

TRADE NAME: Hooker's Liquid Lead Paint
 CATEGORY: Exterior House Paint
 COLOR: White
 NUMBER: 4060
 QUALITY: First

	Lb.	Yield in Gallons	Unit Cost	Total Cos
Pigment: 65%				
Carbonate of White Lead 1111.00	19.86	.2120	.0825	91.66
Vehicle: 35%				
Raw Linseed Oil 458.31	59.06	.6305	.999	56.11
Heat Bodied Linseed Oil 52.00	6.50	.0694	1.03	6.70
Mineral Spirits 48.75	7.50	.0801	.125	.94
Drier 6.75	.75	.0040	1.01	.76
Calculated Yield 1676.81	93.67			156.17
Manufacturing Loss 2%	2.34			
Actual Yield	91.33			

Cost Analysis:

Material Cost per gallon or pound (Total Cost divided by Actual Yield).....	\$ 1.71
Direct Labor Cost per gallon, or pound.....	.15
Factory Overhead per gallon, or pound.....	
Bulk Cost per gallons, or pound.....	\$ 1.86
Complete Package Cost per gallon, or pound (Container plus Filling Expense).....	.22
Factory Cost in package per gallon, or pound.....	\$ 2.08

PRICES

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the following types of buyers or transferees:

(A) To a company owned or controlled outlet	\$ 2.30
(B) To an independent wholesaler	2.42
(C) By company owned or controlled outlet to retail customer	3.60
(D) To an independent retailer (Dealer)	2.75
(E) To other (Specify)	3.10