

Empires perish but LEAD LASTS

THE piece of lead pipe shown opposite had been buried in the ground nearly 1900 years when it was dug up by workmen excavating for a sewer in Rome.

Vespasian was emperor when this pipe was produced—the inscription tells that. When Vespasian laid lead water pipes in the streets of Rome, he followed the example of Julius Caesar, who sent plumbers with his legions into foreign lands. Lead pipe laid by these Roman invaders has been dug from English soil.

The enduring character of lead, its ability to defy corrosion, has made it a favored metal not only for water pipes but for other purposes such as tank linings, roofs, etc.

Lasting quality is also an outstanding characteristic of white-lead and red-lead, two paint pigments derived from lead.

White-lead paint is widely used for the protection of buildings outside and the decoration of their

interiors, while red-lead is the accepted paint for structural iron and steel.

National Lead Company make white-lead and red-lead of the highest quality, under the well-known Dutch Boy brand.

In addition, we are a dependable source of supply for many other lead products—sheet lead, lead pipe and fittings, babbit metal, solders.

NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak St., Buffalo;
600 W. 41st St., Chicago; 638 Freeman Ave.,
Cleveland; 820 West Superior Ave., Cleveland;
220 Chestnut St., St. Louis; 2240 24th St., San
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bany St., Boston; National Lead & Oil Co. of
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