

Monsanto

TO: G. D. Ingenthron - Brussels

DATE: June 17, 1970

SUBJECT: PCB's

REFERENCE: GDI/as

TO: Mr. Brian T. Garland
London

cc MM. D. S. Cameron - Brussels
J. D. Carr - London
J. F. Churchill - London
H. N. Dahlström - Brussels
E. V. John - St. Louis

In the June 10 issue of the St. Louis Globe Democrat, a 5-column headline said "Monsanto, U.S. Accused of Lagging on PCB."

I feel certain that bad PCB publicity is inevitable in the U.K., too. And I think it will probably begin when, or shortly after, the NERC report is published -- regardless of the degree of blame that report puts on PCB's unless (unlikely) it exonerates the chemicals completely.

Thus I would like to make sure we do everything possible now to help us minimize the bad publicity when it starts.

Will you please make sure we've taken the following preliminary steps, meeting with John Churchill for any information we don't now have :

Pull together all applicable material put out by Organic Division-St. Louis for use in quick, positive response to news media queries (certainly the News Release of April 10, the Q-&-A sheet of April 17, and Ed John's press query sheets of June 1 and 2) I think you've already completed this.

Assemble a file on all we've said publicly about PCB's and Aroclors in the U.K. in the past year or two.

Pull together a list of other PCB producers in Europe (and, if possible, their capacities).

Start a file on the list of contributors to the NERC report; perhaps we can later go back to the contributors who were favorable to Monsanto.

DSW 282018

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G. D. Ingenthron - Brussels

to B. T. Garland - London

June 17, 1970

cc : MM. D.S. Cameron-Brussels

J.D. Carr-London

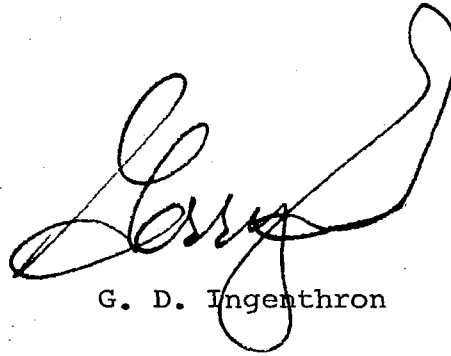
J.F. Churchill-London

H.N. Dahlström-Brussels

E.V. John-St.Louis

Finally, draw up a list of PCB customers who use the chemical strictly in closed systems.

The information is only for our files at the moment, of course, but when the queries start, at least we'll be in a knowledgeable position.



G. D. Ingenthron

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