer and you'll be assured of a built-up roofing combination that can't be topped in the industry today.

Specify Ruberoid Special Roofing Bitumen on your next project for assured all-weather performance and extra economy.

For detailed Ruberoid Specification Data, write: The RUBEROID Co., 500 Fifth Avenue, New York 36, New York.

The **RUBEROID** Co.

