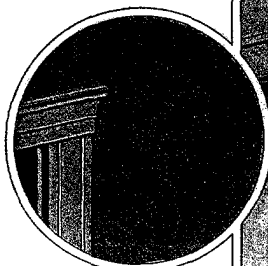


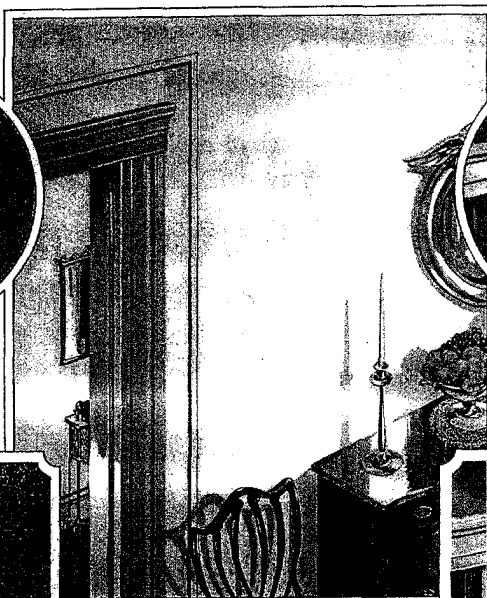
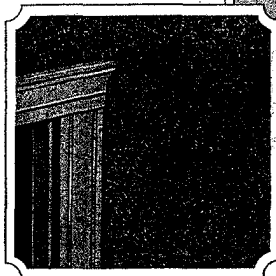
Distinctive Paint Finishes for modern home interiors

Charming one-color wall finishes—rich figured effects—soft, subtle blends of color

Almost any room can be decorated successfully in the striking, unconventional Sponge-Rubbed finish illustrated below. Tamping the paint on with a sponge gives this unusually interesting effect, whose great charm lies in the irregular pattern of the mottling which may be in several colors if desired.

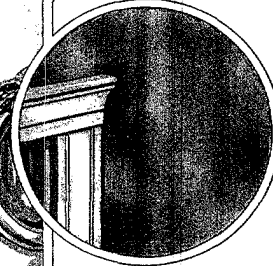


Crumpled paper, rolled over wet paint, is responsible for this finish of distinctive and individual beauty. The Crumpled Roll finish is characterized by a beautifully soft and feathery design and is an effect which lends itself to many interesting color combinations.

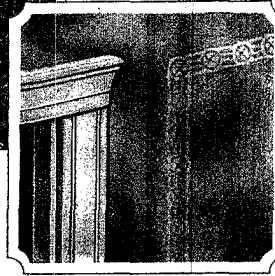


One-color treatment of the interior, with striping to add distinction. This paint treatment is one of the simplest and yet most charming obtainable for average-sized rooms as well as larger, more formal interiors. But there are many cases where special finishes, also shown here, are in equally good taste and sometimes even preferable.

The Tiffany is the aristocrat among paint finishes. Its beauty is the rich, subdued beauty of rubily blended colors. Here is no finish that you tire of, but one whose loveliness seems to glow anew each day, making it an ideal background for many types of interiors.



The Wiped Stencil is a delightful decorative touch often used in conjunction with the Tiffany. The stenciled design may be either sharply defined or left beautifully soft and indistinct. It lends an additional charming note to the Tiffany much as striping does to the one-color wall treatments.



ALL are yours to choose from when you use pure lead paint to form backgrounds of beauty in your home.

With pure lead paint, made of Dutch Boy white-lead and flinting oil and mixed and tinted by the painter specially for every painting job, the possibilities for colorful decoration in modern good taste are limited only by the imagination and by the harmonies of the complete decorative scheme.

Paint with this lead paint and you paint for beauty, cleanliness and durability. It is the most durable, economical, washable paint for interior decoration that you can buy.

We have a booklet on decorating the home which shows in color the unusual wall treatments possible with lead paint. Let us send it, together with a decorator's

data form from our Department of Decoration, for your use if you want help in selecting a color treatment for your home. Write nearest branch for "Booklet Y."



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