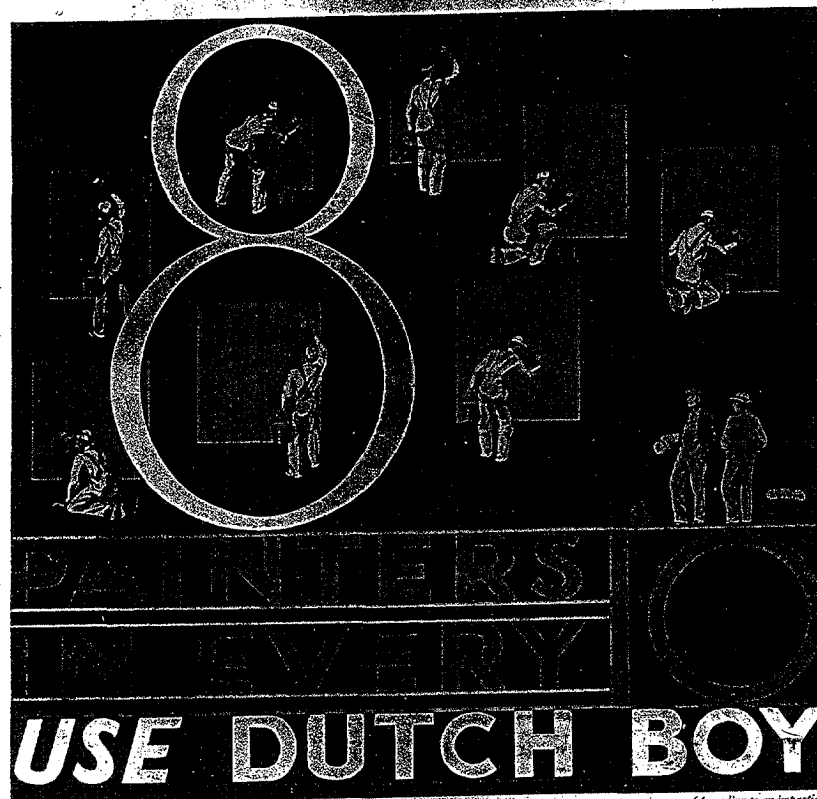




MOST successful retail businesses are operated on the basis that it pays to sell products for which acceptance has already been created.

Since 8 out of 10 painters use Dutch Boy—according to an impartial, nation-wide survey—you are assured in advance of a steady demand for this high quality white lead.

When you sell Dutch Boy you also make customers for flaring oil, linseed oil, turpentine and drier.

Dutch Boy White Lead comes in both soft paste and heavy paste forms—in 100 lb. kegs, 50, 25 and 12 1/2 pound pails. The Dutch Boy trade mark on every keg and pail is a guarantee of purity and highest quality.

NATIONAL LEAD COMPANY
New York, 111 Broadway—Buffalo, 1460 N. E.—Chicago, 200 West 19th St.—Cincinnati, 639 Freeman Ave.—Cleveland, 920 W. Cleveland Ave.—Columbus, 422 Chestnut St.—San Francisco, 2240-24th Street—Boston, 100 North Ave.—Albany, 100 Broadway—Pittsburgh, National Lead & Oil Co. of Pa., 516 Fourth Ave.—Philadelphia, John F. Lewis & Bros. Co., Widener Bldg.

(According to an impartial, country-wide survey)



KD-161—American Paint & Oil Dealer—June, Dec., 1930—Final
Western Paint Review—Oct.
Hardware Age—June 26
Hardware Retailer—June
Building Supply News—June 13 & Nov. 23

Painter & Elevator June Oct.

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