John Lucas & Co. Inc.
MANUFACTURERS
322-330 RACE STREET
PHILADELPHIA

OFFICE OF THE PRESIDENT

October Twenty-ninth
Nineteen Twenty-three.
(Dictated 10/26/23)

CHIEF CLERK
1923 OCT 30 AM 9 14

HON. HERBERT HOOVER,
Department of Commerce,
Washington, D.C.

Dear Mr. Hoover:

Under separate cover, I am taking the liberty of sending you a copy of an address I made before the National Paint, Oil & Varnish Association at their Annual Convention in Chicago last week; subject,-

"A GREAT INDUSTRY IN THE PUBLIC SERVICE."

This is the third "Great Industry" talk I have made before this organization. Two years ago, I talked on the subject of "A Great Industry Realizing Its Opportunity;" a year ago, "A Great Industry Accepting Its Responsibility," and this year the above.

As you will appreciate, I am sure, the purpose of all of this is inspirational and in an effort to make all of us look at our relationship to our own Industry in a bigger, broader way.

Very truly yours,

ETT:W2