

"I have used your 'Never Fail Plan' for a number of years with consistently satisfactory results. This year (1924) I succeeded in getting more than two-thirds of the work from prospects whose names I submitted to you. For me this plan has assuredly accomplished all that you say for it," says W. E. Fox, painting contractor of Dubuque, Iowa.

A PLAN

that brings W. E. Fox
new painting contracts
every year



YEAR after year W. E. Fox has called on the Never Fail Plan to help him get painting contracts. Each year the plan has brought in new business. It works "with consistently satisfactory results."

Last year the plan helped secure over two-thirds of Fox's contracts. And Fox writes "a considerable portion of it was unusually select work."

The Never Fail Plan helps to turn "hard-to-persuade" prospects into customers, helps to eliminate the so-called "dull season," and helps to keep painters busy all year round. The list of painters who have successfully used it contains names from all parts of the country.

Let the Never Fail Plan help you get the work that you see waiting to be done in your community. The success of Fox and many other painters can be yours.

What are the details of the Never Fail Plan? How does it work? All you have to do to find out is take a pencil, fill out the attached coupon and mail it to us today. This puts you under no obligation.

NATIONAL LEAD COMPANY

New York, 111 Broadway; Boston, 131 State Street; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 629 Freeman Avenue; Cleveland, 827 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 485 California Street; Pittsburgh, National Lead & Oil Co., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street.

NATIONAL LEAD COMPANY,

Gentlemen:

Please send me details of your Never Fail Plan. Tell me how it can help me in getting more painting jobs in my locality.

Name

Street and No.

City and State

