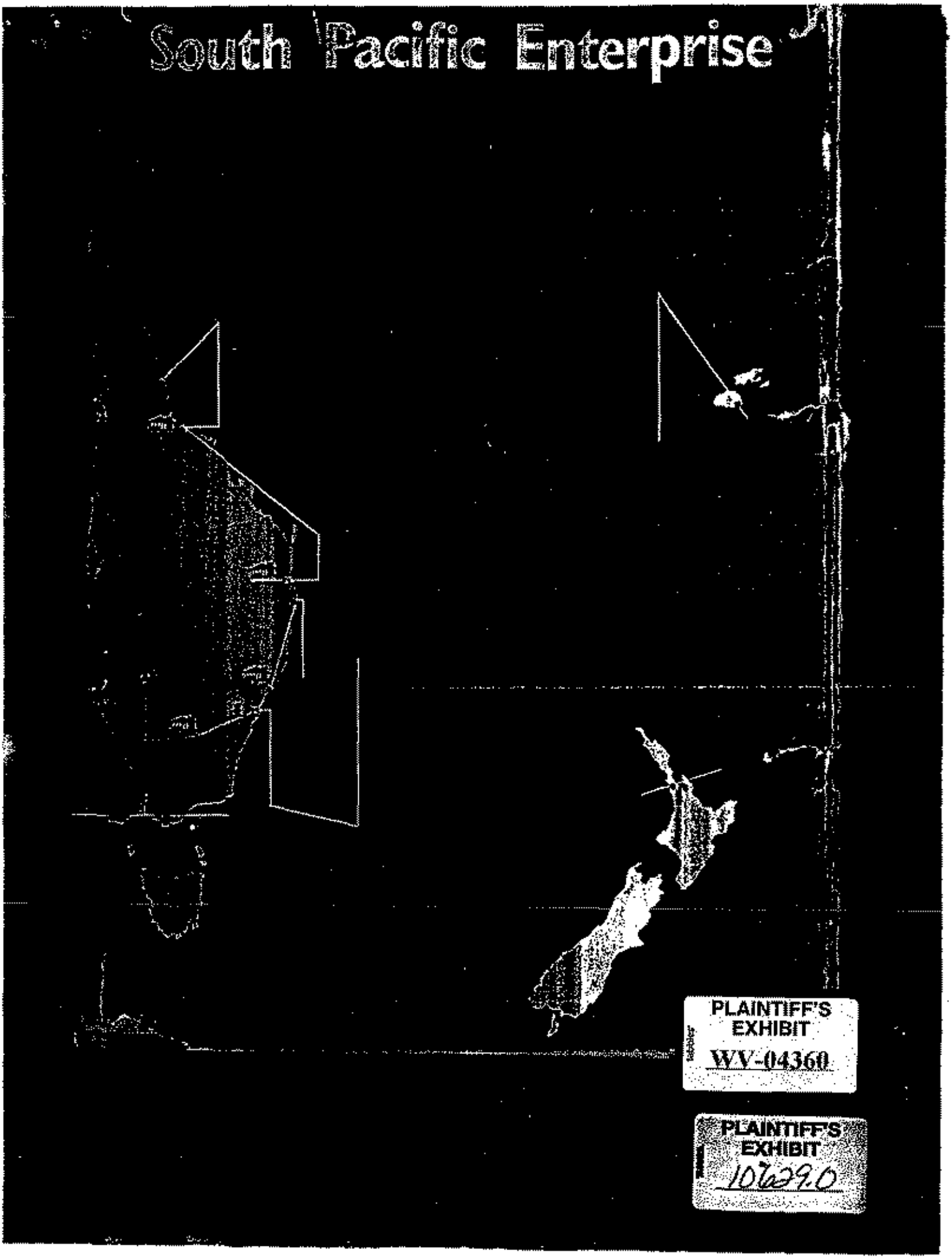
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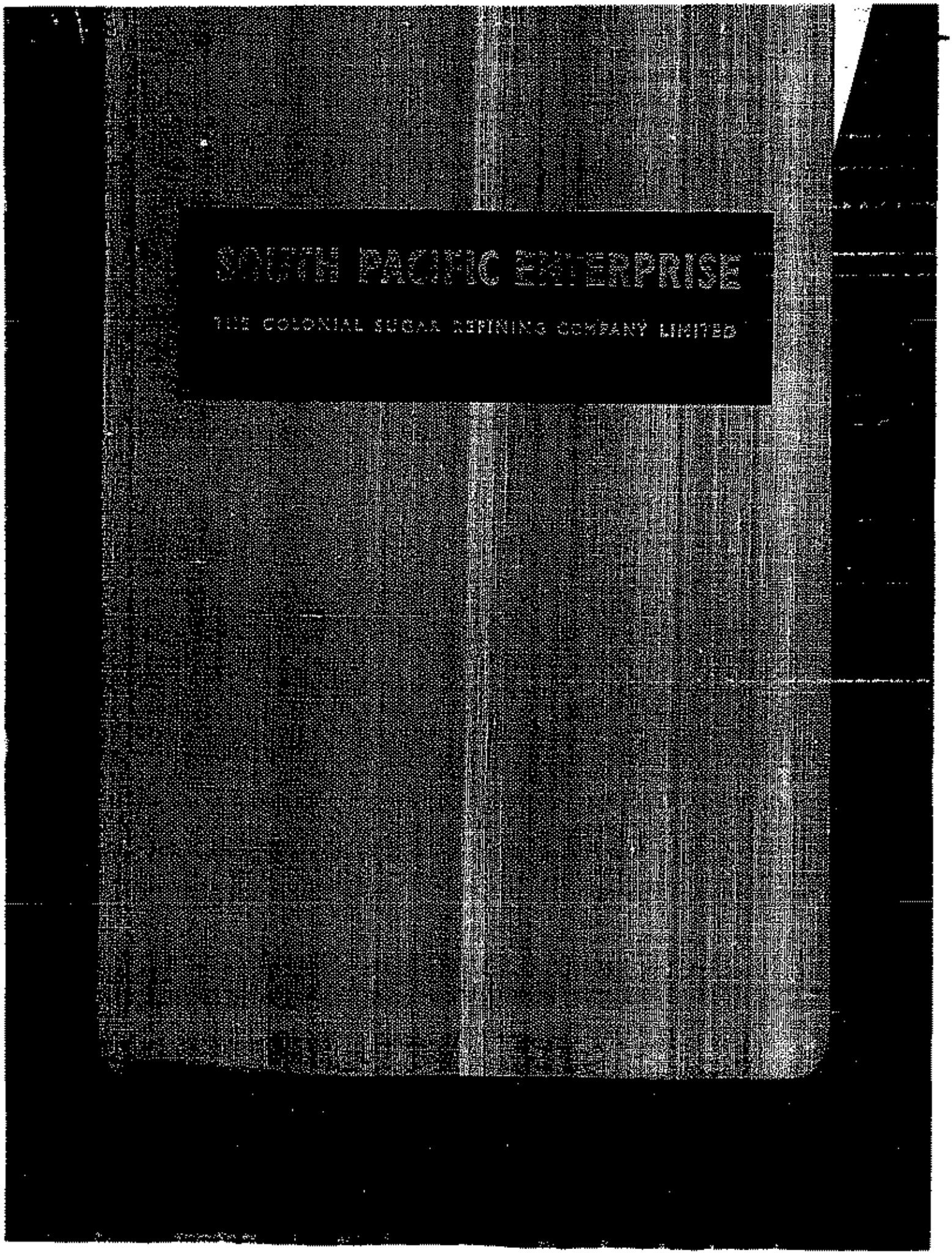
SOUTH PACIFIC ENTERPRISE
THE COLONIAL SUGAR REFINING COMPANY LIMITED

SOUTH PACIFIC ENTERPRISE tells the story of a large industrial organization against the background of the varied and colourful sugar industry.

It describes the expansion into other industries and the many activities of The Colonial Sugar Refining Company Limited in Australia, New Zealand and Fiji as seen by a number of writers. It is generously illustrated.

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Most of the book describes C.S.R. as it is today and shows how the company operates, the policies it follows, the aims it seeks to achieve, the kind of people who own it, the kind of people who manage and operate it, and the functions it performs in the community.

This is a book for the student as well as for the general reader. It provides a case study of joint-stock corporate capitalism in the South Pacific in the mid-twentieth century. Much detailed information is conveyed in appendices.

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