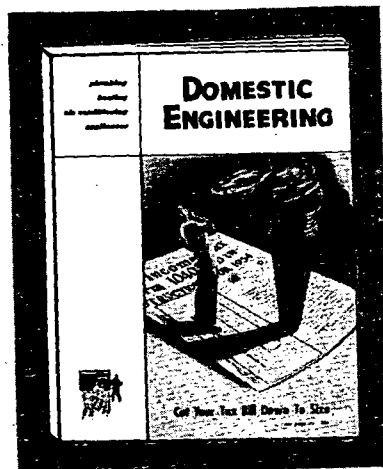


Domestic Engineering Publications

1801 Prairie Avenue, Chicago 16, Illinois



DOMESTIC ENGINEERING MAGAZINE

Editorially, DOMESTIC ENGINEERING Magazine is keyed to the total business interests of the qualified contractor-dealers who specify, sell, install and service all types of heating, air conditioning, plumbing and related products and appliances. It covers every phase of the contractor-dealers' functions on domestic, commercial, industrial and institutional projects.

Now in its 66th year of service, DOMESTIC ENGINEERING Magazine has consistently maintained its position of leadership in this field. In recognition of its continuing "Leadership in Action" campaigns, it has won 15 major awards for outstanding editorial achievement in annual competitions with hundreds of business magazines.

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Published Monthly
Subscription rate: \$5.00 per year

DOMESTIC ENGINEERING CATALOG DIRECTORY

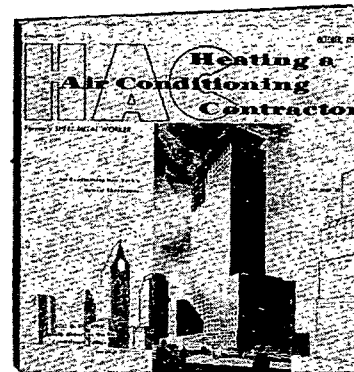
Here is the industry's most comprehensive, single source of specifying and purchasing information on heating, air conditioning, plumbing and allied products. Its directory lists all known products used in this field and its various sections supply the catalogs, names and addresses and trade names of the leading manufacturers of these products.

Published annually. Price \$12.50

Together DOMESTIC ENGINEERING and DOMESTIC ENGINEERING CATALOG DIRECTORY constitute the backbone of every well-conceived promotional program in the heating, air conditioning and plumbing industry. Together they afford the manufacturer effective two-way coverage of the important buying factors that make up this field.

Heating & Air Conditioning Contractor

Scott-Choate Publications
92 Martling Avenue
Tarrytown, New York



Subscription rates—\$4.00 per year, U. S., Canada and Pan Amer. Foreign \$5.00. Advertising rates on request.



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Heating & Air Conditioning Contractor, formerly Sheet Metal Worker, is the oldest magazine in the warm-air heating, air conditioning, ventilation and sheet metal contracting industry. The magazine is edited primarily for the contractor, but is also read by the wholesaler and manufacturers who supply the necessary equipment and materials.

Heating & Air Conditioning Contractor is a co-sponsor of the now-famous All-Industry Air Conditioning Conferences, the most widely recognized forum of its kind in this field.

"The 1955 Air Conditioning Industry" by Heating & Air Conditioning Contractor's editor-in-chief, is a detailed study of the residential and packaged commercial market. It has been distributed to several hundred manufacturers in the field. (Copies available on request.)

Heating & Air Conditioning Contractor appears in the new, easy-to-read, King-Size format. Through a combination of paid and controlled circulation, based on Dun & Bradstreet ratings, Heating & Air Conditioning Contractor provides maximum market coverage available in the industry.

The Journal of Plumbing, Heating & Air Conditioning

Scott-Choate Publications 92 Martling Avenue Tarrytown, New York
The JOURNAL of Plumbing, Heating & Air Conditioning, formerly Plumbing and Heating Journal, is in its 75th year. It is edited primarily for contractors who sell, install, service and guarantee plumbing, heating and air conditioning equipment, and for the wholesalers and manufacturers who supply this equipment and other necessary tools and materials.

The JOURNAL is a co-sponsor of the All-Industry Air Conditioning Conferences, the most widely recognized forum of its kind in this field.

More editorial material has been reprinted from The JOURNAL's pages than from any other magazine in the industry. Some of the subjects covered include:

Air Conditioning, Temperature Controls, Oil Heating, Baseboard Heating, Domestic Hot Water, Water Conditioning.

The JOURNAL provides dissemination of technical, business and other industry news to the plumbing, heating and air conditioning contractors. All selected contractor and wholesaler readers are Dun & Bradstreet rated.

The JOURNAL appears in the modern, easy-to-read, King-size format.