

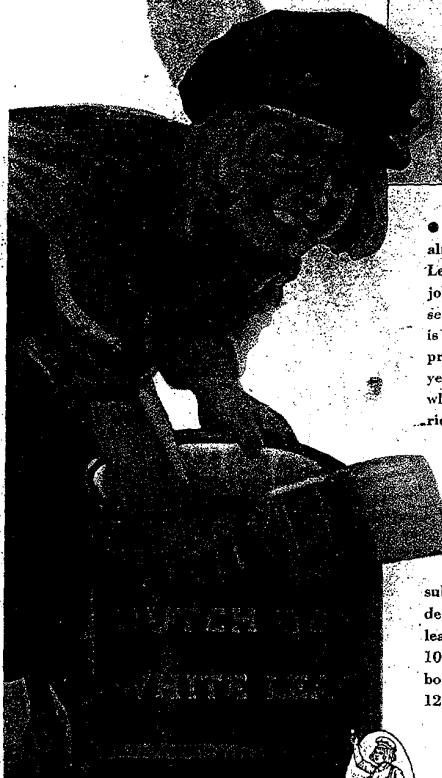
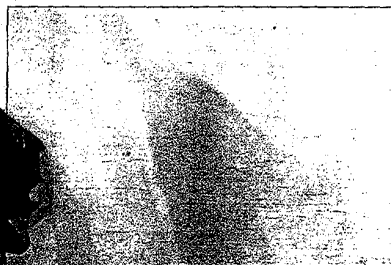
Proof from

Marshall & Pratt, Inc.

369 Lexington Ave., N.Y.C.

YOU PLAY SAFE WHEN YOU RECOMMEND DUTCH BOY WHITE-LEAD

Dutch Boy...after 4 years. Weathered,
of course, but still in good condition,
full protecting surface. No cracking
or chalking. Do you know of any
other paint that stands up as well?



• Your customers will find—many of them already have found—that Dutch Boy White-Lead paint wears and wears like the paint job in the photograph. After four years of service protecting the wood, this paint film is still in good condition. It still completely protects the surface. • Over a long period of years, property-owners and painters everywhere have learned from their own experience that Dutch Boy makes long-lasting paint. They know that it has the advantage of wearing down smoothly by gradual chalking and therefore leaves an ideal surface for repainting. A Dutch Boy paint job does not require expensive burning and scraping because it is not subject to cracking and scaling. • No wonder property-owners prefer pure white-lead paint. No wonder 8 painters in every 10 use Dutch Boy. • Dutch Boy is sold in both heavy and soft paste form... in 12½, 25, 50 lb. pails and 100 lb. kegs.

NATIONAL LEAD COMPANY
New York, 111 Broadway—Buffalo, 115 Oak St.—Chicago, 906 W. Van
18th St.—Cincinnati, 629 Florence Avenue—Cleveland, 1410 W. 1st
Superior Avenue—St. Louis, 122 Chestnut St.—San Francisco, 240
24th Street—Boston, National-Boston Lead Co., 200 Albany Street
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue
—Philadelphia, John T. Lewis & Son, Co., 15th & Market Streets



The Carter brand of pure white-lead is also sold by National Lead Co. Whether your customers purchase Carter or Dutch Boy White-Lead, they are assured of obtaining white-lead of the highest quality.



This advertisement appears in the following publications:
American Paints, Oil Dealer, March, September, 1932
Hardware Retailer, April

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