NEW FROM MONSANTO:

The "YELLOW DRUM"

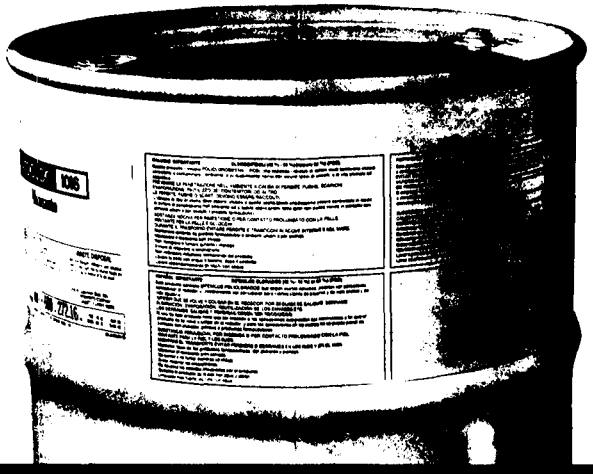
...exclusively designed for dielectric fluids handling.



Effective immediately, Monsanto Company will ship dielectric fluids exclusively in the distinctive new yellow drum illustrated above. The new drum is of heavy gauge steel, was designed to minimize damage and leakage in transit. The bright yellow color makes identification easy, quick and certain.

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WARNING STATEMENTS ON THE NEW YELLOW DRUM ARE SILK-SCREENED IN SEVEN LANGUAGES!

The yellow drum will be utilized on a world-wide basis, making it important that the warning statements are readable in some of the more common languages around the globe. Again, the distinctive yellow color will be another aid in identification of the contents.

In designing the yellow drum, every component of construction was carefully selected and tested to assure complete compatibility with the dielectric fluids to be shipped in them. This means extra protection against contamination of the fluid, and a safeguard against loss of important dielectric properties of the fluid.

The yellow drum was field tested under actual shipping conditions for three months with excellent results. There was no degradation of the fluid, no loss of original dielectric properties. Hopefully, the yellow drum will prove itself a valuable service for customers of Monsanto Company's dielectric fluids.

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