

A Quick Thinning

...and you have pure
LEAD paint ready to use



IT is easy now to mix pure lead paint—the same sure-protecting, long-lasting paint that our forefathers used and that you have known for years.

Just use Dutch Boy soft paste white-lead—the new and easy-to-thin form of pure "Lead-in-oil." A quick thinning and it's ready for the brush.

This remarkable product is pure white-lead and linseed oil—nothing else. It differs from the regular or heavy paste form of white-lead only in that it contains a higher percentage of linseed oil. The result is a softer or less stout paste...

one that thins to paint in a few minutes. Easy to tint, too.

Your regular paint dealer can supply you with Dutch Boy soft paste white-lead. 100 pound kegs; 50, 25 and 12½ pound pails.

For free booklet on painting wood, metal, plaster and masonry, write our nearest branch. Ask for our "Handbook on Painting."

NATIONAL LEAD COMPANY
New York, 111 Broadway / Boston, 800 Albany Street / Buffalo, 116 Oak Street
Chicago, 900 West 18th Street / Cincinnati, 659 Freeman Avenue / Cleveland, 820 West Superior Avenue / St. Louis, 722 Chestnut Street / San Francisco, 235 Montgomery Street / Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue / Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street

DUTCH BOY *Soft Paste* WHITE-LEAD

This Advertisement Appears in The Farm Journal for May

From Paste to Paint — — — in a jiffy with this quick-mixing pure White-Lead!



HERE is lead-in-oil that thins to paint in a few minutes... a new form of the reliable, serviceable white-lead that has been the standard for years in the making of pure lead paint.

It's the new Dutch Boy soft paste white-lead... pure white-lead mixed with enough linseed oil to give an easy-to-thin paste. A quick thinning and it's ready for the brush.

You will be pleased, too, by the ease with which this soft paste can be tinted and with the excellent hiding and spreading qualities of

the resulting lead-and-oil paint.

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N 27845

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