

NFM

ARDMORE

11-7-63

PAOLI LAB

Mr. C. E. Abbey

NEW TEXTURED PRODUCTS

C. W. Lehnert/as

cc: Mr. J. DiLorenzo - Paoli
 Mr. E. L. Mongold - Ardmore
 Mr. A. L. Meyer - Ardmore
 Mr. R. Sikes - Ardmore

We will contact the plants regarding the present stock of Bestex #1 and Bestex #2 bags. In the meantime, we can select an area to begin furnishing three of the new products, (excluding masonry texture at this time). By a limited area do you mean a sales district, city, or plant shipping area. The latter would give us the most comprehensive results providing the proper plant is selected. We suggest the Fort Dodge plant. If this meets with your approval, let us know and we will begin to make the necessary arrangements to have Fort Dodge handle the three new textures.

I have no objection to the Bestex A, B, C, and D, or the bag sizes you have suggested.