

**To:** Hupp, Sydney[hupp.sydney@epa.gov]; Hupp, Millan[hupp.millan@epa.gov];  
scheduling[scheduling@epa.gov]  
**Cc:** Dickerson, Aaron[dickerson.aaron@epa.gov]; Ferguson, Lincoln[ferguson.lincoln@epa.gov]  
**From:** Tom Brand  
**Sent:** Tue 4/4/2017 8:36:25 PM  
**Subject:** RE: Schedule Request for Administrator Pruitt  
EPA Administrator Pruitt Speaker Request Form NAFB.pdf

Sydney—

Thank you for your quick reply!

I've completed the form have attached it for your reference. If you have any questions or need additional information, please feel free to contact me. Thank you!

TrB

**Tom Brand**

EXECUTIVE DIRECTOR

**National Association of Farm Broadcasting**

P 816.431.4032 extension 103 | F 816.431.4087 | C 816.294.2381 | E [tom@nafb.com](mailto:tom@nafb.com)

1100 Platte Falls Road | PO Box 500 | Platte City, MO 64079

[www.nafb.com](http://www.nafb.com)

**From:** Hupp, Sydney [mailto:hupp.sydney@epa.gov]

**Sent:** Tuesday, April 04, 2017 2:46 PM

**To:** Tom Brand <tom@nafb.com>; Hupp, Millan <hupp.millan@epa.gov>

**Cc:** Dickerson, Aaron <dickerson.aaron@epa.gov>; Ferguson, Lincoln <ferguson.lincoln@epa.gov>  
**Subject:** RE: Schedule Request for Administrator Pruitt

Hi Tom,

Thank you for reaching out! Would you mind filling out the attached speaking request form so that we may discuss in our next scheduling meeting?

Thank you!

Sydney Hupp

Office of the Administrator- Scheduling

202.816.1659

**From:** Tom Brand [<mailto:tom@nafb.com>]  
**Sent:** Tuesday, April 4, 2017 3:15 PM  
**To:** Hupp, Millan <[hupp.millan@epa.gov](mailto:hupp.millan@epa.gov)>; Hupp, Sydney <[hupp.sydney@epa.gov](mailto:hupp.sydney@epa.gov)>  
**Subject:** Schedule Request for Administrator Pruitt

Millan & Sydney—

Good afternoon! Ron Hays with the Radio Oklahoma Network in Oklahoma City shared your contact information with me.

The National Association of Farm Broadcasting will hold its annual Washington Watch event next month in our nation's capital. Farm broadcasters in attendance come from a diverse geography across the US, covering a variety of issues. These broadcast journalists connect with the nation's farmers and ranchers multiple times daily in their broadcasts and are responsible for communicating the developments of regulation and legislation with their listeners and viewers.

Our group of over 35 broadcasters will be at the US Department of Agriculture in the Williamsburg Room (Room 104-A of the Whitten Building) on the morning of Tuesday, May 2, and have invited the Secretary of Agriculture nominee, along with other members of the USDA team to meet with us for remarks and a question and answer session. A request has also been shared with Interior Secretary Zinke's office. I'm reaching out to you to request Administrator Pruitt also speak during our time at USDA. The session would include approximately 5-10 minutes of speaking time from the Administrator, followed by a question and answer session with farm broadcasters.

Please let me know what additional information I can provide and if there are additional contacts at EPA we should contact to include the Administrator in our program.

Thank you for your consideration. I'll look forward to hearing from you or one of the members of your team.

**Tom Brand**

EXECUTIVE DIRECTOR

**National Association of Farm Broadcasting**

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NAFB member programming can be heard daily on more than 1,500 stations nationwide throughout rural America. Farm broadcasters delivers news and information that matters to the agriculture industry.



**ADMINISTRATOR PRUITT SPEAKER REQUEST FORM**  
**U.S. Environmental Protection Agency**

<b>Deadline for Acceptance:</b>	<u>Thursday, April 13, 2017</u>
<b>Event Title:</b>	<u>National Association of Farm Broadcasting (NAFB) Washington Watch 2017</u>
<b>Speech Date:</b>	<u>Tuesday, May 2, 2017</u>
<b>Is the Above Date Flexible:</b>	<u>No</u>
<b>Speech Time &amp; Duration:</b>	<u>Session is scheduled from 8:30 – 11:30am; 5-10 minutes of remarks, followed by Q&amp;A session with farm broadcasters</u>
<b>Speaker Requested:</b>	<u>Administrator Scott Pruitt</u>
<b>Would You Consider a Surrogate:</b>	<u>Yes</u>
<b>Event Location:</b>	<u>US Department of Agriculture – Whitten Building 1400 Independence Avenue SW, Washington, DC 20250 Williamsburg Room (104-A)</u>
<b>Open Press/Closed Press:</b>	<u>Open Press (preference given to farm broadcasters)</u>
<b>Is Event Webcast/Recorded/Transcribed:</b>	<u>Recorded for playback – both audio and video</u>
<b>Purpose of the Event:</b>	<p>The National Association of Farm Broadcasting will hold its annual Washington Watch event in May. Farm broadcasters in attendance come from a diverse geography across the US, covering a variety of issues. These broadcast journalists connect with the nation's farmers and ranchers multiple times daily in their broadcasts and are responsible for communicating the developments of regulations and legislation with their listeners and viewers. NAFB member programming can be heard daily on more than 1,500 stations nationwide throughout rural America. Farm broadcasters delivers news and information that matters to the agriculture industry.</p> <p>Since the late 1980s, NAFB members have come to the Nation's Capital each spring to meet with key leaders connected to the agriculture industry. We've had an audience with the Secretary of Agriculture each year and at past events, have hosted the Secretary of Interior, EPA Administrator, Secretary of Homeland Security, US Trade Representative, and other cabinet officials throughout our history.</p> <p>We would like to include Administrator Pruitt in this year's program to continue to offer the platform of farm broadcasting in rural and urban areas to share his message of working with the agriculture community.</p>
<b>Speech Topic:</b>	<u>Regulations and agriculture</u>
<b>Requested Presentation Format:</b>	<u>Remarks, Q&amp;A</u>
<b>Dress Code:</b>	<u>Business/Business Casual</u>



**ADMINISTRATOR PRUITT SPEAKER REQUEST FORM**  
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<b>Speech/Presentation Duration:</b>	5-10 minute remarks; 15-20 minutes Q&A
<b>Teleprompter Available:</b>	No
<b>Microphone / Room Setup:</b>	Large conference table; mic at end of table
<b>Event Sponsor:</b>	None. Program is put together by the NAFB; sponsors are involved at other functions
<b>Relationship to the EPA:</b>	NAFB members share the news relating to agriculture to their listeners
<b>Event Agenda/Program:</b>	An up-to-date agenda is posted on our website at <a href="https://nafb.com/sites/default/files/pages/events/washington-watch/2017/2017TENTATIVE_web_schedule.pdf">https://nafb.com/sites/default/files/pages/events/washington-watch/2017/2017TENTATIVE_web_schedule.pdf</a>
<b>Honorable Guests Attending:</b>	Vice President Mike Pence (invited) US Secretary of Agriculture nominee Sonny Perdue (invited) US Secretary of Interior Ryan Zinke (invited) USDA Chief Economist Robert Johansson (invited) World Ag Outlook Board Chairman Seth Meyer (invited)  Notable Broadcasters Max Armstrong (WGN Radio – Chicago, <i>This Week in Agribusiness</i> nationally syndicated television program) Janet Adkison (RFD -TV (satellite/cable television ), Sirius XM Channel 147) Spencer Chase ( <i>Agri-Pulse</i> newsletter)
<b>Notable Federal, State or Local Appointed or Elected officials attending:</b>	None at this time. Lawmakers are scheduled to meet with farm broadcasters on Wednesday 5/3. An up to date list of confirmed attendees is on page 3 at <a href="https://nafb.com/sites/default/files/pages/events/washington-watch/2017/2017TENTATIVE_web_schedule.pdf">https://nafb.com/sites/default/files/pages/events/washington-watch/2017/2017TENTATIVE_web_schedule.pdf</a>
<b>Individual Introducing Administrator:</b>	Max Armstrong, 2017 NAFB President
<b>Person to contact for speechwriting purposes:</b>	Tom Brand tom@nafb.com (816) 431-4032 (816) 294-2381 cell
<b>Person to contact for media purposes:</b>	Tom Brand tom@nafb.com (816) 431-4032 (816) 294-2381 cell



**ADMINISTRATOR PRUITT SPEAKER REQUEST FORM**  
**U.S. Environmental Protection Agency**

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**Origin of Invitation:**

Tom Brand	Ron Hays (Radio Oklahoma Network)
<a href="mailto:tom@nafb.com">tom@nafb.com</a>	<a href="mailto:ron@radiooklahoma.net">ron@radiooklahoma.net</a>
(816) 431-4032	(405) 841-3675
(816) 294-2381 cell	(405) 473-6144 cell

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**Day of Event Point of Contact:**

Tom Brand	Shannon Higgins
<a href="mailto:tom@nafb.com">tom@nafb.com</a>	<a href="mailto:shannon@nafb.com">shannon@nafb.com</a>
(816) 431-4032	
(816) 294-2381 cell	(636) 489-9170 cell

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**Security Contact:**

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We are working with the USDA to obtain this information.

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**Is the organization or host of the event a registered 501(c)(3), (4), or has a 527 Political Action Committee (PAC):**

NAFB is a 501(c)(6)

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**Will there be a presentation of a "gift" to the Administrator?**

None planned

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**If so, what is the US currency value of the gift?**

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**Will a meal be provided, if so what is the US currency value?**

None planned

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**Please return this form completed to [scheduling@epa.gov](mailto:scheduling@epa.gov) and Sydney Hupp ([hupp.sydnev@epa.gov](mailto:hupp.sydnev@epa.gov)).**

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