



Learning About Paint

For several months we have been telling the users of paint how they can be sure of having *Pure White Lead* with which to paint their houses, factories, churches, boats, farming implements, etc. The many letters of appreciation we have received show how welcome the information has been.

It is a great thing to know beforehand just what to expect of paint. To make a bad selection means the loss of the cost of applying it as well as the cost of the material.

Perhaps you intend to paint this Fall, and have not yet tried the simple blowpipe test. *Write us for Test Equipment (S)*. It includes blowpipe, clear instructions and painting information—all free.

NATIONAL LEAD COMPANY

Write to nearest of the following cities or nearest post:

New York, Boston, Buffalo, Cincinnati, Chicago, Cleveland, St. Louis,
Pittsburgh (Nat'l Lead & Oil Co.)

Full Weight Kegs
The Dutch Boy
Painter on a keg
guarantees not only
purity, but *full*
weight of White
Lead. Our packages
are not weighed
with the contents;
each keg contains
the amount of
White Lead design-
ated on the outside.



A Good Time to Paint

This spring will be a good time to paint, because it is now almost certain that prices will be less favorable later on. The flax crop is short again. Linseed oil will go no lower; it may go higher.

The thing to remember is that, though high, paint materials are not nearly so expensive as the repairing of a neglected house. Even oil at \$1.00 or \$1.25 makes the painting of the average house cost only \$4 or \$5 more than it used to cost. That isn't enough more to justify letting a \$10,000 house, or even a \$2,000 house, go to ruin. Paint it this spring. It will cost you less than later.

And use "Dutch Boy Painter" white lead and genuine linseed oil. People are tempted sometimes, when standard materials are high, to employ something inferior. A great mistake, because not true economy.

Moreover, the first cost of genuine "Dutch Boy Painter" white lead paint is not so great as you may have been led to believe. It may surprise you if you do a little figuring for yourself. Get from your local dealer prices on the following ingredients:

12 1/2 pounds "Dutch Boy Painter" white lead	\$ _____
1/2 gallon Pure linseed oil	_____
1/2 gallon Turpentine	_____
1/2 pint Turpentine drier	_____
This makes 1 gallon Genuine old-fashioned paint	_____

Compare this with the cost of any other paint you would think of using. You'll find the best is also the cheapest.

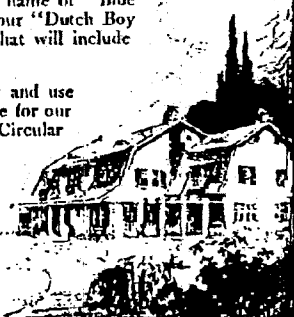
OUR FREE PAINTING HELPS

We try to be of service to those about to paint. We will send you, if asked, color schemes, miscellaneous directions, and name of "Blue List" Painters in your community, men who use our "Dutch Boy Painter" white lead. Ask for "Helps No. 8." That will include everything.

To Painters: If you are a skilled white leader and use "Dutch Boy Painter" white lead, send us your name for our "Painters' Blue List." Write us for Blue List Circular No. 6. It gives particulars.

National Lead Company

An Office in each of the following cities:
 New York Boston Buffalo Cincinnati Chicago
 Cleveland St. Louis
 John T. Lewis & Bros. Co., Philadelphia
 National Lead & Oil Co., Pittsburgh



Creston California Ostrich Feathers are Superior to all Others

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Easy Paint Test Which a Woman Can Make

The woman of the household is admittedly the best authority on house decoration. She chooses the color scheme both for the exterior and interior.

To complete her mastery of the situation she ought to be informed on the *wearing qualities* of paint—how to secure paint which will not become spotted or streaked, paint which will retain its color, and paint which will wear smooth instead of cracking and scaling off.

"How can I know?" she asks. *Test the paint before using it.*

The best paint is made of Pure White Lead and Linseed Oil, and these ingredients should be bought separately and mixed fresh for each job by a good painter.

The test must be made before the White Lead, linseed oil and coloring matter have been mixed together. Subject a bit of the White Lead to intense heat by means of the blow-pipe. If the White Lead is pure, the heat will transform it into metallic lead. If adulterated, no metal will appear, no matter how slight the adulteration. The impurities prevent the White Lead from returning to metallic lead.

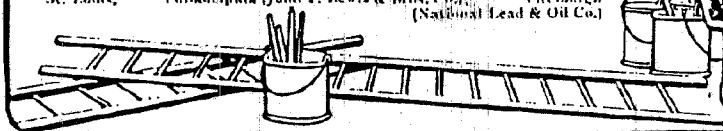
Test Equipment Free

A blow pipe and directions for making this test, together with full explanation why this is the key to successful painting, will be sent free to any one actually interested. Ask for "Test Equipment S."

FULL WEIGHT KEGS
The Dutch Boy Painter on a keg guarantees not only purity, but full weight of White Lead. Our packages are not weighed with the contents; each keg contains the amount of White Lead designated on the outside.

NATIONAL LEAD COMPANY

In whichever of the following cities is nearest you:
New York, Boston, Buffalo, Cleveland, Cincinnati, Chicago,
St. Louis, Philadelphia (John T. Lewis & Sons, City), Pittsburgh
(National Lead & Oil Co.)



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Harmony and Durability in Paint

It is a fortunate thing in house painting that beauty and wear may go hand in hand. The color scheme should be one that will make the home an attractive and harmonious part of the neighborhood picture. That gives you beauty.

The wear that is the duration of the beauty depends on the materials and the way they are applied. When you buy or specify

"Dutch Boy Painter"

Pure White Lead

and pure linseed oil, you have gone as far as any one can go in the choice of right materials. They are standard and reliable. A good painter does the rest.

The cost of this best sort of painting is not excessive, for two simple reasons: White lead paint covers better than substitutes and wears longer.

Painting Helps

One of our booklets gives you practical aid in deciding what combination of colors will best suit your style of house. Other booklets and specifications will show you the advantages of "Dutch Boy Painter" white lead paint. Ask for Painting Helps No. 761.



NATIONAL LEAD COMPANY

New York Boston Buffalo Cincinnati Cleveland
St. Louis Chicago San Francisco
(John T. Lewis & Sons, Inc., Philadelphia)
(National Lead & Oil Co., Pittsburgh)

THE MOUNTAIN

"Thyring, you're a good boy," said the old man, "and I thank you for the money. I'll keep it for you."

"Don't be troubled later. Only remember, know what you've done away like this. I have this because until I know in you I'm bound best way to repay me a know—do right."

"Are you thin' this?"

"Yes, for her and for."

The youth turned on look. Thyring could not thought it over afterwards trace of malevolence. Meet between them, eyes again bade each other go.

For a time all was Rock. Thyring sat re. Once he called out to all safe now. Come on men's voices."

"I better stay what I won't talk none when th. Hoyle was right. The this climb walked in silen of their approach until rear of the cabin and er Frale's horse was stable then that its owner was I were greatly surprised as occupied.

David greeted them them into his cabin. H while descending on the l and the health-giving of then, questioning them learned how best to get up the mountains, and n region which were interes.

At last one of them ven the horse and how he can explained frankly that th had allowed him the use keep until her son return wa it comin' back to th and David expressed sati ignorance of mountain at that nothing was to be they asked no direct of took their departure wit their host and quite cont.

Then, David called f from his hiding place, taught him to drink tea w it, gave him crisp biscuits and, still further to com out a card on which was him on the open sea, w and smoke trailing as waves beneath and w boy's eyes shone.

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Foretelling the Future of a Painting Job

The outcome of your paint investment, involving gallons of paint and many dollars worth of labor, can be foretold, so far as the durability of materials is concerned, by examining a very small specimen of the White Lead which you propose to use.

Paint is made of a pigment and a liquid. The pigment, in order to have the best paint, must be Pure White Lead, the liquid Pure Linseed Oil, and these ingredients should be *bought separately and mixed fresh as needed.*

To test the paint, take a small bit of the White Lead, before it is mixed with the oil or coloring matter, and blow a flame upon it with a blowpipe. If little globules of metallic lead form, the White Lead is pure, and you may allow the painters to go ahead. If the mass is stubborn and refuses to turn to lead, the outlook is bad. The White Lead has been adulterated and you will rue the day you allow the imitation paint to be used on your house.

Full Weight Kegs

The Dutch Boy Painter on a keg guarantees not only purity but *full weight* of White Lead. Our packages are not weighed with the contents; each keg contains the amount of White Lead designated on the outside.

We will send a Blowpipe free

The connection between this test and the durability (and consequent economy) of paint is set out briefly in one of our booklets. This booklet, together with a blowpipe to test a sample of paint, will be sent free to any householder who sends back to paint this season. Ask for Test Equipment S.

NATIONAL LEAD COMPANY

New York, Buffalo, St. Louis,
Cincinnati, Chicago,
St. Paul & Boston, Wash. D.C.,
San Francisco, Cal.



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Say: "White Lead My House"
not simply "Paint My House"



WHITE lead and linseed oil always mean paint—but all paint (unfortunately) is not white lead and oil.

To say "paint my house" is like ordering berries when you want strawberries.

You may get gooseberries.

"White Lead my house" means "paint it with pure white lead and linseed oil." These two materials make true paint, natural paint.

Pure white lead is the only known white pigment, which, when mixed with linseed oil, will produce durable, non-cracking, non-chipping paint.

Have your house "white-leaded" (which means not only painted, but painted right). Specify "Dutch Boy Painter" pure white lead and the purity of the white lead will be a certainty. Any tint can be secured. Ask the painter—he knows.

Get our "Dutch Boy Paint Adviser No. 5"
Free. Substantial help on painting, decoration and lawn arrangement.

National Lead Company

An office in each of the following cities:

New York Boston Buffalo Cincinnati Cleveland
Chicago St. Louis

(John T. Lewis & Bros. Co., Philadelphia)
(National Lead & Oil Company, Pittsburgh)

MY EXP IN NE

CONFESS

"Well, I call the
looked around the
house. It's the best

There was a long
at the clock. I said
after nine. You're
to send you home."

He nodded. "I'll
call. But I wanted"

After he was gone
time. "Every hour
much harder. But
tonight? Next time

"Next time" w
evening and he bro
a story in it that he
I often read to him
cozy corner, smoked
finished I didn't w
didn't wait to lose m
over to the cozy-cur
and sat down.

"Billy," I said, "I
"All right," he rep
a tremor in his voice.

Then I began at th
ance—even further I
briefly the reason f
him the blankness of
month before we me
recalled to his mem
I see you I'll explai
various meetings, th
counts of things.

chemist. Science is
you, Billy"—my voi
he heard—"and yet
I couldn't understa
your presence banis
back when you left."
difficult when I reac
less catalogs. But
Once I looked at him
his eyes. Our enco
Sunday when he ha
Pittsburg was the la
I stopped and drew i
as still as death; the
eyes, motionless.

How long I wait
spoke again. "You
you have nothing to

"I have a great d
ing how to say it."

"So this is a time"

He opened his
make it very hard
rose and began pain
and stood by the m

As he turned in
nearer him and lo
"You don't need to t

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The costliest materials form only about one-third of a painting bill. The rest of the money is paid for labor. A mistake in the paint means not only the loss of what the paint cost, but also the loss of the entire expenditure for putting the worthless stuff on the building. It is quite worth while to *test the paint before using it.*

The best paint is that mixed by your pulster from *Pure White Lead* and *Pure Linseed Oil*, with the particular needs of your house in view. There is a simple test which anyone can make.

White lead is made from metallic lead and can be changed back to that metal by applying great heat. Any adulterations, such as chalk, barytes or other counterfeits, mixed with the white lead, prevent the appearance of our metallic lead, no matter how slight the adulteration. Therefore, if the sample yields drops of lead, it is pure; if not, it is adulterated.

We Will Send You a Blowpipe Free

We want house owners to know how to test paint. We welcome the test of our White Lead and Oil finish from a blue chip little instrument is easy to secure, means great to anyone who is earnest about knowing good paint from bad. Everything necessary for the test, together with how to do it, will go to you at once. Write to: **THE F. C. COMPANY, CHICAGO.**

Guarantee:

While I am hearing the "Dutch May Painter" trade mark is sold under the guarantee that it will stand the Klumpke test; in other words, it is absolutely pure. I know the Dutch May trade mark.

NATIONAL LEAD COMPANY

to the best of the for any value is needed you

New York, Boston, Buffalo,
Cleveland, Cincinnati, Chicago,
St. Louis, Indianapolis, Omaha
& West Co., Philadelphia, St. Paul
Portland & Seattle



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